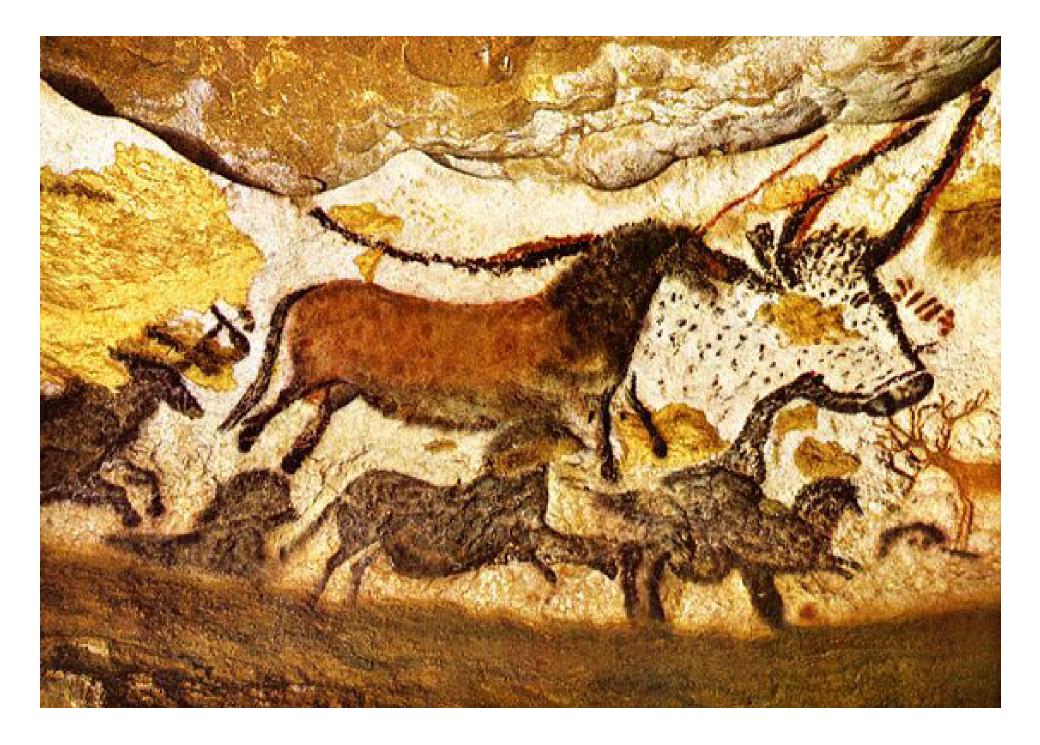
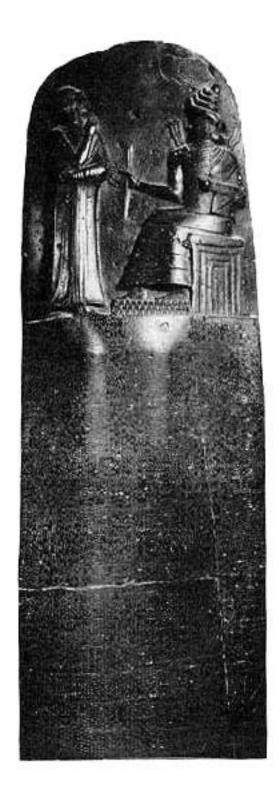
### History of Graphic Design



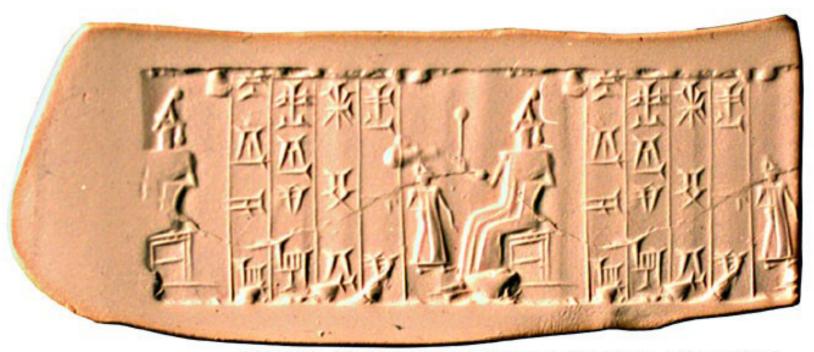
MEANING		OUTLINE CHARACTER, B. C. 3500	ARCHAIC CUNEIFORM, B. C. 2500	ASSYRIAN, B. C. 700	LATE BABYLONIAN, B. C. 500
ı.	The sun	<b>&gt;</b>	\$	<b>4</b> T	<b>\$</b> T
2.	God, heaven	*	*	<b>&gt;&gt;</b> \_	<b>**</b>
3.	Mountain	<b>{&lt;</b>	<b>{&lt;</b>	*	*
4.	Man			群	**
5.	Ox	$\Rightarrow$	#	\tag{\tau}	Ħ
6.	Fish	√y.	<b>Æ</b>	<b>***</b>	***





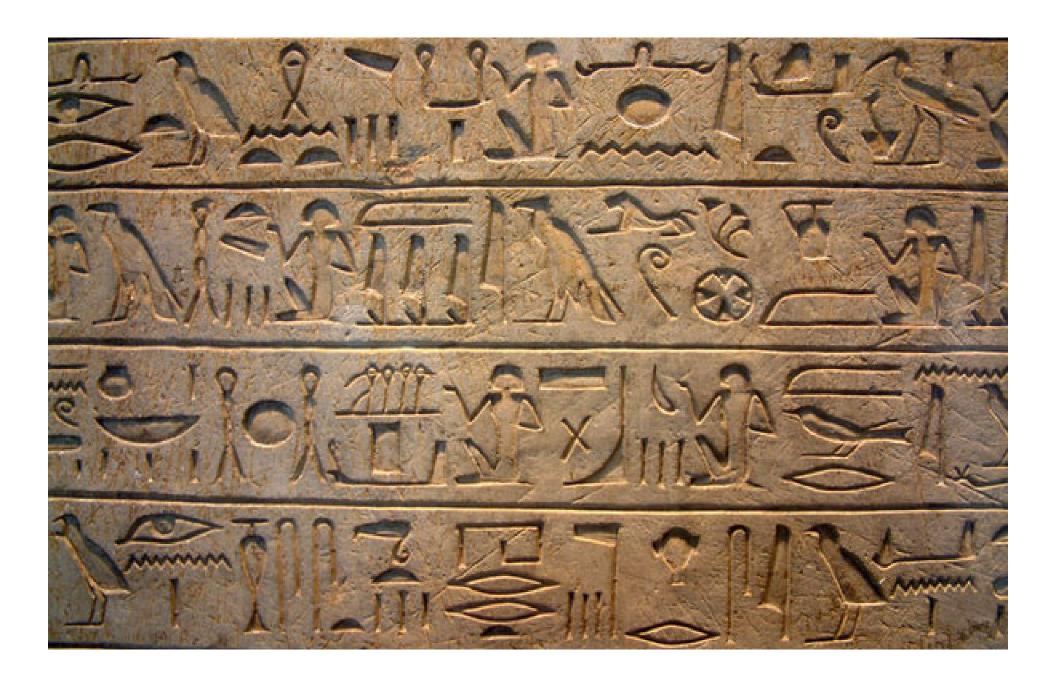








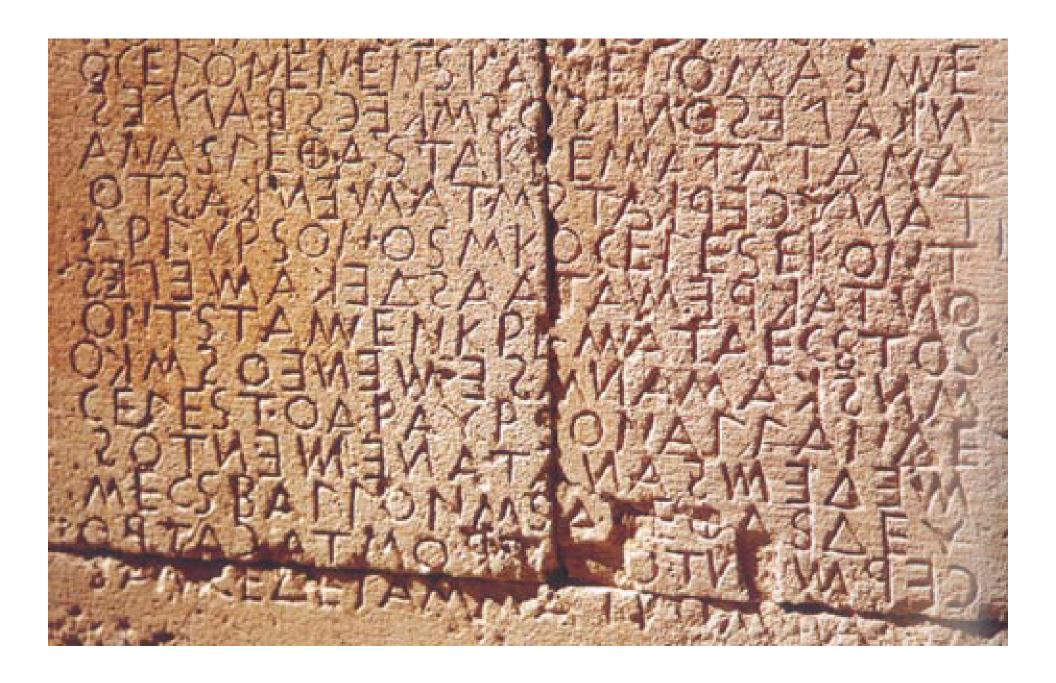
MS 3357 Literary prayer to Marduk. Babylonia, 2000-1600 BC



Са	English		
Upper	Lower	Name	
A	α	alpha	
В	β	beta	
Γ	γ	gamma	
Δ	δ	delta	
E	€	epsilon	
Z	ζ	zeta	
Н	η	eta	
Θ	θ	theta	
I	ĭ	iota	
K	κ	kappa	
Λ	λ	lambda	
M	μ	mu	

