

New Wave Movement

Josef Müller-Brockmann

Grid systems

in graphic design

A visual communication manual
for graphic designers,
typographers and
three dimensional designers

Raster systeme

für die
visuelle Gestaltung

Ein Handbuch für
Grafiker, Typografen und
Ausstellungsgestalter

Verlag Niggli AG
Schweiz
Fürstentum Liechtenstein

jan tschichold:

lichtbildervortrag die neue typographie

am mittwoch, 11. mai 1927, abends 8 uhr, in der aula der graphischen berufsschule,
pranckhstraße 2, am marsfeld, straßenbahnenlinien: 3 (haltestelle hackerbrücke),
1, 4 und 11 (haltestelle pappenheimstraße) • der vortrag wird von über hundert
größtenteils mehrfarbigen lichtbildern begleitet, eine diskussion findet nicht statt

freier eintritt

veranstalter:
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der deutschen
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DIE HOSE

NACH CARL STERNHEIM
MIT WERNER KRAUSS
UND JENNY JUGO

PHOEBUS
PALAST

Montags 4 bis 6 bis 8 bis
Samstags 1 bis 4 bis 6 bis 8 bis

die Gute Form

Werkbundausstellung
Die gute Form
Vereinigte
und Schweizerische
Werkkunst
und die
Schweizerische
Werkkunst
Basel
10. Mai bis 25. Mai 1950



Kan Gei ser



Ausstellung Kunsthalle Basel 12.Okt. bis 24.Nov.

AMSTERDAM 1928



PALEIS VOLKENBOND	STAM
KANDINSKY	GROTE
FRANSCHE LITERATUUR	POULAILLE
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FILM	TER BRAAK
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13

PR. FI. 1.10

2. Feiertagskonzert
Tschalle Grosse Saal

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Dienstag 21. April 1953 20.15 Uhr

Loheng.

Klavier

Ausverkauft: Tschalle & Co. Verleger Hug & Sohn und Paulsen'sche Buchdruckerei

Brahmsburgisches Konzert Nr. 6, in B-dur

Klavierkonzert Nr. 2

Sinfonie Nr. 7, in A-dur, op. 92

Vorverkauf

**Hans Rosbaud
Geza Anda**

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Weingart:

TYPOGRAPHY

My Way to Typography

Retrospective in Ten Sections

Wege zur Typographie

Ein Rückblick in zehn Teilen



Das Schweizer Plakat 1900–1984

24. Januar – 11. März 1984

Gewerbemuseum Basel

24.-28.3.1981
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18.
Internationale Lehrmittelmesse



18. DIDACTA EURODIDAC

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TEE

Eine Typografische Reise

ZURICH

COMO

I des- L hab.

It was a major undertaking to organize my extremely diverse typographic ideas when I was asked to exhibit at the Stuttgart gallery Knauer-Expo, in December 1969. I designed eleven broadsides relating to thoughts and fantasies about my life. One of them, entitled 'was ich morgen am lieben machen würde' (what I would most like to do tomorrow), was a list of wishes and dreams and it has become one of my favorite works.

Accelerated by the social unrest of our generation, the force behind Swiss Typography and its philosophy of reduction was losing its international hold. My students were inspired by us we were on to something different, and we knew it.

NR. 3

FEBRUARY

29

A	B	C	S	M	T	W	E	S	D	E	
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ITALY

Thanks For Traveling With Us

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1891
E



KUNST GEWERBE MUSEUM ZÜRICH

13. Juni - 30. August 1981

Ausstellungstrasse 60

Museum für Gestaltung

Schreibkunst.

Schulkunst und Volkskunst
in der deutschsprachigen
Schweiz 1548 bis 1980

Öffnungszeiten:

Di-Fr	Mo	Sa/Su	Montag
10-18 Uhr	10-21 Uhr	10-12, 14-17 Uhr	geschlossen

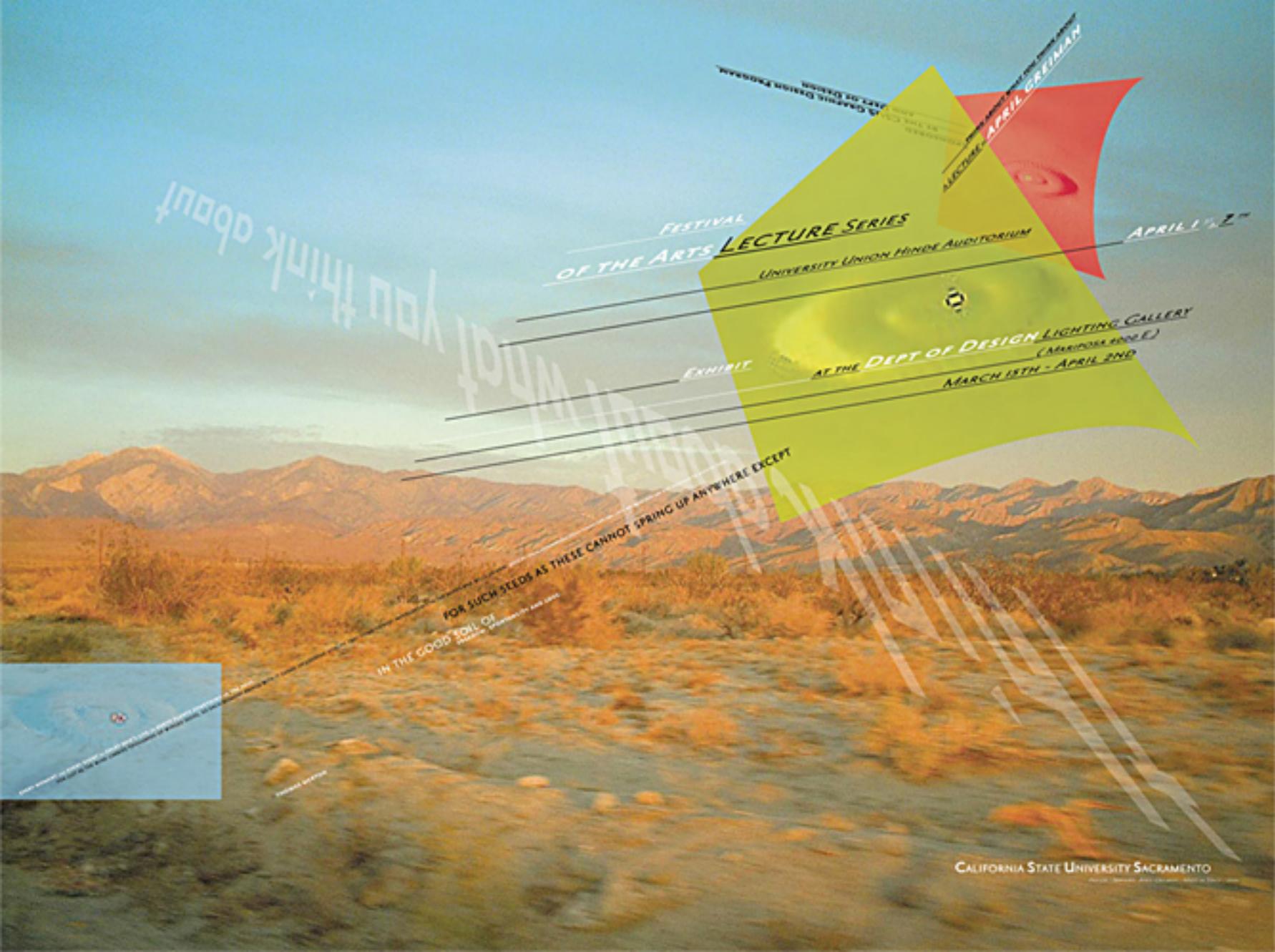
Ausstellung
21. Juli bis
2. August
1979

KUNST
GEWERBE
MUSEUM
ZÜRICH
KREDIT
1978/79

MÜSTERMESSE
BASEL
Rheinfeldenstrasse 10

Öffnungszeiten:

10-12 und 14-18 Uhr
Täglich



about you think you know

FESTIVAL
OF THE ARTS LECTURE SERIES

UNIVERSITY UNION HINDE AUDITORIUM

MARCH 18-27
APRIL 15-27

EXHIBIT

AT THE DEPT OF DESIGN LIGHTING GALLERY
(CAMERON DOME)
MARCH 18TH - APRIL 2ND

FOR SUCH SEEDS AS THESE CANNOT SPRING UP ANYWHERE EXCEPT
IN THE GOOD SOIL OF
SOUTHERN CALIFORNIA AND ARIZONA

CALIFORNIA STATE UNIVERSITY SACRAMENTO

DESIGN: ROBERT W. JONES / PHOTOGRAPH: JEFFREY R. STONE



SAMITAU^R Constructs

2001
LQET

Achievement Award

Henry Mark

International
Designers Association
Broadcast Designers Association
Los Angeles Convention Center

things

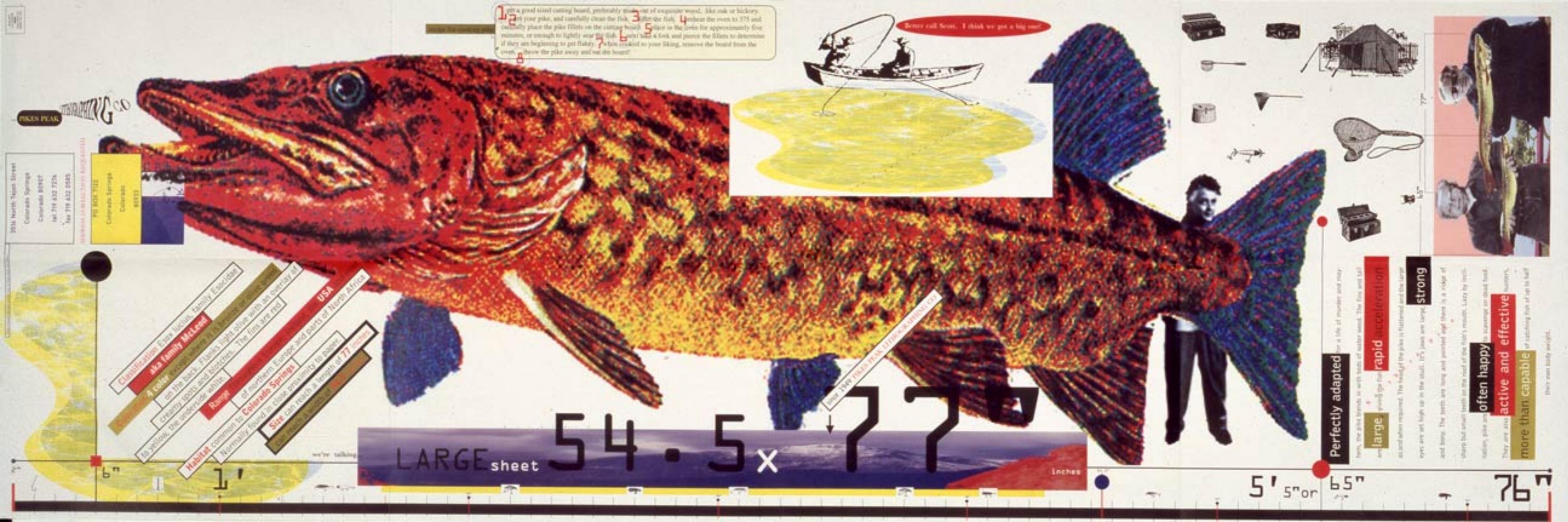
June 1996

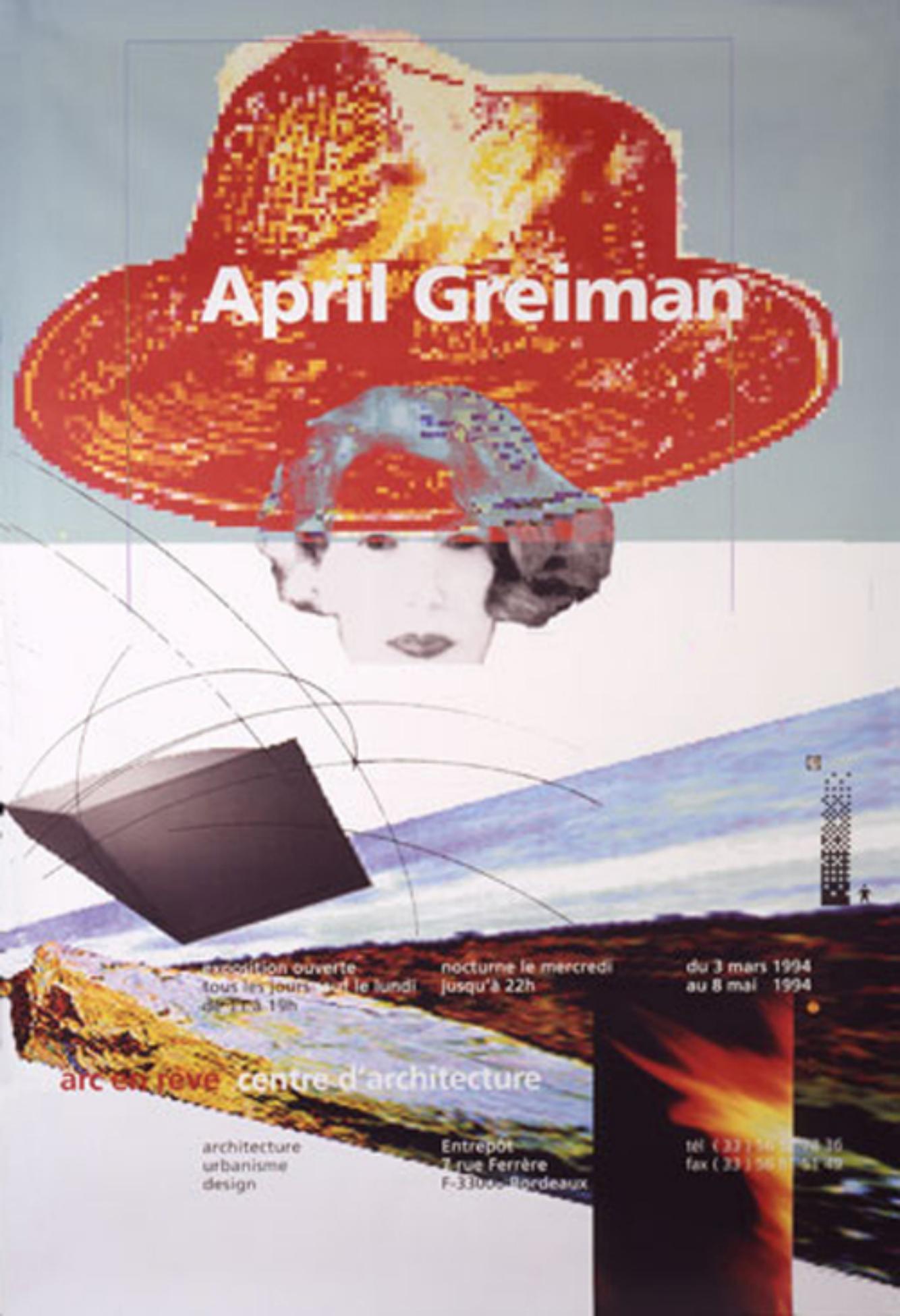
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April Greiman