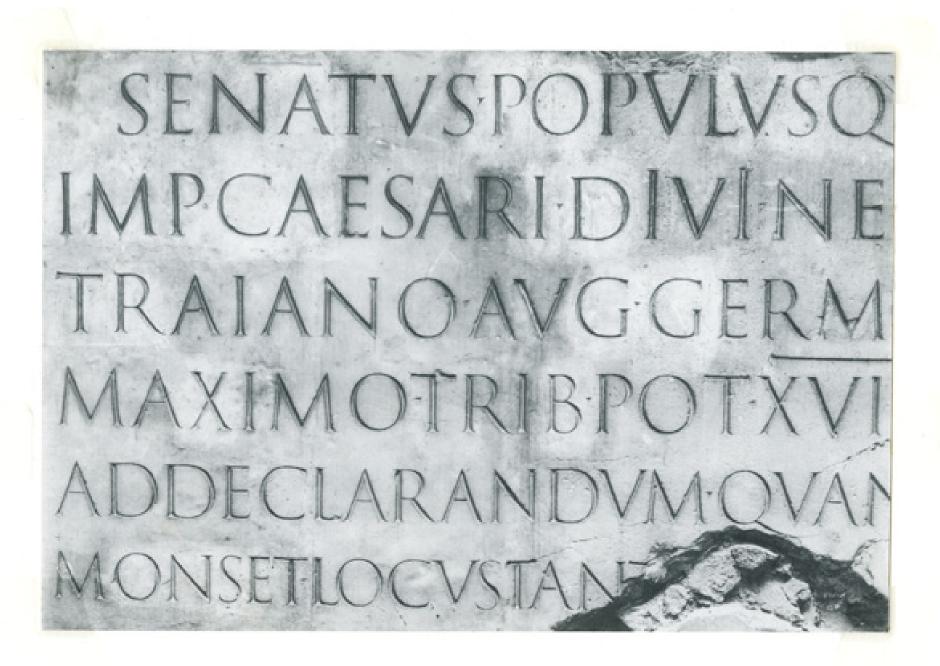




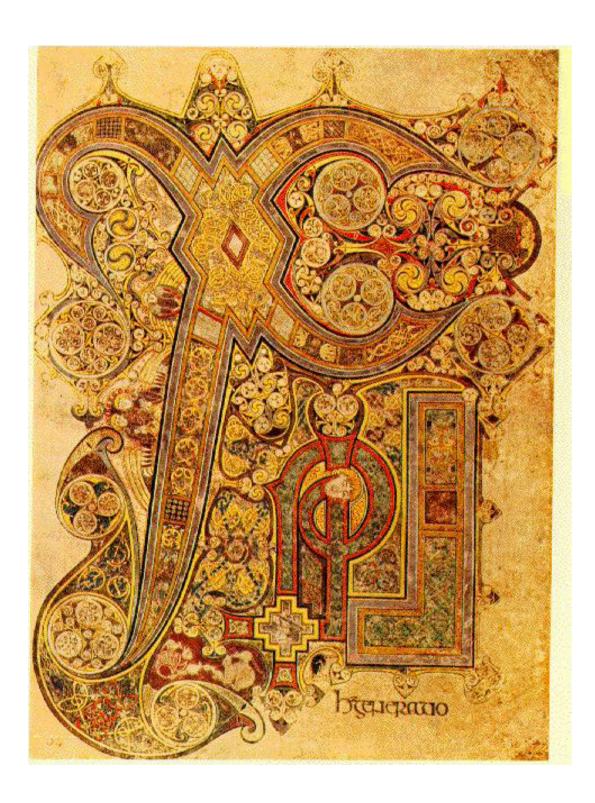


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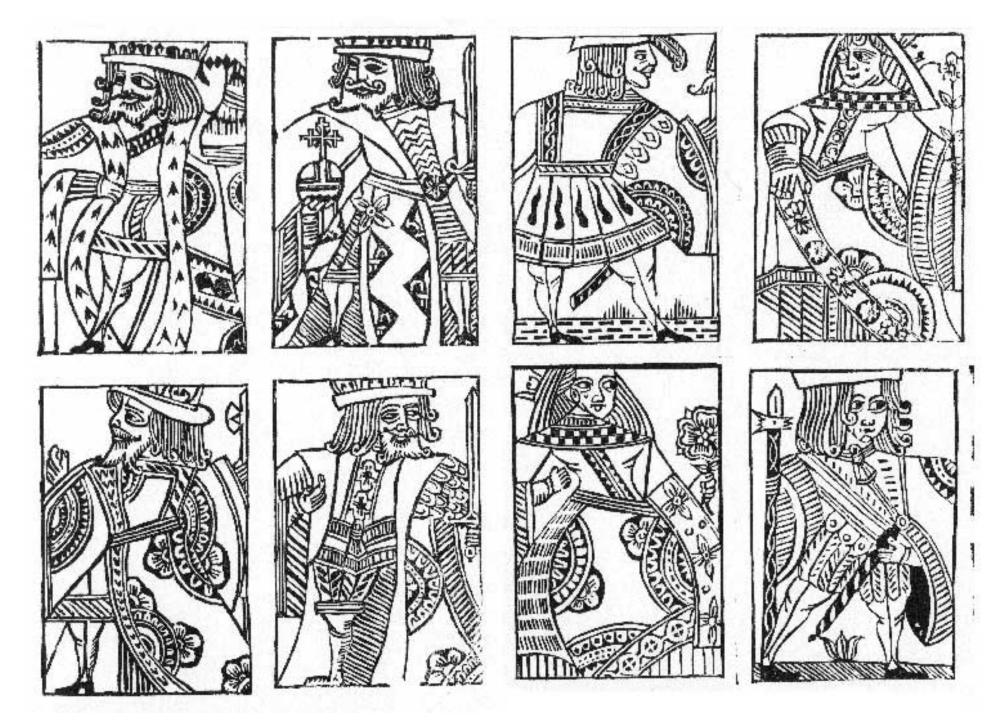


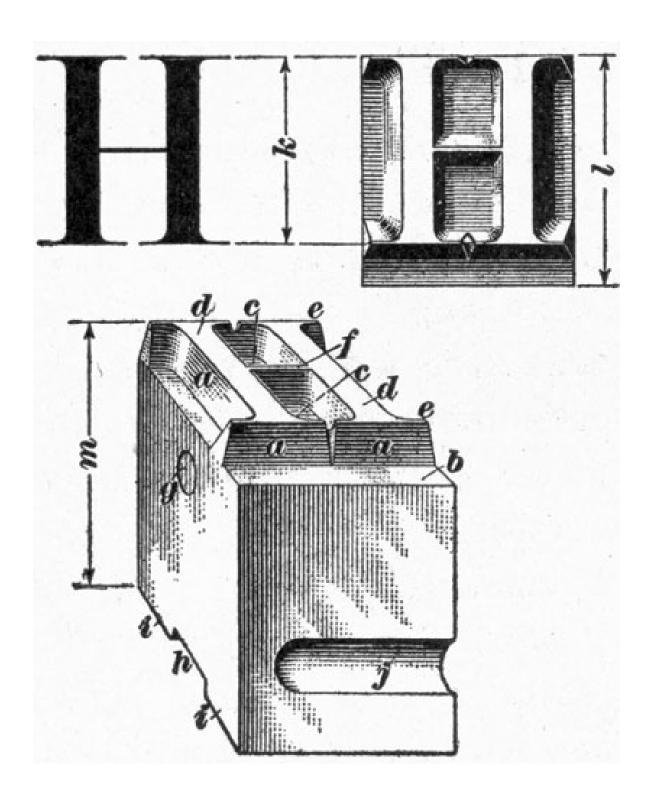


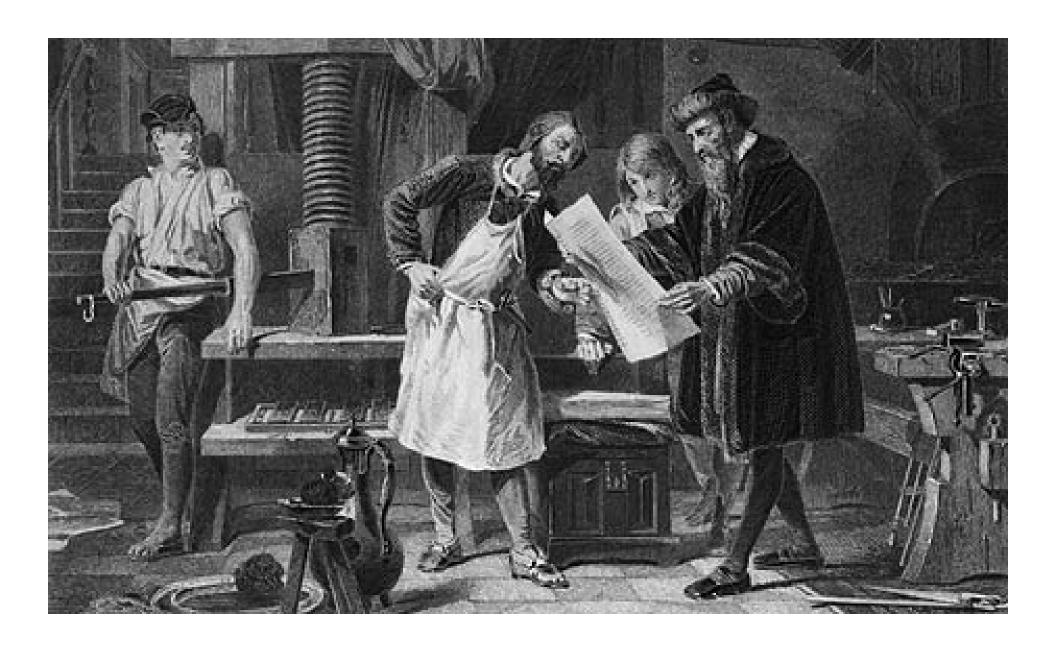


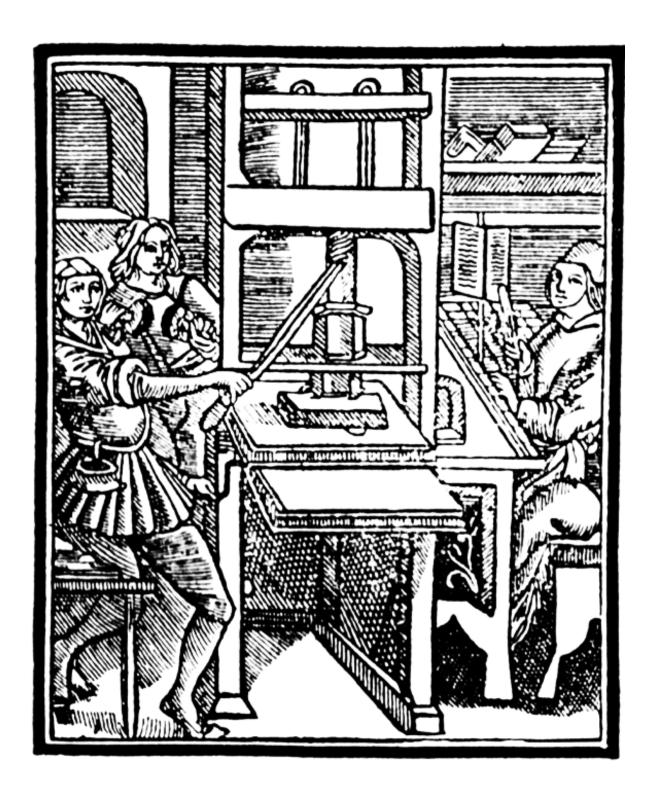


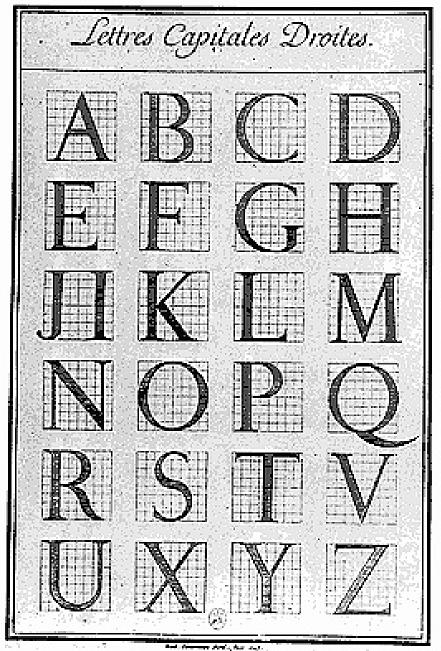


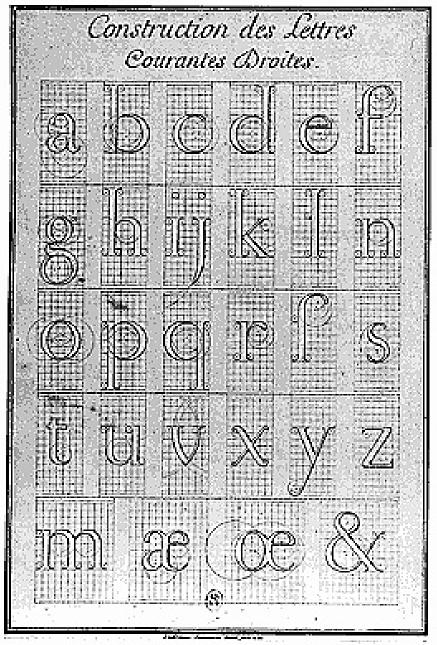












9.1



A BC Q RSI -;,?.

Garden Market WHISKEY Curiousity



## ABCDEFGHIJKLMNOPORST UVWXYZÀÄÉÏÔOÜABCDEFG HIJKLMNOPORSTUVWXYZÁ ÄÉÎÕ0&1234567890(\$L\_!?)

#### TRIUMPHANT SUCCESS

THE MOST IMPORTANT AND VALUABLE INVENTION OF THE 19TH CENTURY.

# THE AMERICAN COUNTY AND SERVER FOR SERVER FO

By this Machine. Cows are Milked perfectly dry in from 2 to 3 minutes, and it has proven by practical use to be more agreeable to the Cow than hand milking.