exposition ouverte
tous les jours sauf le lundi
depuis 15h

nocturne le mercredi
jusqu'à 22h

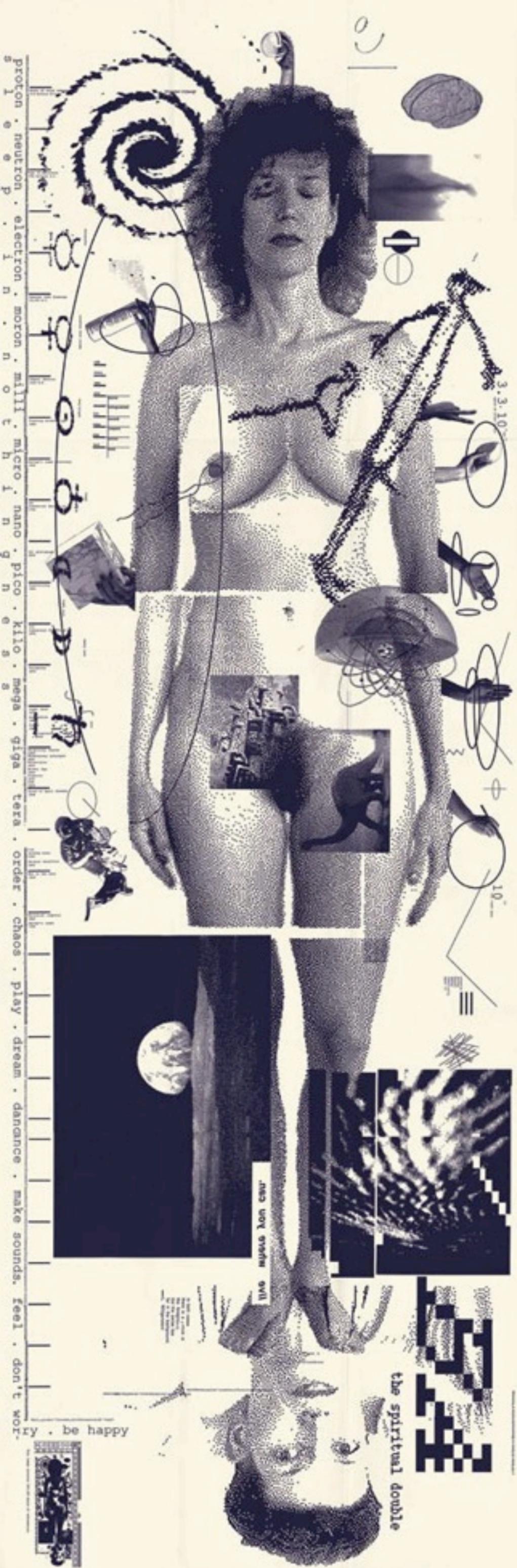
du 3 mars 1994
au 8 mai 1994

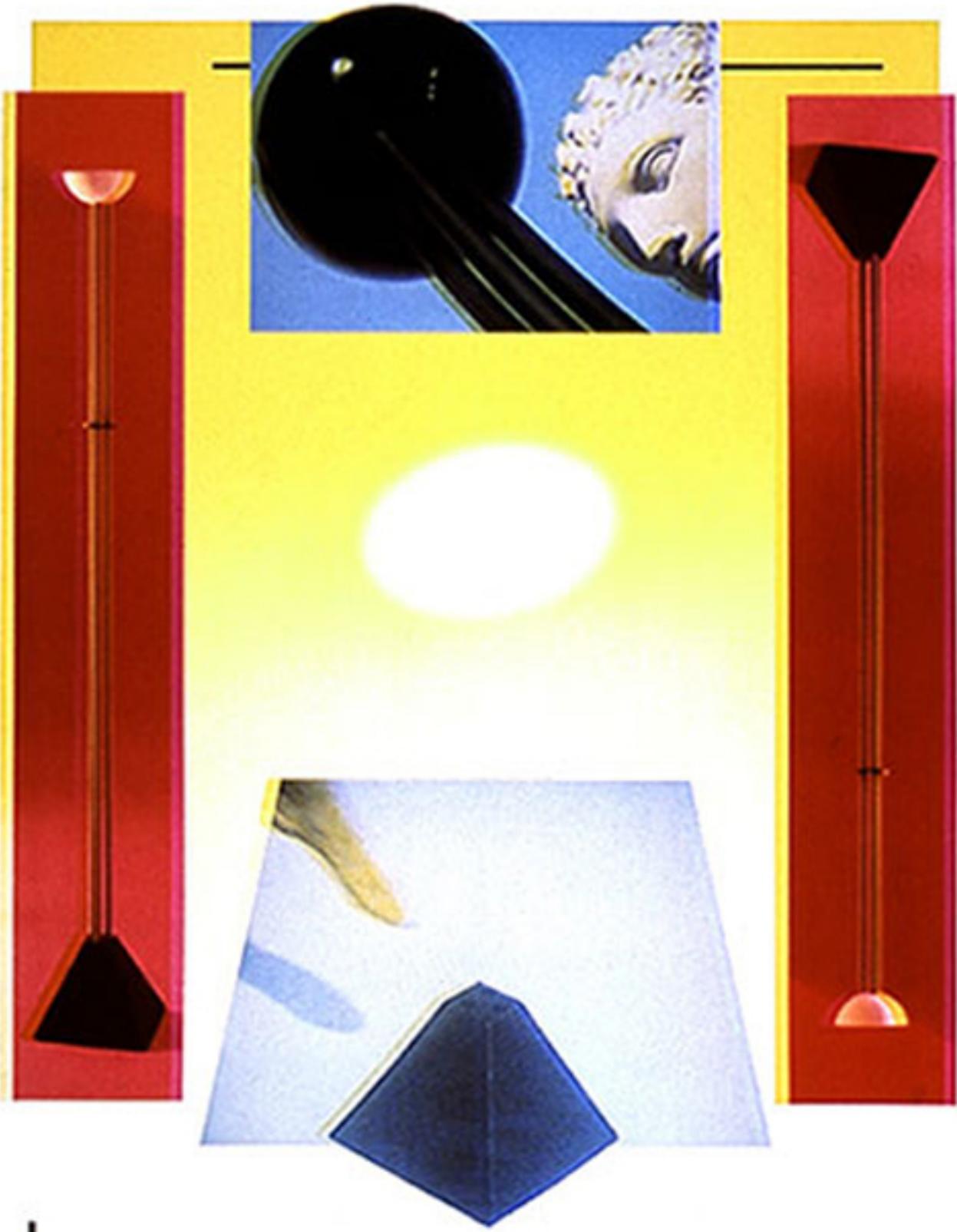
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7-8 MINI CONFERENCIA
8-8 MINI FIESTA

la ronda café Ciudadela 1182

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22h

17 h

22h

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FACULTAD DE ARQUITECTURA (UR)
LA RONDA CAFE
LIVING BAR
4 TINTAS



Weather:

**Sunny
hot
humid**

today and tomorrow.
Fair and warm tonight.

Temperature range:
Today 96-75
Tuesday 94-72

Weather:

Sunny, hot, humid
today and tomorrow.

Fair and warm tonight.
Temperature range:

Today 96-75
Tuesday 94-72

Weather:

Sunny

**hot
humid**

today and
tomorrow.
Fair and warm
tonight.
Temperature range:
Today 96-75
Tuesday 94-72

H

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Weather:
Sunny

today
and
tonight
Fair
and
warm tonight

T

Fair
and
warm tonight
Temperature range
Tuesday 94-72

Sunny

H O T

today
tonight
Fair
and
warm tonight

Temperature range





TM

Typographische Monatsblätter
Schweizer Grafische Mitteilungen
Periodique suisse de Typographie
vom Schweizerischen Typographenbund
zur Förderung der Buchgestaltung

SGM

RSI

No 1

Revue suisse de l'Imprimerie
Entité
par la Réalisation suisse des typographies
pour l'éducation professionnelle

— Don't mistake
legibility
for communication

PEPSI
BOWL

YOUR FUN SPOT ON THE BEACH



520
9/12/77



**WATER
CHILDREN**



MONSTER
CHILDREN

SOUP BOWL
XX LARGE PRE HURRICANE SESSION DC +
LORIN THE ONLY 2 OUT.



M
N

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S T E R

C H I L



D R E N

HAWAII

LUNADA BAY, PALOS VERDES, CALIFORNIA (40 MINUTES SOUTH OF
DOWNTOWN LA)

CHILDREN
MONSTER



ISSUE NUMBER 22

RAY GUN





The Obama speeches
A collectors' edition



BLOCH:

WOLFGANG

THE COLORS OF COINCIDENCE

TEXT: MIKE STIGE DESIGN: DAVID CARSON

>> University 2010

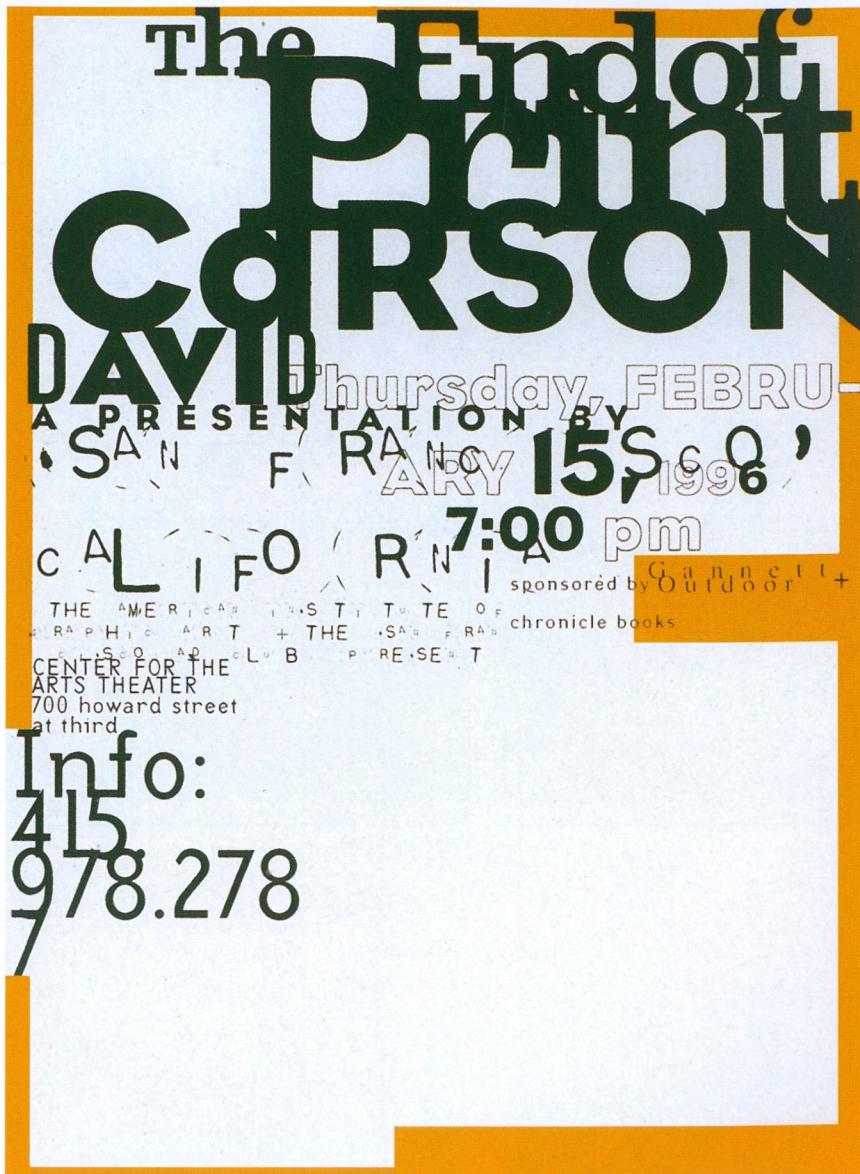
Fall Under

YALE
YALE
UNIVERSITY '10
ART
GALLERY
GALLERY

The logo features large, bold, black letters spelling "fall" and "2010". The "f" and "a" are partially obscured by a faint, handwritten-style text overlay that reads "Fall 2010 Yale University Art Gallery". To the right of the main text, there is a vertical column of small, black, stacked squares followed by the text "ERSITY", "ERY", "YALE", "UNIVE", "ART", "UNIVER", "ART", and "GALLER".

ever been bound by tradition or the way one. He challenges the viewer to be as aesthetics of the message as the message visual language frequently involves a trans- is characterized by fluid composition and However, within this casual style there f Print poster the text is grouped by size,

color, and font. The title advances toward the viewer in large green text. The day, month, and time of the presentation are mostly in outline type punctuated by a green-filled date and time. Additional information is in small-scale text that is regularly spaced for the more important information and widely spaced for the less important details. The result is a carefully controlled transitional collage of texture and space.



2010

Fall 2010
Yale University Art Gallery

>> Yale University Art Gallery

YALE
UNIVERSITY
ART
GALLERY

YALE
UNIVERSITY
ART
GALLERY

YALE
UNIVERSITY
ART
GALLERY

>>



hat's all thi...ise a b o u t anyway? w h a

's all **this noise a b o u t**
WHAT'S ALL **THIS NOISE ABOuT ANYwAY?** b o u t anyway?