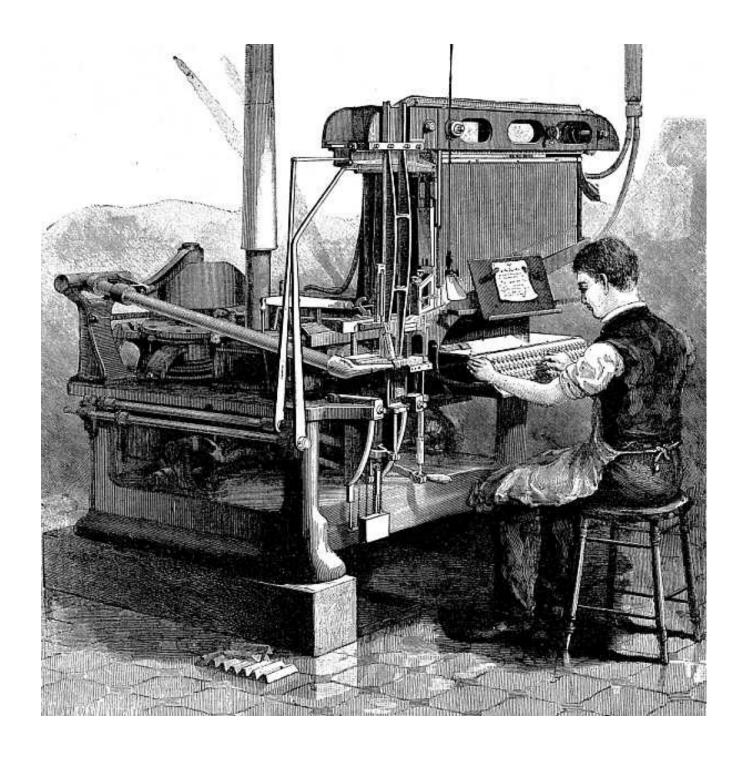
#### MEN OF LARGE OR SMALL CAPITAL

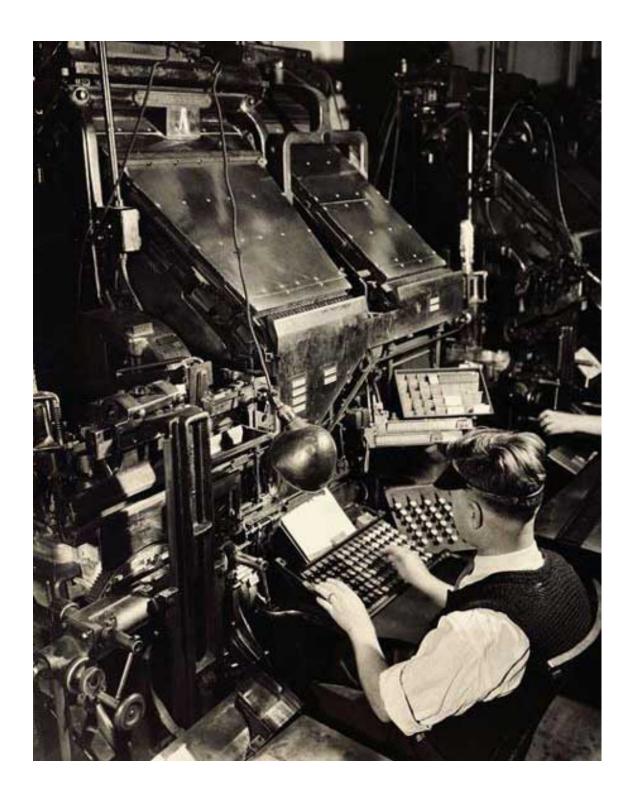
Your particular attention is solicited to this Invention, as an examination of the Business, the Milker, the Cost, the Demand, the Sale and Profits will set skepticism at defiance and Capitalists to thinking. Territory is fast being secured by sagacious Business Men who are laying a sure foundation for success.

American Cow Milking Machine Co.

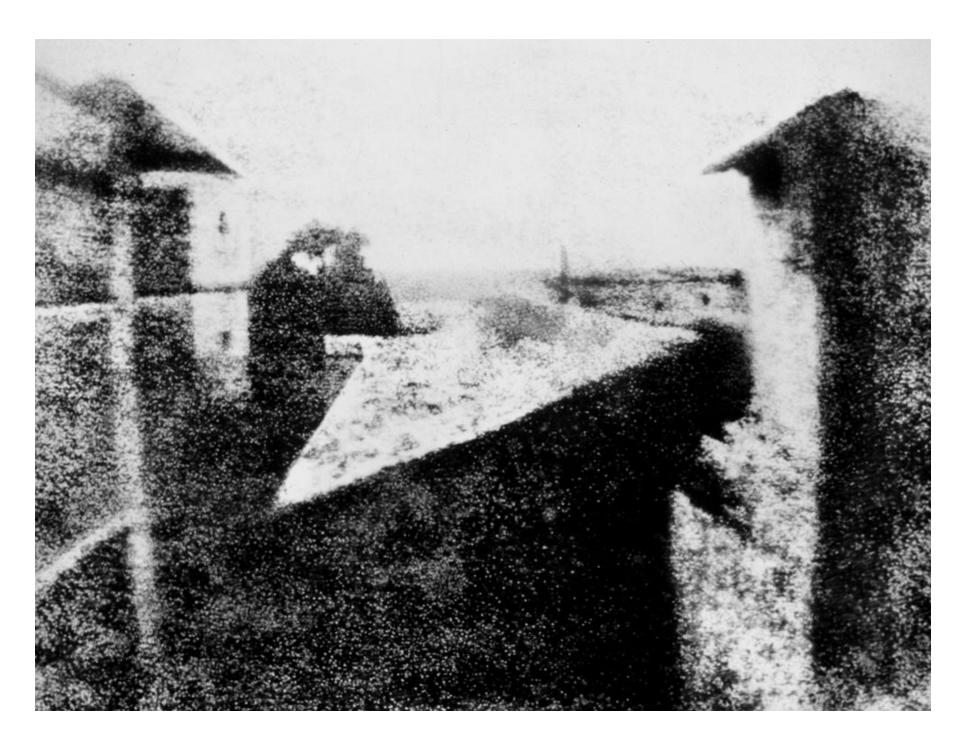
EXPRESS PRINTING CO. No. SEAST SWAM ST. SUPPALO, M. T.