tyke leavitt photo by jeff mcmurtry

ATLANTIC CENTER- FOR T- HEARTS.O

ACA

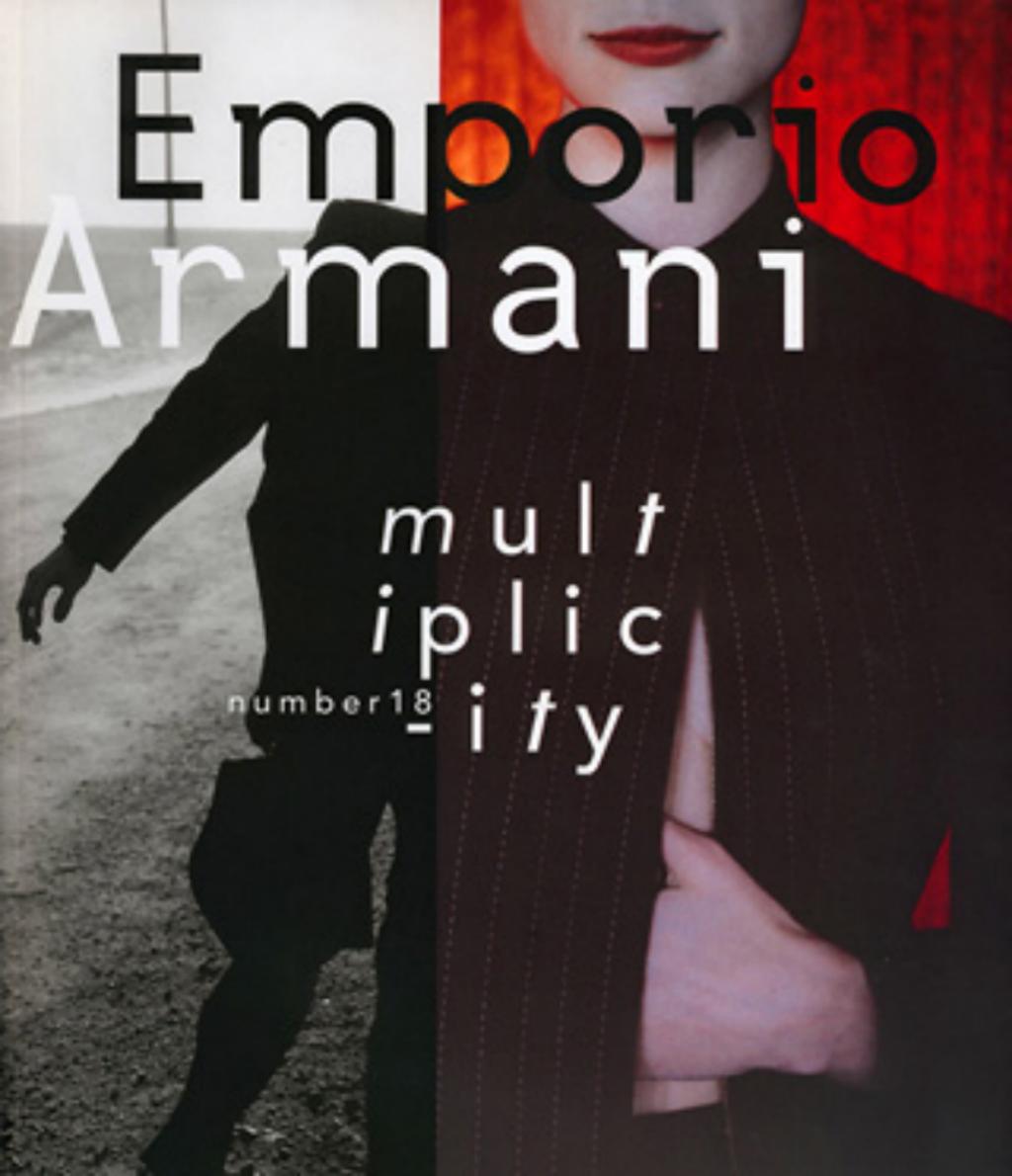
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a journal for the new traveler

blue



premiere issue



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New York City

OLIS

OCTOBER 1995

AN
DES
CHAM
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A MONSTER PROJECT FOR
MANHATTAN'S FINAL FRONTIER?

MICKEY MOUSE CONSTRUCTION
IN CELEBRATION, FLA

EZRA STOLLER'S TWENTIETH CENTURY

PLUS:

WRIST PHONES, PORN PALACES,
AND BEN KATCHOR ON THE SLUG-BEARERS OF
KATYDID ISLAND



\$12.95 • 100 pages • 10.25

LOCO



ISAM





FOTOGRAFIKS



DAVID CARSON

TEXT PHILIP B.MEGGS





|
Simple visual themes, such as black spots on light opposite light spots on black, delight the mind and excite the eye.
(David's personal collage work.) "Give us a call." This proves how resilient alphabetical messages are to entropy and degradation.

FOTOGRAFIKS

PHOTOGRAPHY AND DESIGN through graphic expression that evolves

FROM CONTENT.



An equilibrium between

FOTOS+DESIGN BY DAVID CARSON

TEXT BY PHILIP B. MEGGS



GINGKO PRESS



o2. is photog- raphy ART?

06-07

The debate over photography's legitimacy as art began early on. Only places, and things transform the world over and over in printed matter, such as books, posters, and billboards. This is what never really happens. Photography is a tool for expressing thought and feeling.

Why did it take decades for people to accept photography as art? One reason is that photography's mechanical and cheap nature made it a threat to established art forms. It could document reality in a repeatable image of the natural world, which was important for scientific documentation, made with a veracity that was difficult to achieve with hand-drawn sketches. Perhaps this numbing power to capture reality in a fixed form was a major stumbling block in photography's acceptance as an art form.

The reputation for truth, gravity, and objectivity that photography had depended upon before the digital revolution has been totally destroyed by digital manipulation. The original image can be altered over and over in printed matter, such as books, posters, and billboards. This is what never really happens. Photography is a tool for expressing thought and feeling.

The antidote for the photographic urge to document reality is to distort our understanding of the world. The camera is more than a light presence; it is a way of seeing the world through a sensitive person. Carrying a camera around with us allows us to experience, and respond to the world in a new way. The possibility of a camera-carrier, whether it is a professional or a amateur, is to see the world with vigilant eyes. The camera is a tool for expressing thought and feeling.

Sixty years later, little progress toward the acceptance of photography as art had been made, prompting Alfred Stieglitz to write about "The sneer of those not willing to give certain photographic pictures rank as works of art." 2

At the turn of the century, O.W. Beck said: "It is vehemently denied by a majority that photography is or ever can be art..." But Beck had hope, believing that photography "will in course of time become a remarkable

cont.

design of widely available magazines made him the most prolific, most visible, and the most conspicuous designer of his generation.

A scientist once told me the working definition for research is "when I am doing what I don't know what I'm doing". Carson's approach to design and photography encompasses a similar aspect of open-ended exploration. For the better part of two decades, he has steadily explored new paths, questioned past accomplishments, and experimented with new possibilities. One need only look at his layouts for surfing magazines in the early 1980s to realize that experimentation isn't a passing stage in Carson's career, but a way of life.

Musing on his design work, in 1996 Carson told *Print* magazine: "I didn't try to break rules. I lacked a built-in restrictive understanding of how things are supposed to be done. It's just that I didn't know what the rules were." ⁴

Carson majored in sociology and graduated from San Diego State University in 1977. He studied graphic design briefly in 1980, then accepted an

internship at Surfer Publications. Carson isn't completely self-taught as is often stated, for apprenticing as a journeyman graphic designer at a magazine publishing firm is no different from the apprenticeships used to educate artists from the medieval era until the second half of the nineteenth century, when more formal schooling for aspiring artists became the norm.

Just before the computer revolution re-formed graphic design, Carson was catapulted to international design prominence as art director/designer of *Beach Culture* (1989-91). This influential publication was followed by *Surfer* (1991-92) and *Ray Gun* (1992-96). Currently he maintains an independent design office in New York, designing a host of projects including (but not limited to) advertisements, music videos, posters, publications, television commercials, and trademarks.

⁴Philip B. Meggs, "Five Top Designers Confess: 'I Never Went to Art School!'" *Print*, Vol. 50 No. 3, May/June 1996, p. 128.

orange juice

32-33]

Photo-minimalism. Close-up and out-of-focus photography permits the isolation of an attribute. The color of orange juice is isolated from its container; an omelette becomes a pattern of colors, experienced without interference. Food's chroma is as much a part of its identification and appeal as its aroma.



and a



CHILE.

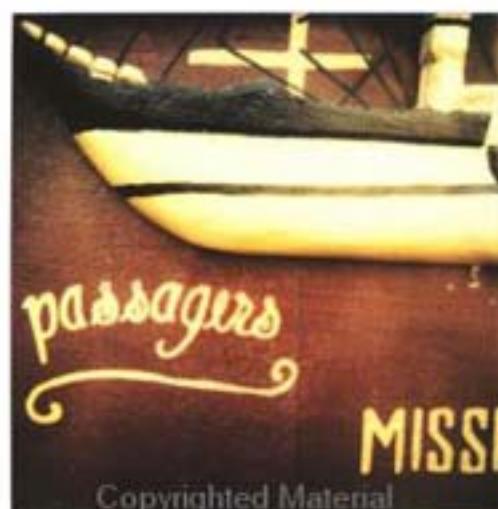
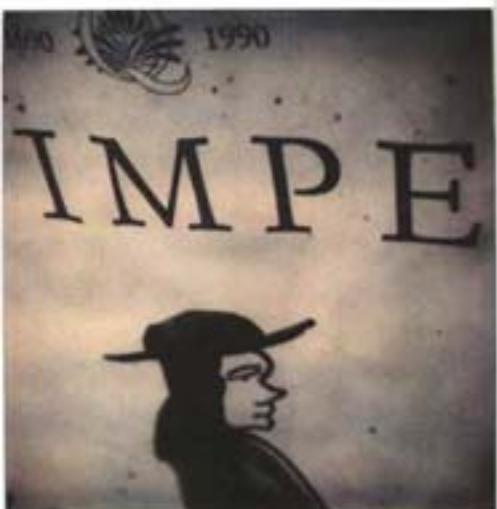
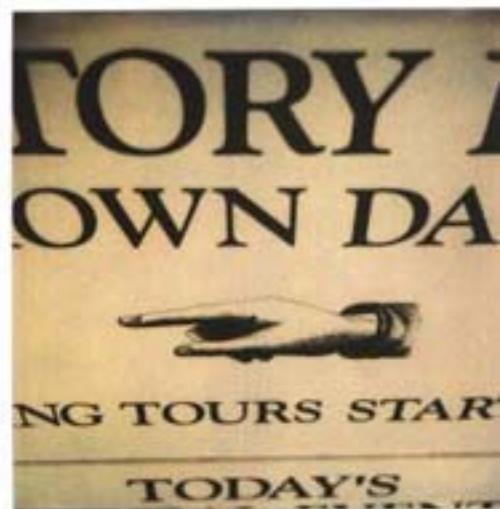
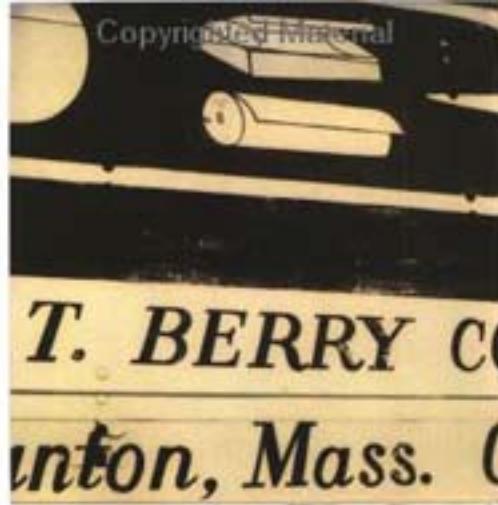
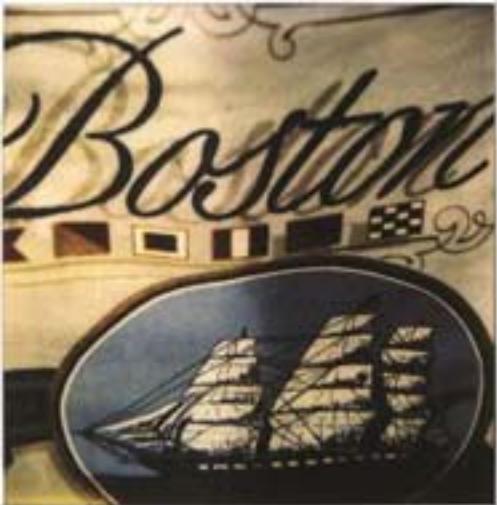
santiago

44.45)

Human eyes—with their intense central focus that fades rapidly toward the peripheral vision—do not cope well with out-of-focus images. They scan and dart over the surface of the page, seeking detail. Blurred images force us to see overall color and mass, rather than detail.

"DAVID
CARSON
IS
THE Paganini
OF
Typographers"

— says Ed Fella, 1995



THIS
IS WHAT I
NEVER
DO.
Because
DO IS
WHAT this
NEVER WILL.

I H E
C. D.
INN EDINBURGH
IN THE PARE
LORÉ-VÖR.
THE END

CURATOR: JOSEPH WESNER Linda Ferguson

Steve Handschu

James Hay

Matthew Holland SCULPTURE

Gary Laatsch

Brian Liljeblad

Dora Natella

Matthew Schellenberg

Richard String

Michell Thomas

Robert Wilhelm

Opening Reception: Friday June 8, 5:30—8:30 p.m.

ED FELLA produced a body of experimental typography that strongly influenced typeface design in the 1990s. His posters for the Detroit Focus Gallery feature damaged and defective forms, drawn by hand or culled from third-generation photocopies or from sheets of transfer lettering. Collection of the Cooper-Hewitt, National Design Museum *

Detroit Focus Gallery (313) 962-9025
743 Beaubien, Third Floor

DETROIT, MICHIGAN 48226

Hours: Noon to 6 p.m.

WEDNESDAY - SATURDAY

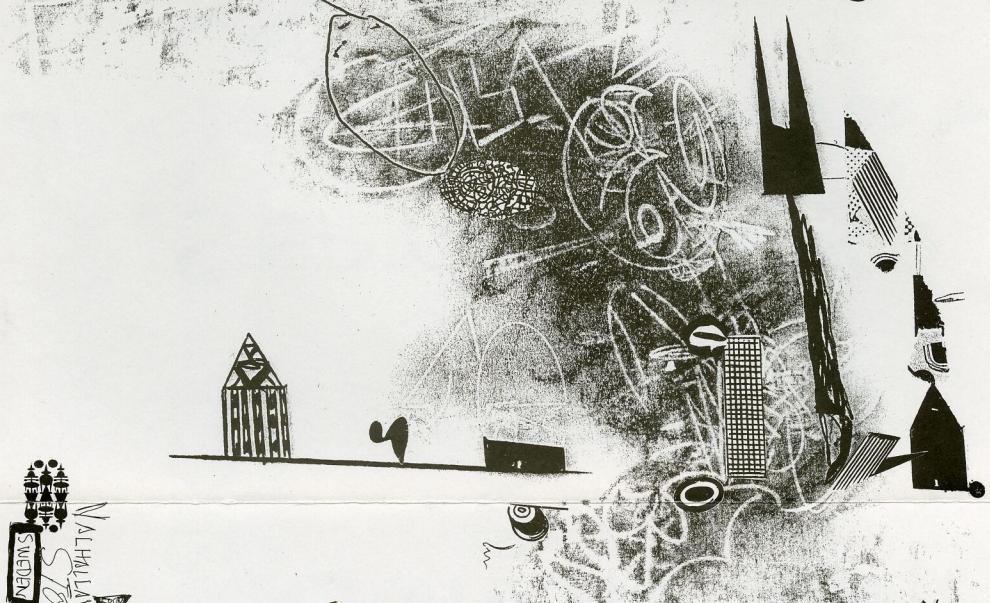
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Stockholm

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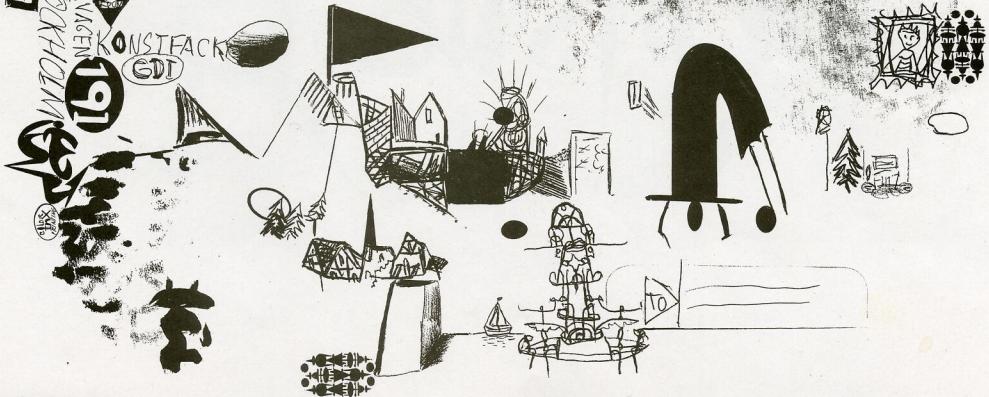
ward