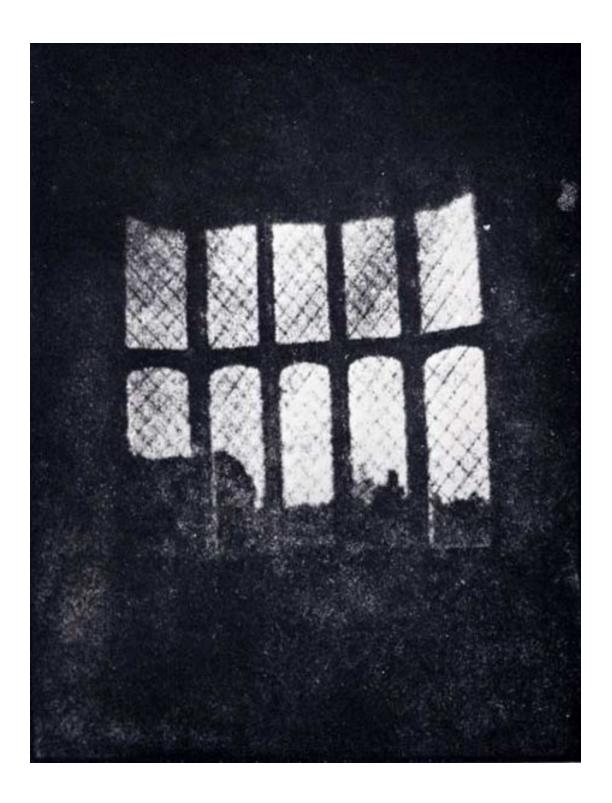




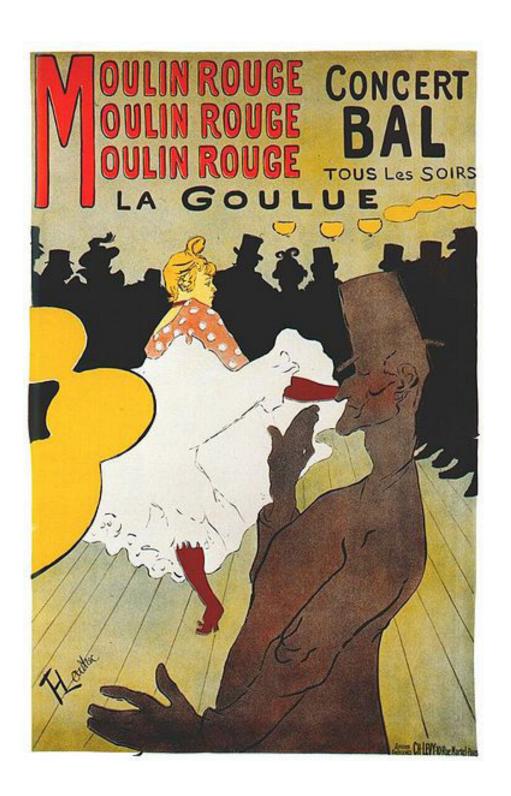


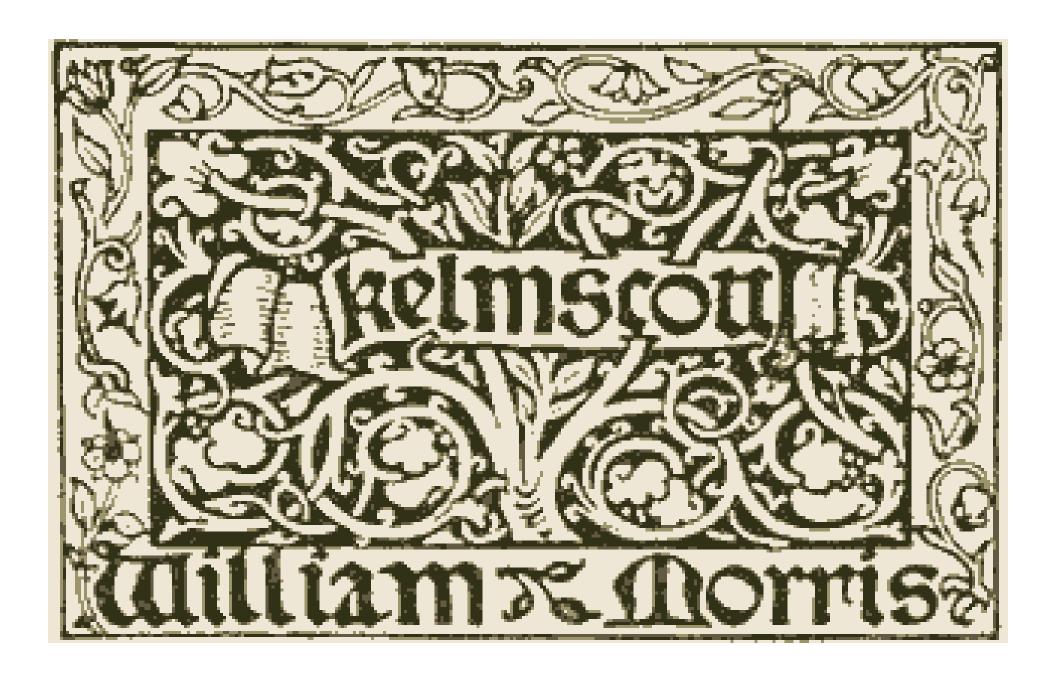


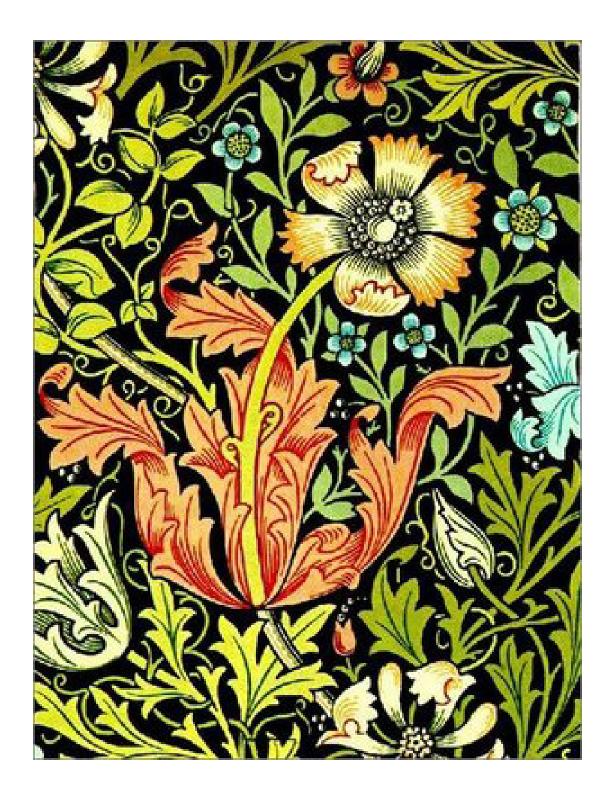






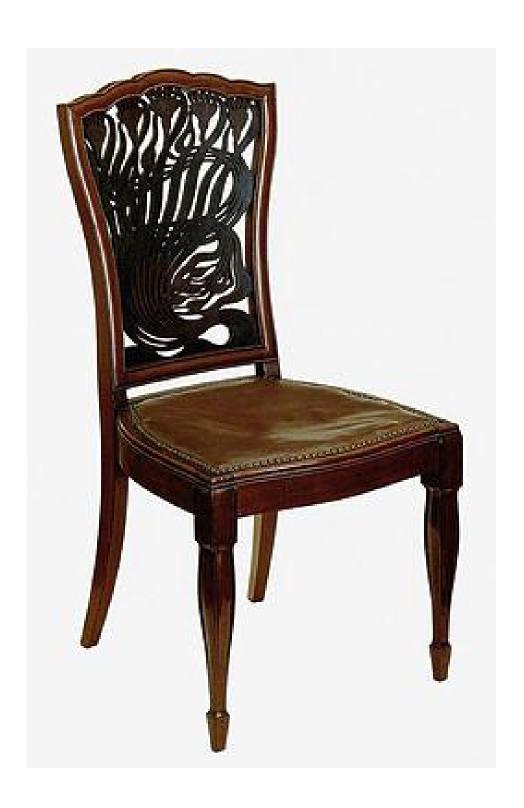


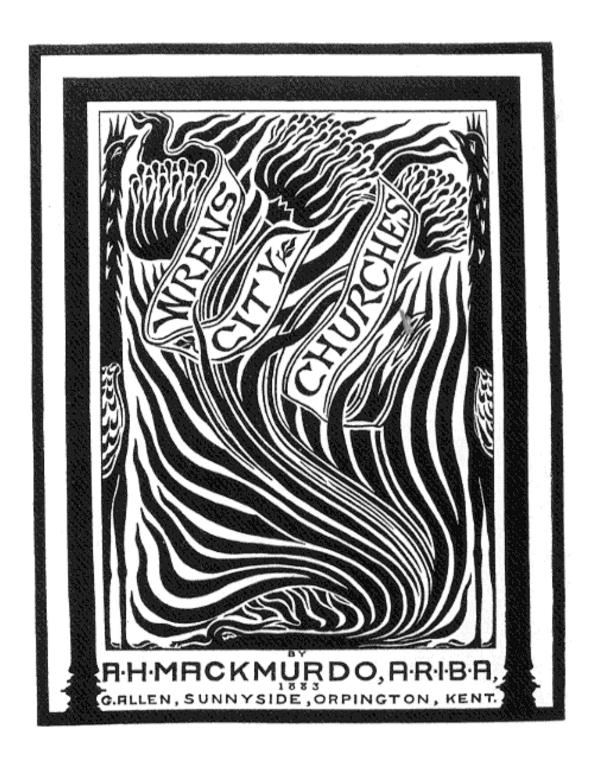


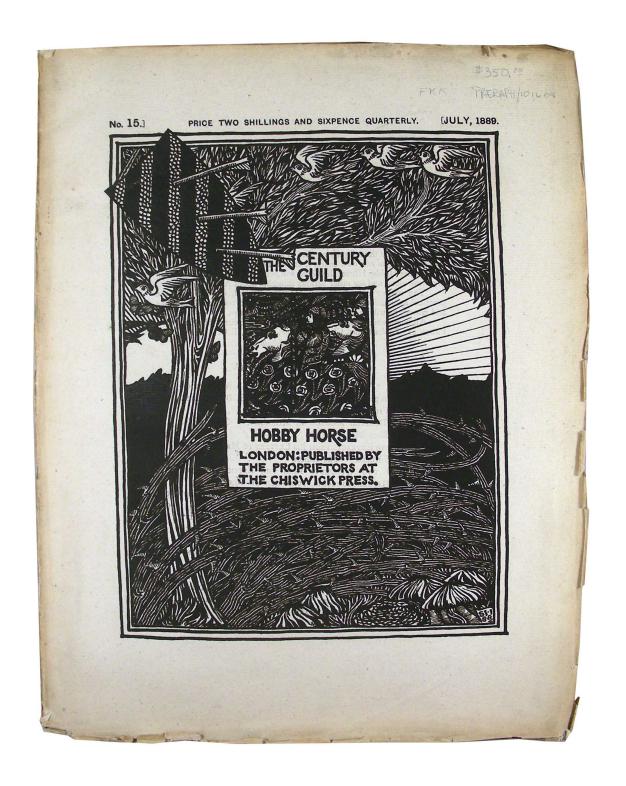


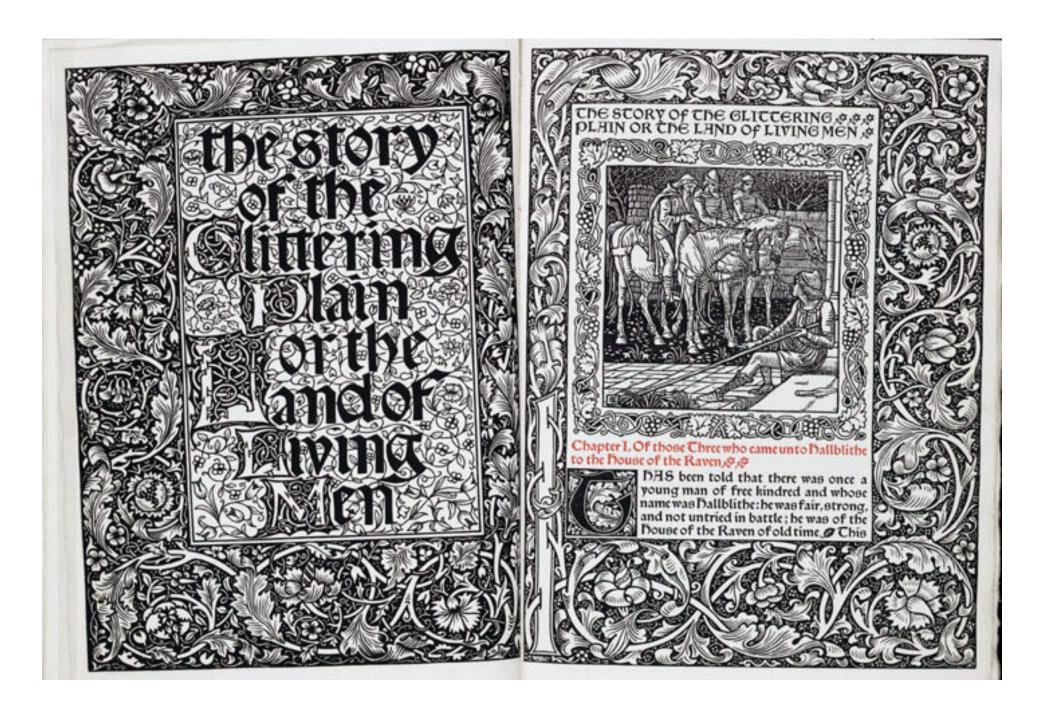


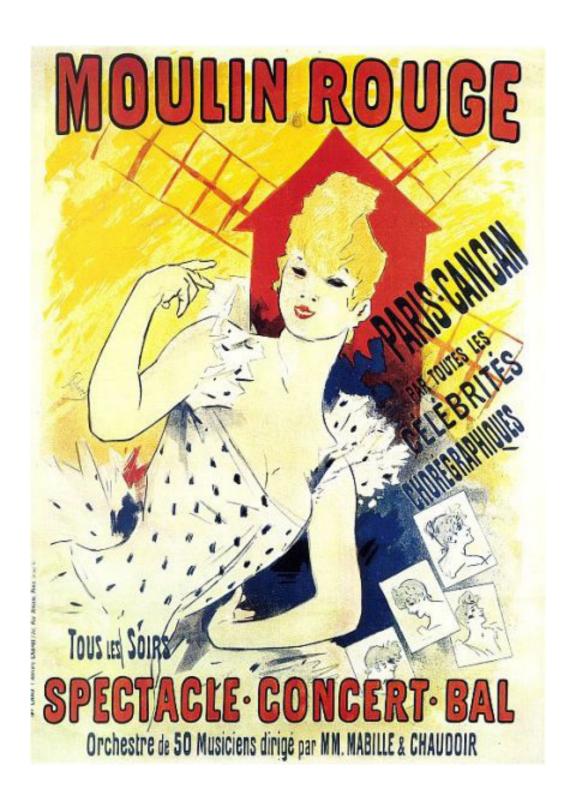
Firs & Crafts Mou't - William Morris
WILLOW WALLPAPER, 1874





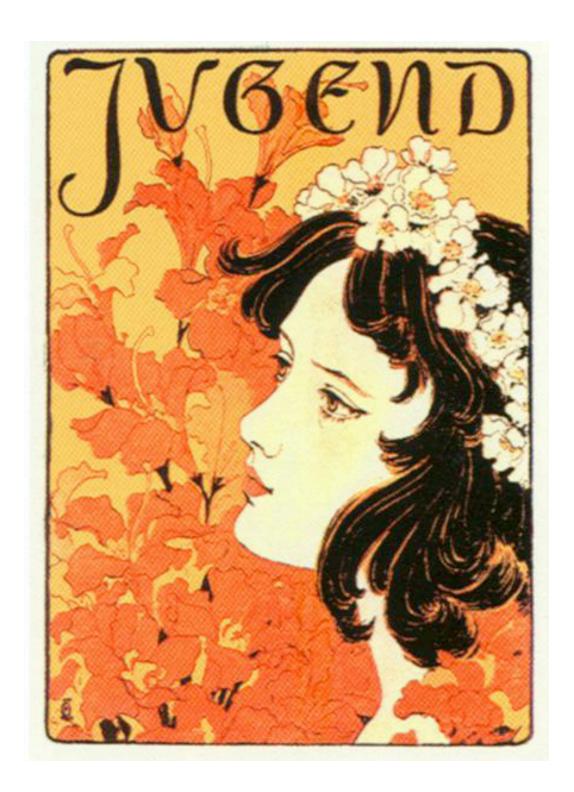








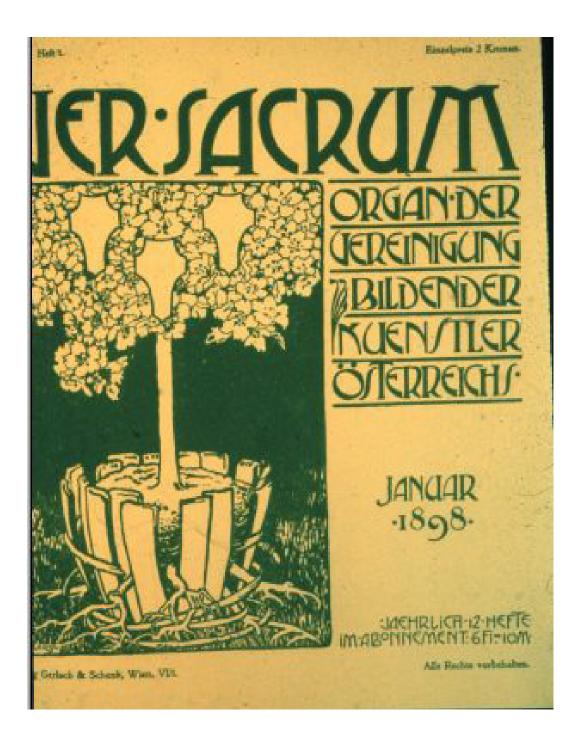






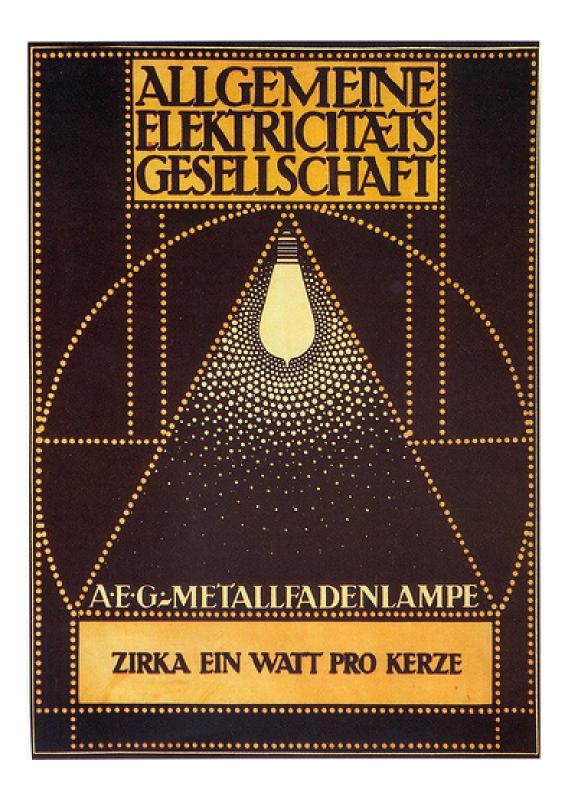


history of graphic design | e.herrmann | 50



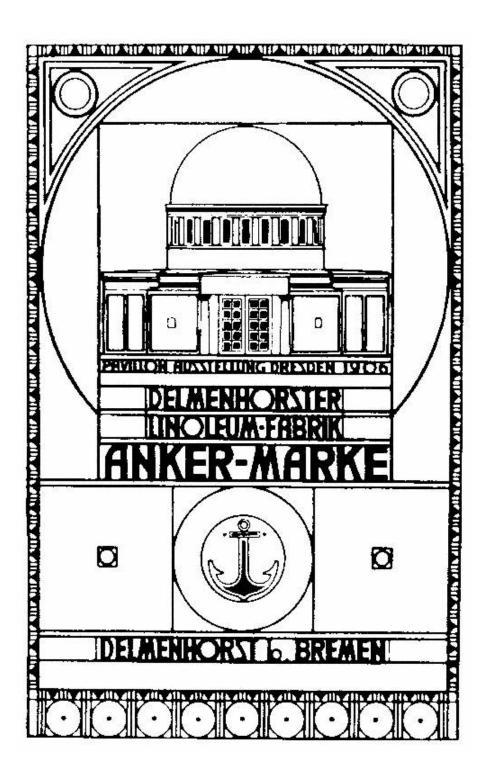






















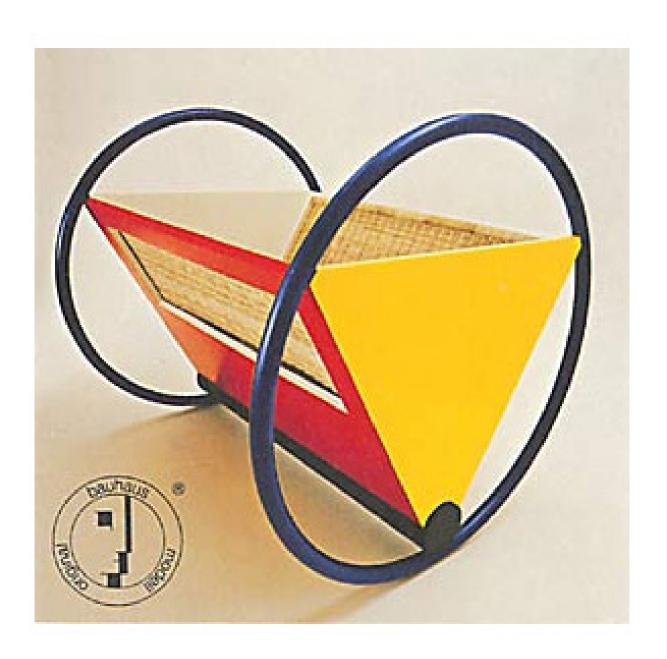


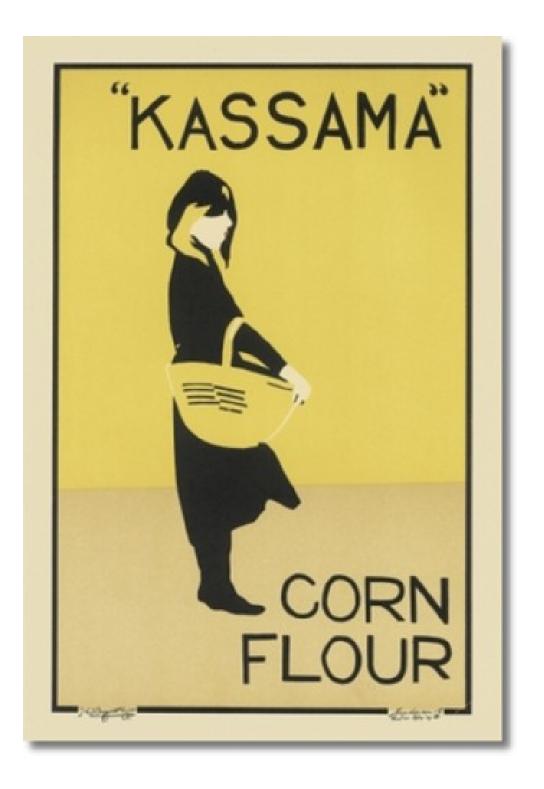


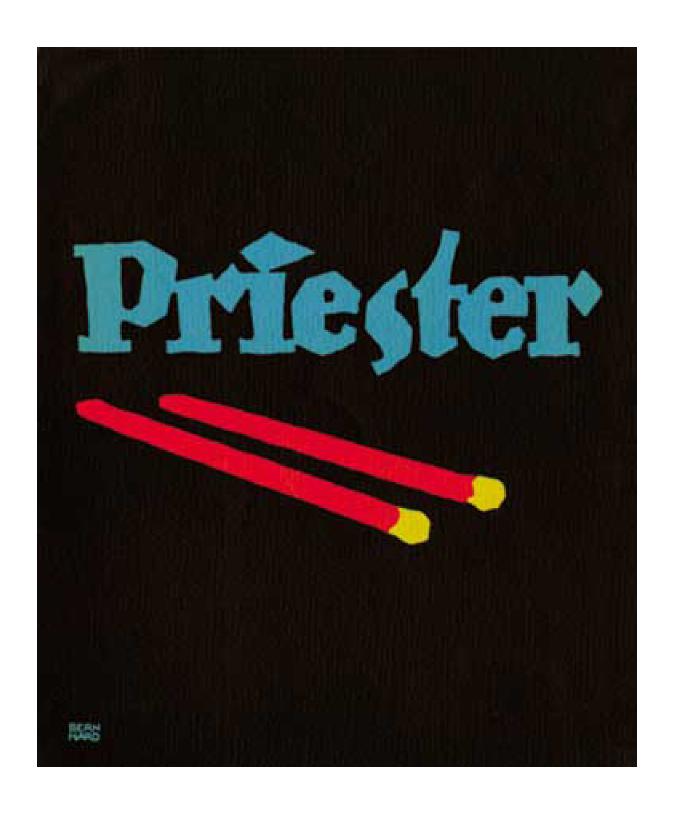


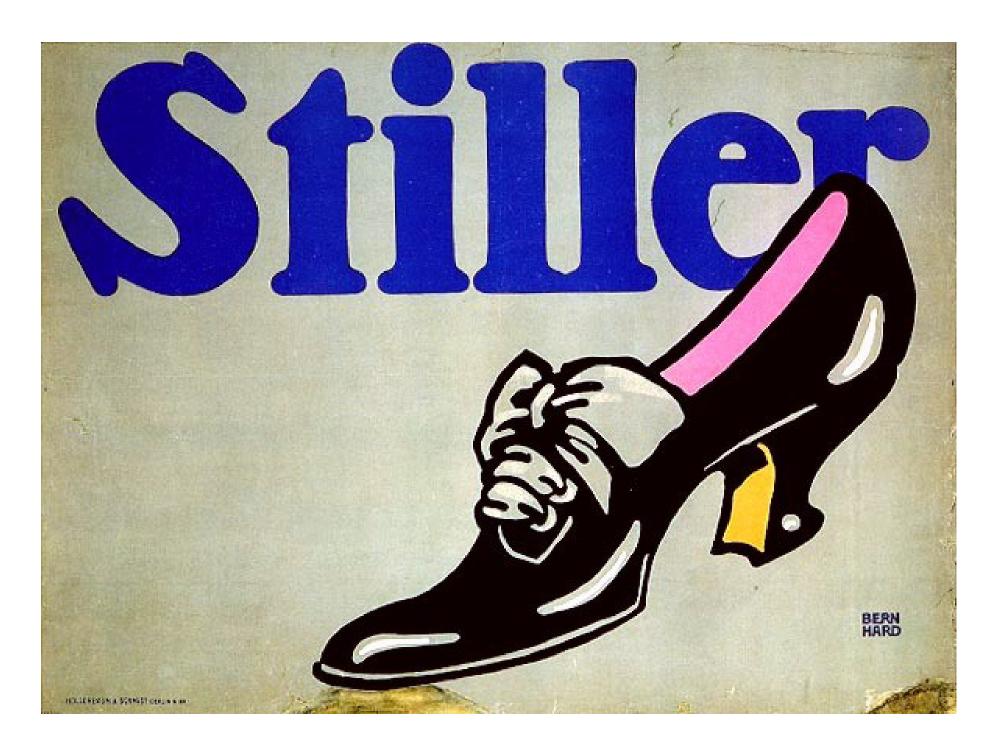










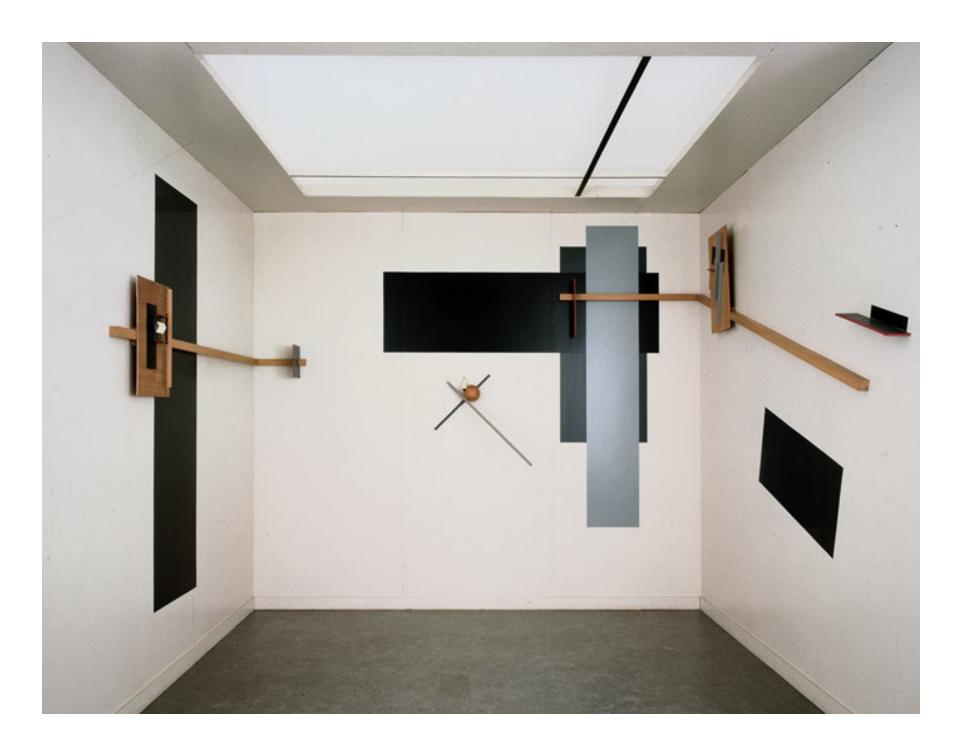


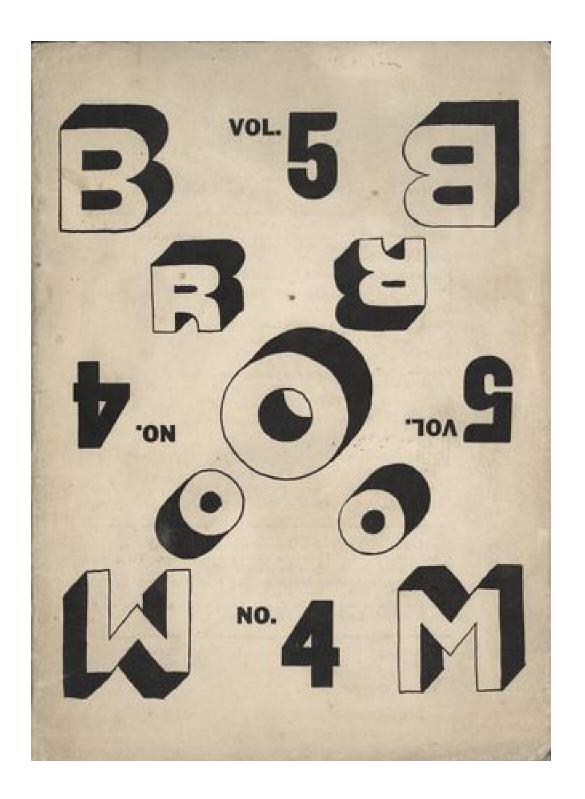


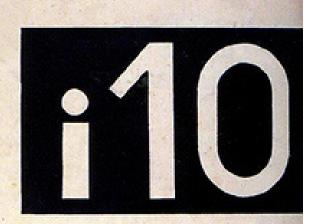










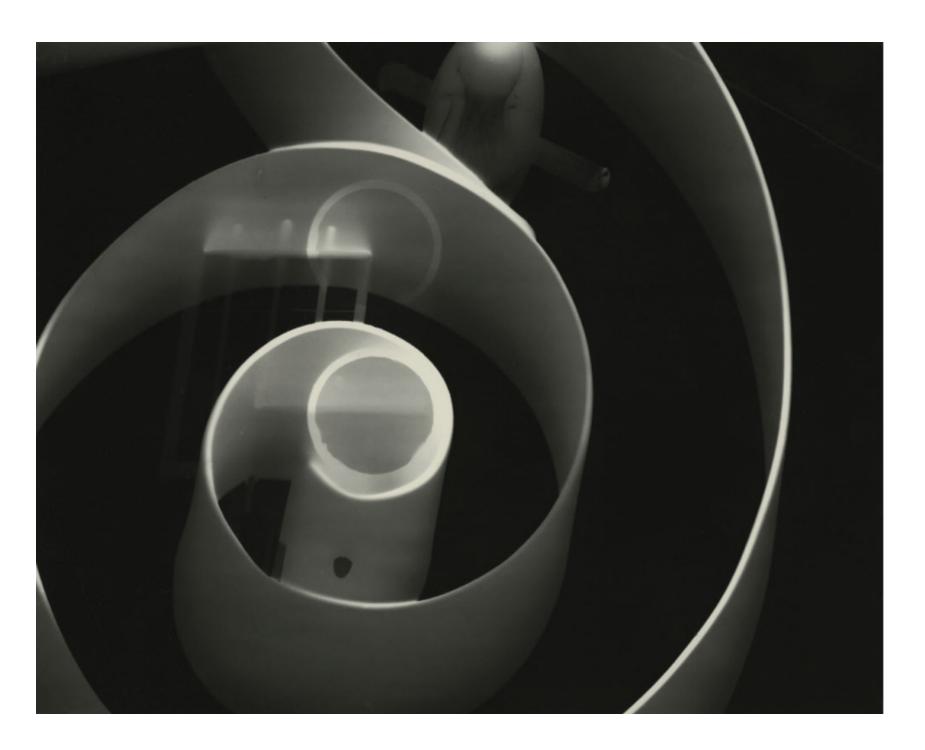


**AMSTERDAM 1928** 

PALEIS VOLKENBOND	STAM
KANDINSKY	GROTE
FRANSCHE LITERATUUR	POULAILLE
VANZETTI	THOMPSON
ARCHITECTUUR	RIETVELD
STATISTIEK	GUMBEL
"BETT UND SOFA"	A. M. L.
"DE BRUG"	IVENS
FABRIEKSUITGANG	VAN DER LECK
FILM	TER BRAAK
REPRODUCTIES	