M
SWEDEN

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HALLANGEN
STOCKHOLM
1911

KONSTFACK
GDT



all
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AFTER DINNER
PRESENTER
ON WEDNESDAY
FEBRUARY 1ST 1962
AT NAI RESTAURANT
MADE BY
PRESENTS

santa monica bay
club of printing
house craftsmen PRESENTS

Feast
D

whitfield

June 8
July 7, 1996

CURATOR: JOSEPH WESNER
Linda Ferguson

Steve Handschu

James Hay

Matthew Holland **SCULPTURE**

Gary Laatsch

Brian Liljeblad

Dora Natella

Matthew Schellenberg

Richard String

Michelle Thomas

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Detroit Focus Gallery (313) 962-9025
743 Beaubien, Third Floor

DETROIT, MICHIGAN 48226

WEDNESDAY - SATURDAY
Hours: Noon to 6 pm

ALSO IN THE AREA: THE MARKET PRESENTS Peter Gilligan - Gordon Gorean Opening 5 - 7:30 pm. Friday, June 8.



Design Department

Cranbrook
graphic

e design

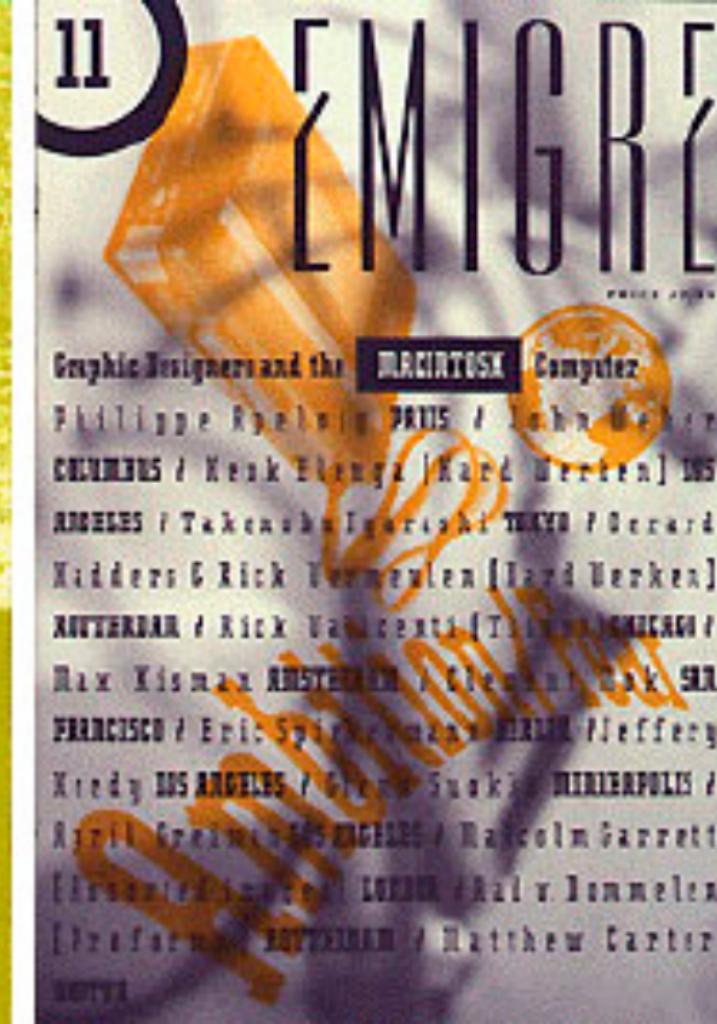
special

Change

issue

Dutch

Several Designers



11

Graphic Designers and the MACINTOSH Computer
Philippe Boujut PARIS / John Berndt
CHIEMING / Kees Blengia [Hard Verken] LOS
ANGELES / Takeshi Igarashi TOKYO / Oscar
Hidders & Rick Vermeulen [Hard Verken]
AMSTERDAM / Rick Van Gent [Tilt] MEXICO /
Rix Kisman AMSTERDAM / Clemens Bak SA
FRANCISCO / Eric Spiegelman BERLIN / Jeffery
Kredy LOS ANGELES / Steve Sucka MINNEAPOLIS /
Aziz Graim & Michaela Graim / Malcolm Garrett
LONDON / David Dohmen / David Vermaelen
[Transmedia] ROTTERDAM / Matthew Carter

what is emigre magazine



do

ISSUE 11, PRINTED BY RIS

you

Espresso type issue 1

read

mar kleinman

me

by design studio

Kurtis Jacobs

?

when nothing is a question

PETER HALLMAN

Harry Clark

EMIGRE



(A Magazine for Exiles)

EMIGRE

The Magazine That Ignores Boundaries

e·mi·gré (em'ə grā')

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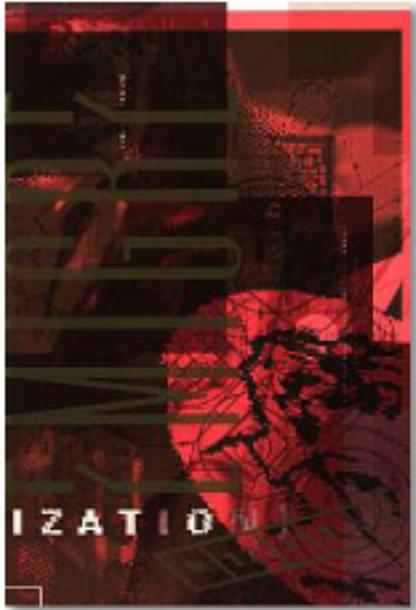
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Info
IMAGE REC
From Tunnel
Full HD 1080
Width: 1920'
11.33 x 10.75

high
middle
lower P.
23.5 ± 16.75
50.00 ± 7.73-8
12-62.5

...etc. This is gonna jog to the head, anyway, so let's go gonna be framing a half inch off. But you allow for that? *ever*. I did, sort of. All this background stuff will be totally incomprehensible once it's boxed like this. The only things that matter on this small booklet are these lines of type. *ever*. It's printed in a two-line, eight-point serif. Let these words possibly change the spacing on the type, so we ended up with a short lip. *ever*. So if we're doing handwriting things, right, and I get a half inch head room at the bottom that is provided, then that means I have to guideline it, or do you want me to take that

aaaaard, line one! ... sure, even if you have to sit in the back of the bus or train. These are should lay everything out and get uppers in front row to back. **aaaaard**. See what about etc. **[Ri]chaaaaard, line one!** ... it's time to take a break. I'll go to the bathroom. It's been a quarter, that's a reperiority and a half, out of twerphew, that's a top and a half under self between front and back. If you want one and one... one half... **aaaaard**. Can you rise that through the middle? **one**. Yes, no **aaaaard**. I thought it was one and one eighth. **one**. We'll have to double check that. You about this letterpress work? **one** We can run this through the miller without a problem. **one** It'll get the corner... **one** as in that top boy? We should maybe clean our type cases down first and then put it back on. **[Ri]chaaaaard, line one!** ... inside piece. Actually it depends on the font, but mostly good rules like **aaaaard**. It's printed on a two by thirteen inch sheet. They'll have a three and a half inch gap and it will be die cut in the shape of a house on its side. **one** Do we have a half inch head space? **one** So, an eighth. You want a half inch? It hasn't been printed yet. We can still change it. **one** Well, the rest of the book has a half inch. **one** Is it to give a half inch gap? **one** It's either that or we can try and shift it in the center. I can take it into the next corner of the book.