13

PR. Fl. 1.10





## architype bayer

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universum



## jan tschichold:

## lichtbildervortrag die neue typographie

am mittwoch, 11. mai 1927, abends 8 uhr, in der aula der graphischen berufsschule, pranckhstraße 2, am marsfeld, straßenbahnlinien: 3 (haltestelle hackerbrücke), 1, 4 und 11 (haltestelle pappenheimstraße) • der vortrag wird von über hundert größtenteils mehrfarbigen lichtbildern begleitet, eine diskussion findet nicht statt

freier eintritt

veranstalter: bildungsverband der deutschen buchdrucker ortsgruppe münchen vorsitzender: J. lehnacker münchen fröttmaninger. straße 14 c

## Univers

Aa Ee Rr Aa Ee Rr



Ausstellung

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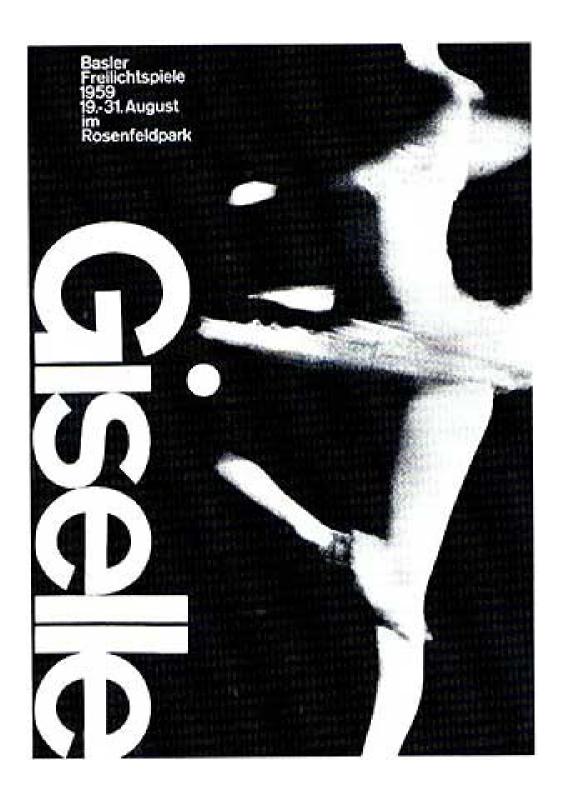


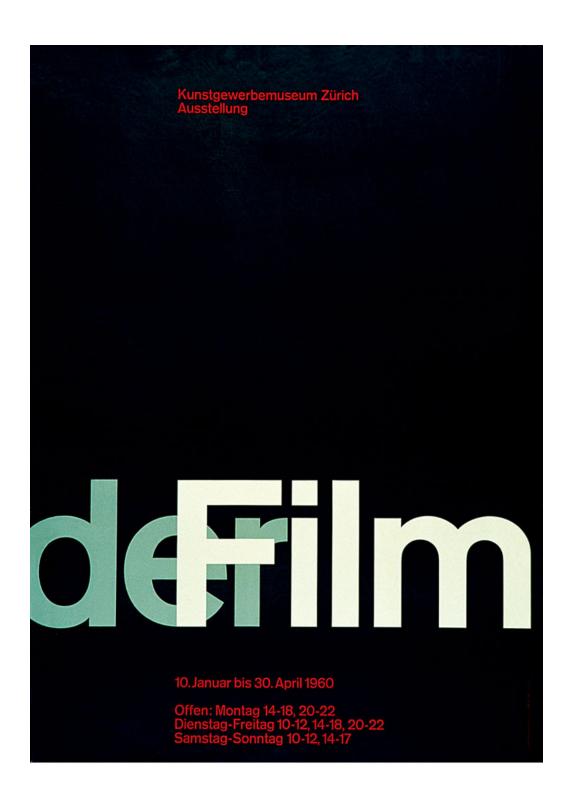


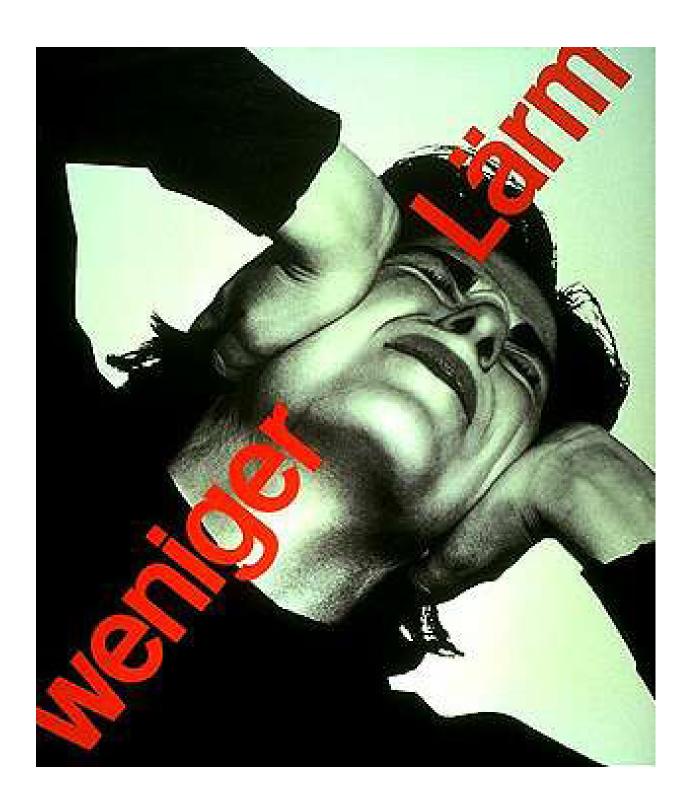




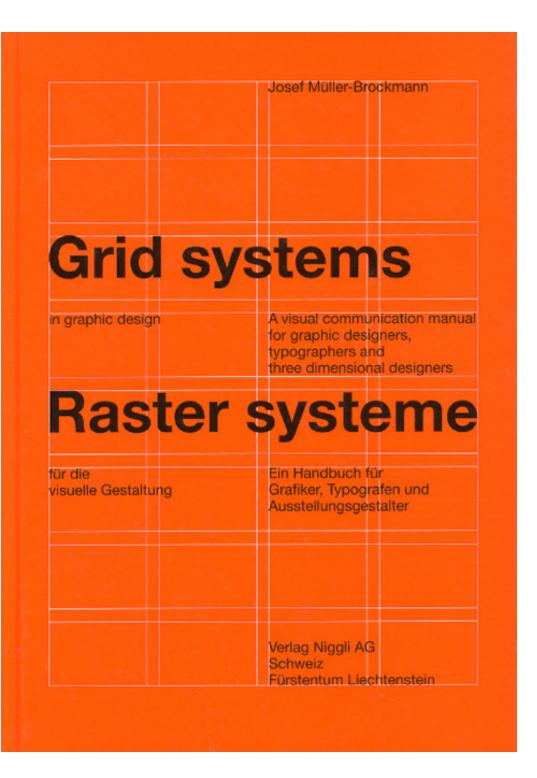


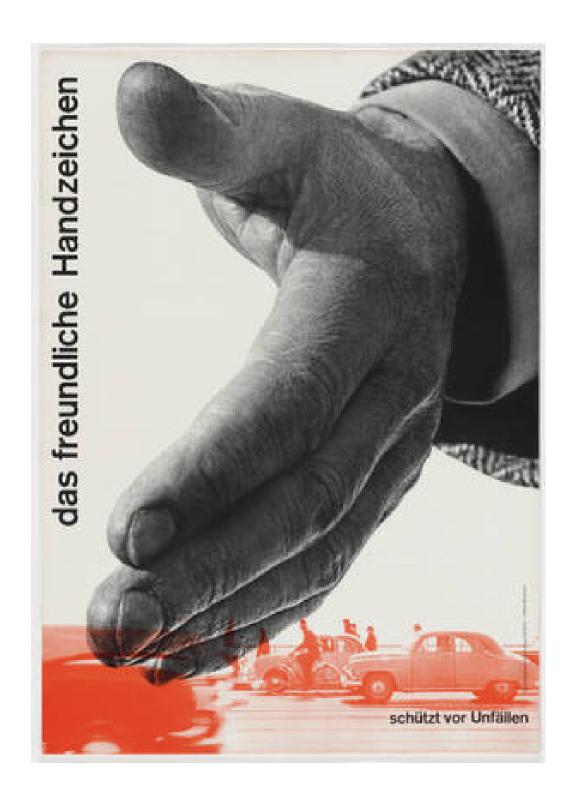


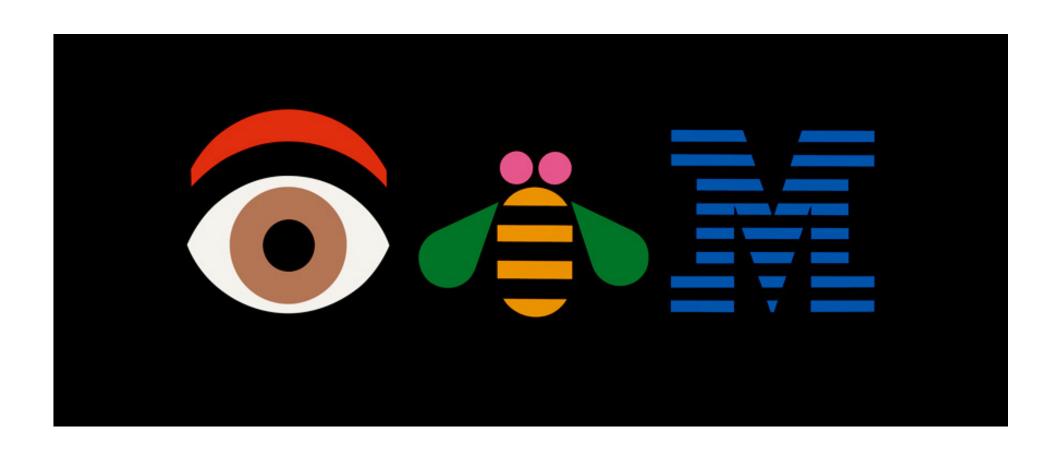


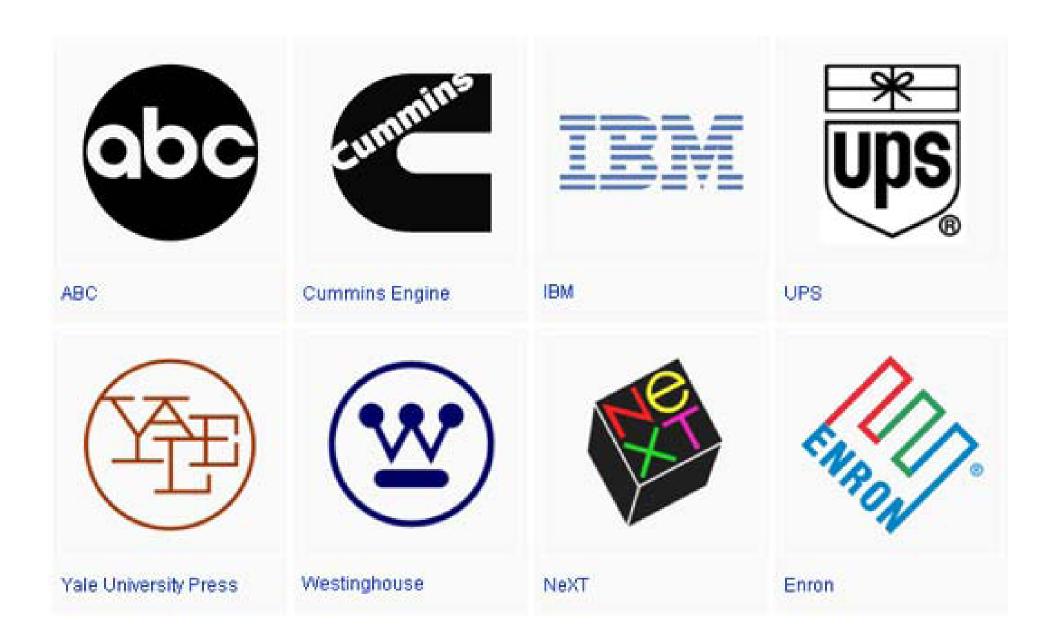


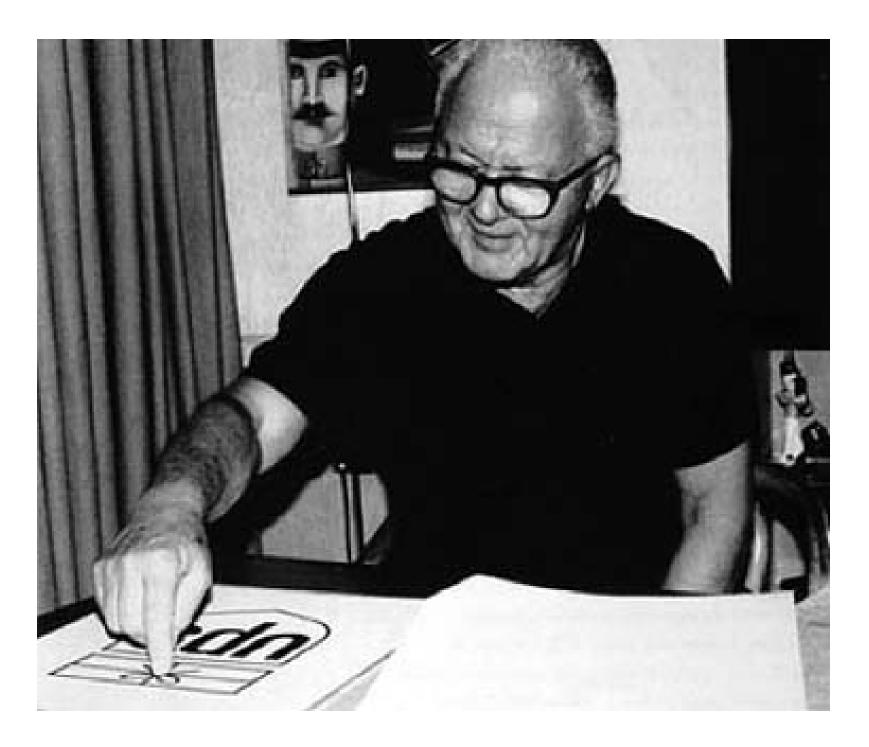






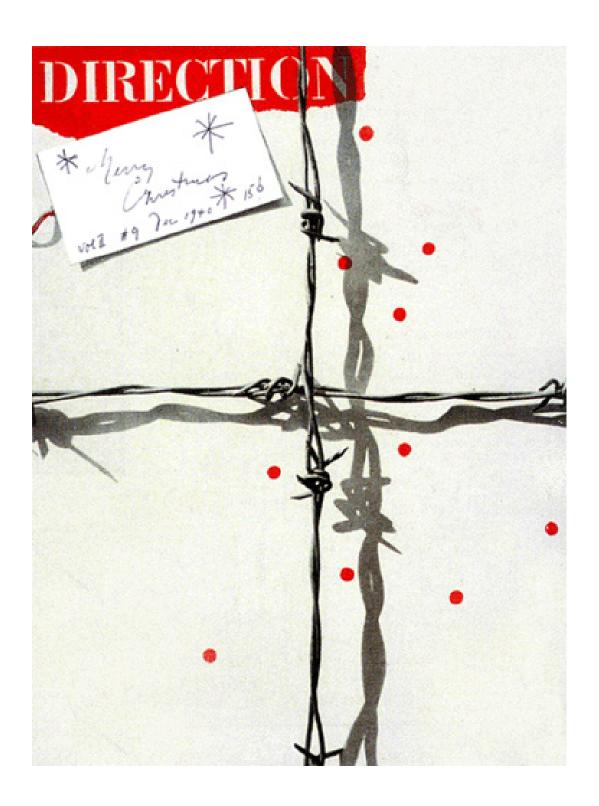


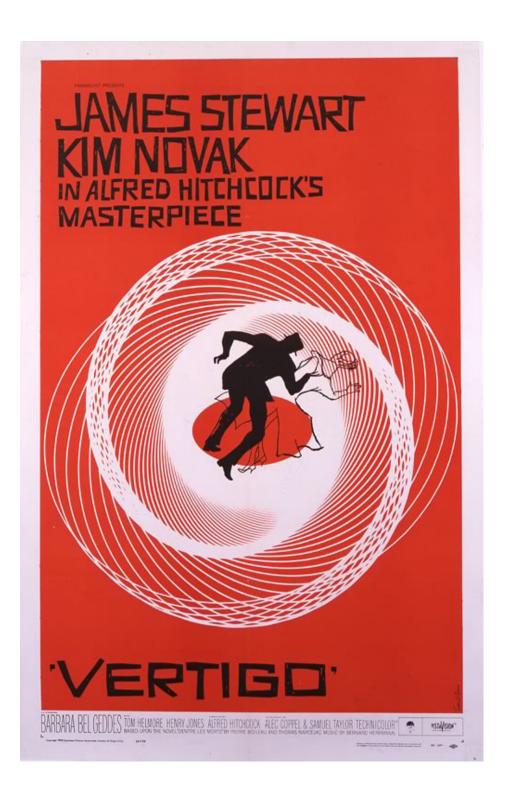




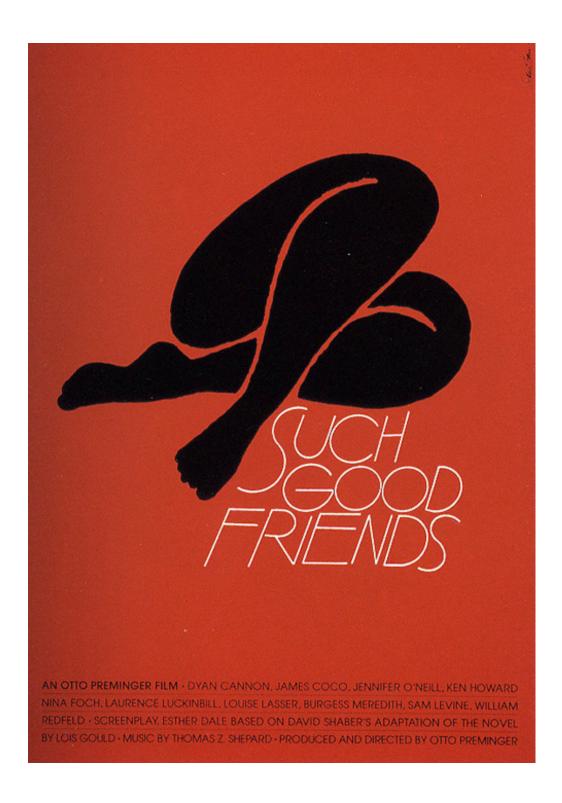


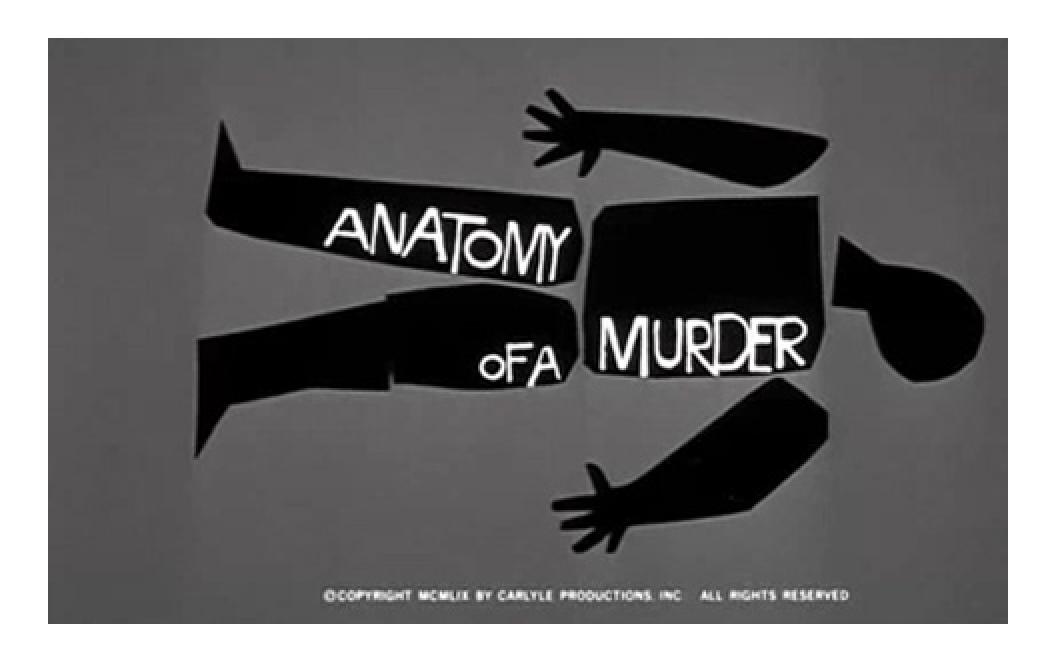








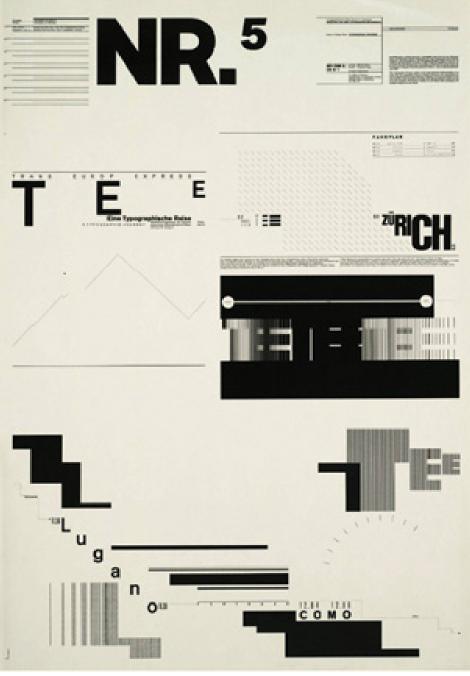








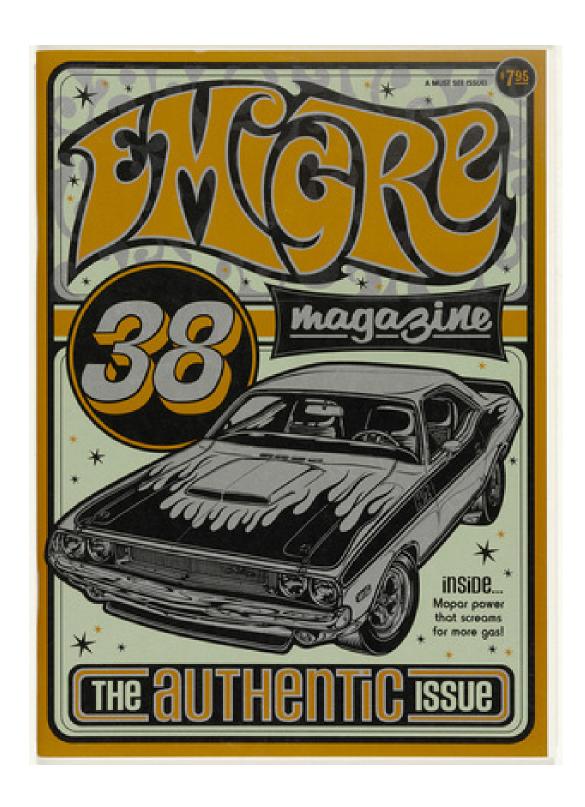












## ABCDEFGHIJKLMN **OPQRSTUVWXYZÀÅ** ÉÎÕØÜabcdefghijklmn opqrstuvwxyzàåéîõøü& 1234567890(\$£€.,!?)

david carson

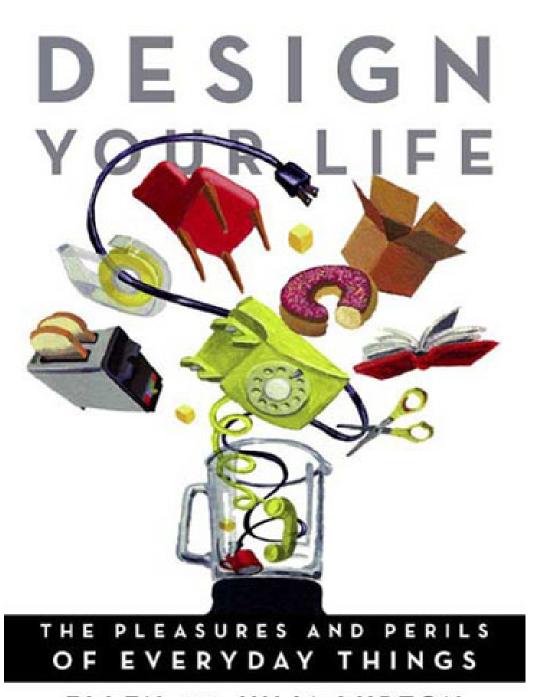
## DON'T KNOW MUCH ABOUT HISTORY? don't know much about history?

## DEAD HISTORY

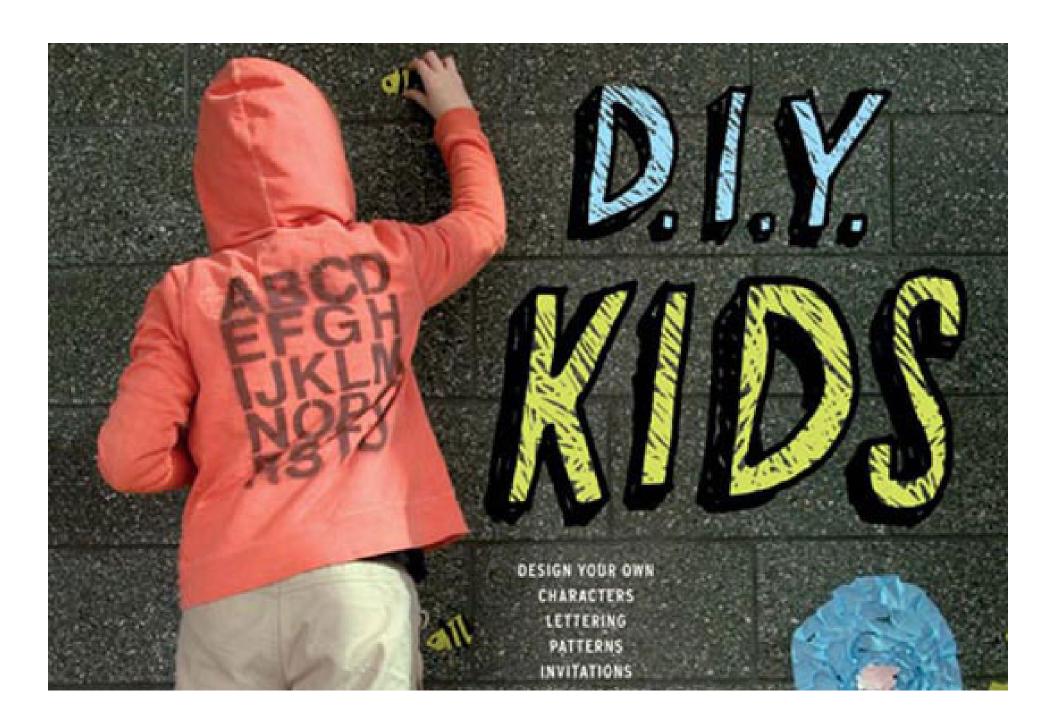
ABOUT DEAD HISTORY

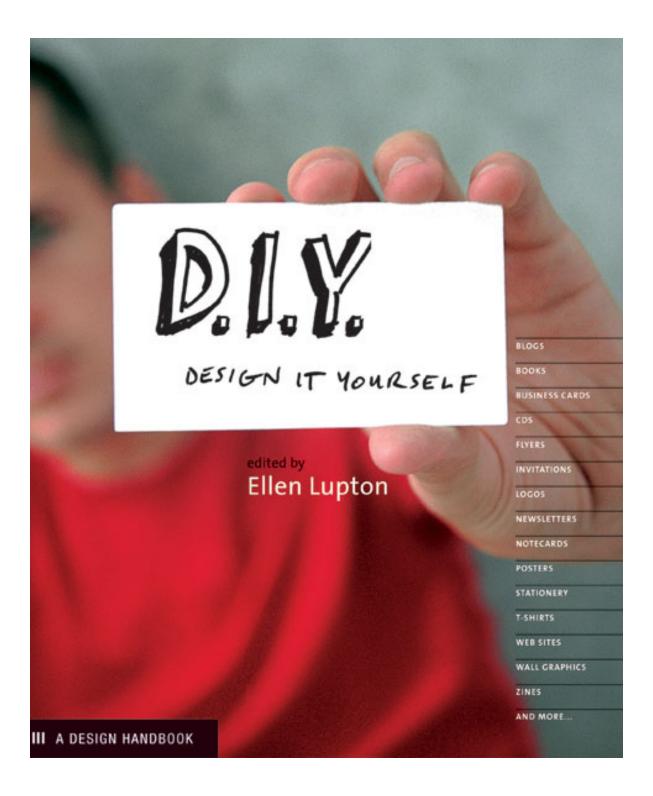
P. Scott Makela created the typeface Dead History for Emigre in the early 1990's by manipulating the vectors of two existing fonts: a traditional serif font and the Pop classic **VAG Rounded**. Makela labelled his work "100% digital."

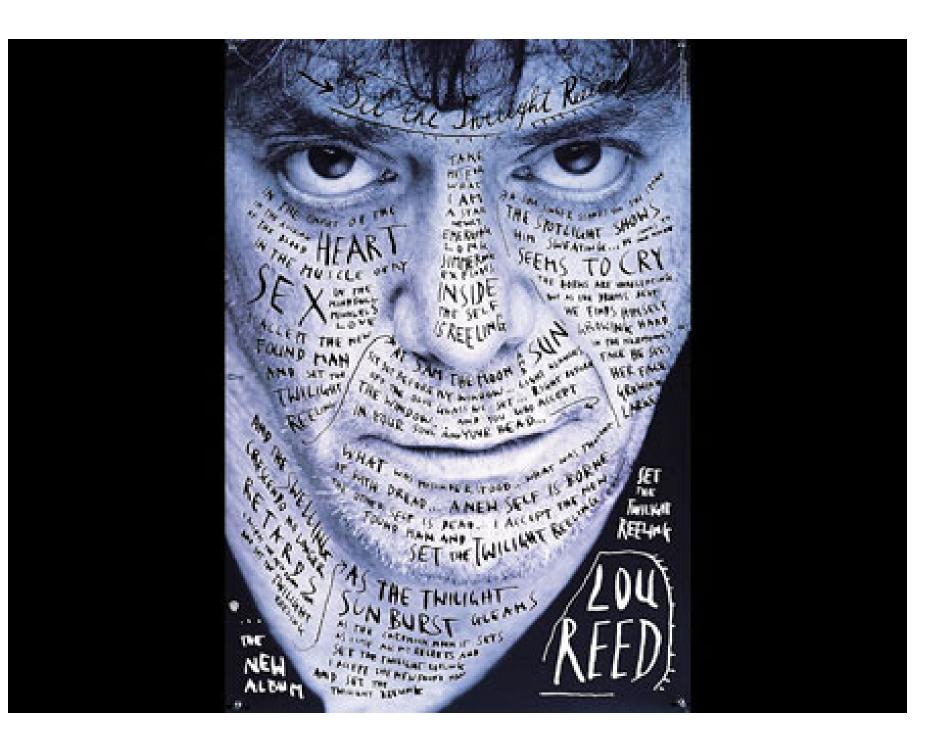


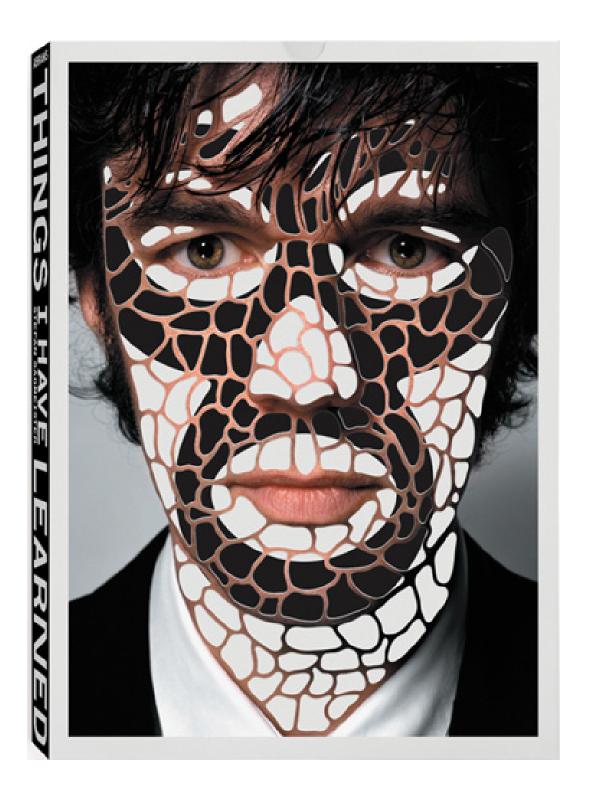


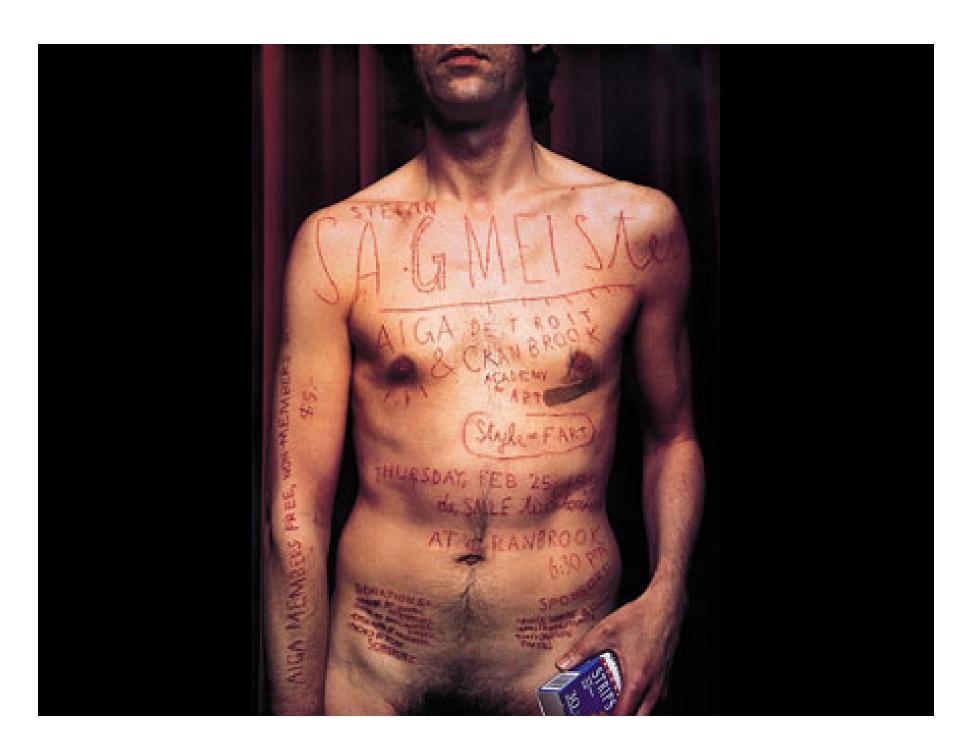
ELLEN AND JULIA LUPTON







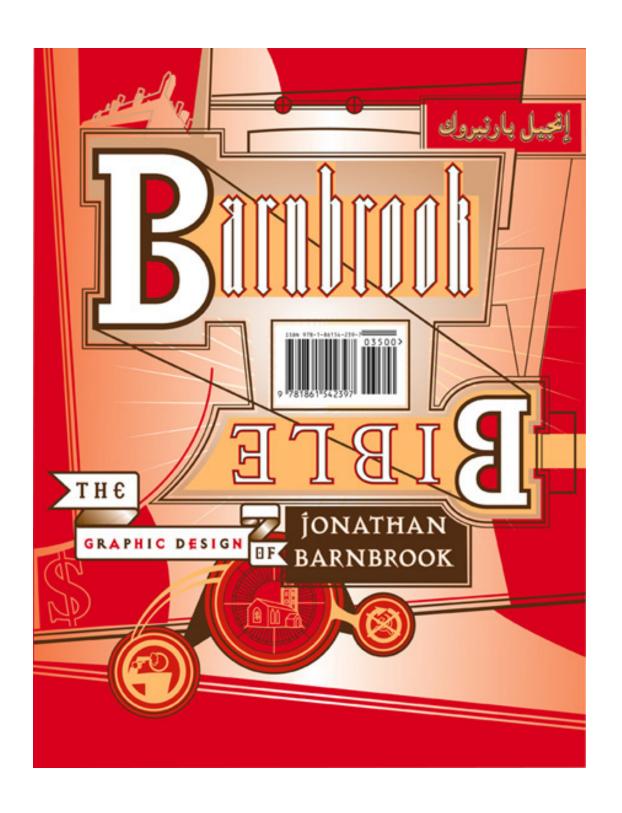




## STEFAN SAGMEISTER

Friday March 7, 2008 | The Oxford Hotel | The Grand Ballroom | 1600 17th Street | Denver, Colorado
6:00-7:00PM NETWORKING
7:00-8:00PM PRESENTATION
8:30-9:30PM BOOK SIGNING
6:30-9:30PM BOOK SIGNING
6:30-9:30PM BOOK SIGNING







ABCDEFGHİİKLΜΠΟ PQRSTUVWXYZÀÅÉ ÎÕØABCDEFGHİİKLMNO PQRSŤUVWXYZÀÅÉÎÕØÜ &I234567890(\$£€.,!?)