Emigre #12
Print Fleet
Full 2189
Pg. 4-6-16x12:
20.8 x 16.75
800ppi
8.375 x 5.875
Right-hand
page designed
by Adam Fries



Coll. 1991
Exhibit 492
DTEK 73347
P.D.B. 1988
Fps. 24-26
32.3-8 10.75
Designated by
Alice Kari

Q480
Pgs. 26-27
12.5 w 16.2h
Designed by
Allen Hart



**AVANT
GARDE
&
GOTHIC**

let's
talk
type
let
type
talk

Some ad agencies whine, some moan, shoot. But whatever the tone of voice, creative typography needs with a distinction that sets people apart. It's a way of life, a way of competing messages. If you share our interest in good typography, and if you're looking for talent that works with it, we would welcome the opportunity to show you how we at Soder & Hennessy • • •

66

**ALDOUS
HUXLEY
JOHANN
GOETHE
CHARLES
DICKENS**

Machines exist; let us then exploit them to create beauty—a modern beauty, while we are about it. For we live in the twentieth century; let us frankly admit it and not pretend that we live in the fifteenth. The work of the backward-looking hand-printers may be excellent in its way; but its way is not the contemporary way. Their books are often beautiful, but with a borrowed beauty expressive of nothing in the world in which we happen to live.

GOD BLESS COPPER, PRINTING, AND ALL OTHER REPRODUCTIVE PROCESSES, WHICH ENSURE THAT ANY GOOD THING THAT EXISTS CAN NEVER BE WIPE OUT. ♦♦♦♦

The printer is the friend of intelligence, of thought; he is the friend of liberty, of freedom, of law; indeed, the printer is the friend of every man who is the friend of order—the friend of every man who can read. Of all the inventions, of all the discoveries in science or art, of all the great results in the wonderful progress of mechanical energy and skill, the printer is the only product of civilization necessary to the existence of free man.

Now this is what I call workmanship. There is nothing on earth more exquisite than a bonny book, with well-placed columns of rich black writing in beautiful borders, and illuminated pictures cunningly inset. But nowadays, instead of looking at books, people read them.

FINE TYPOGRAPHY PRESENTS A KIND OF CHALLENGE TO WHICH WRITERS CAN SCARCELY HELP RESPONDING. I FEEL IT IS BOUND TO EVOKE IN WRITERS THE WISH TO WRITE REALLY WELL, THAT IS LATENT AND SOMETIMES FORGOTTEN BUT UNQUENCHABLE IN MOST OF THEM. FINE TYPOGRAPHY HAS A CURIOUS CHARM FOR THE LITERARY MIND—PERHAPS A LITTLE LIKE THE CHARM IN THE AIR OF VIENNA THAT HADN'T FELT OR THE AIR OF THE OLD SALONS OF PARIS THAT MADE WRITERS EXACTING.

We learn to read, in various languages, in various sciences; we learn the alphabet and letters of all manner of Books. But the place where we are to get knowledge, even theoretic knowledge, is the Books themselves! The true University of these days is a Collection of Books.

GEORGE B. SHAW VANWYCK BROOKS THOMAS CARLYLE

99

26
good
reasons
to use:

LSC
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X-Bold
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10:56:20PM
7/20/69

EDT

*The historic conquest of the moon as reported to the American people
by CBS News over the CBS Television Network.*

St. John

THE GRAPHIC REVOLUTION IN AMERICA

BY ROBERT F. KLEIN

ARTICLES BY RICHARD BURTON, DAVID C. COOPER, JAMES DUNN, GENE FERGUSON, ROBERT HARRIS, JAMES HILL, ROBERT KLEIN, ROBERT LINDNER, ROBERT MINTON, ROBERT MORSE, ROBERT NEARY, ROBERT PEARCE, ROBERT REED, ROBERT SCHAFFNER, ROBERT SPENCER, ROBERT STONE, ROBERT THOMAS, ROBERT WILSON, AND ROBERT YOUNG

EXHIBITION BY ROBERT BURTON

Our best
wishes
for a
beautiful
new year

THIS ARTICLE WAS SET IN FTC 5001 (HAND-TAILORED)



gem.
Steelograph
Co.



AMPERSAND
PRODUCTIONS
INC 424 EAST
53RD STREET
NEW YORK 10022
PLH 580



AMPERSAND
PRODUCTIONS
INC 424 EAST
53RD STREET
NEW YORK 10022



A
HISTORY
OF

ZIONISM
WALTER
LAQUEUR

A
HISTORY

OF
ZIONISM
WALTER LAQUEUR

HOLT
RINEHART
WINSTON

THE FIRST GENERAL
HISTORY OF ZIONISM.
THE MOVEMENT
SINCE THE FRENCH
REVOLUTION.

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XYZ

SEVEN

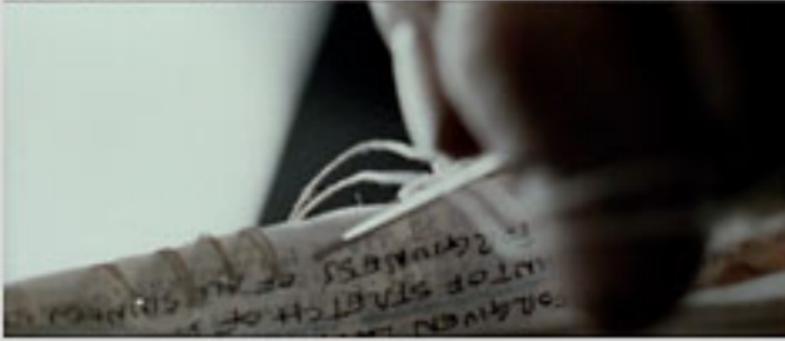


SEVEN



THE SILENT VOICE
FINDS OF THE EXPERT
HE WANTS TO KNOW MORE

CASTING BY
Billy Hopkins, Suzanne Smith
Kerry Borden

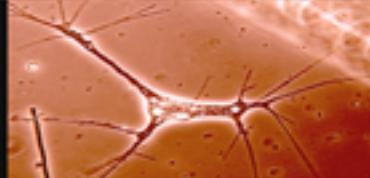
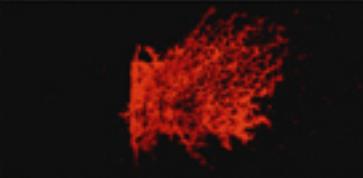
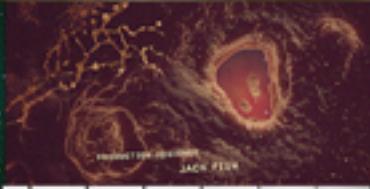


STORY
DIRECTOR
David Fincher

SPHERE

SPHER





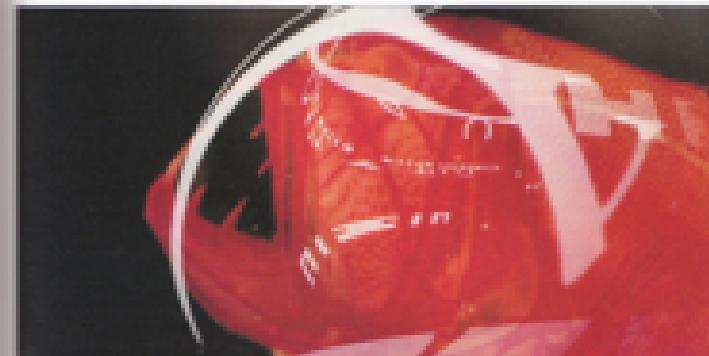
Sphere

Directed by Barry Jenkins, 2011
From a short story collection by
Kurt Vonnegut, Jr.

When he approached a woman once, she had nearly turned a sphere. She was full, very full, he thought. "We have to have full, wide seats... and that," he often countered the fourth commandment, referring to the love and love offerings of the temples with charge

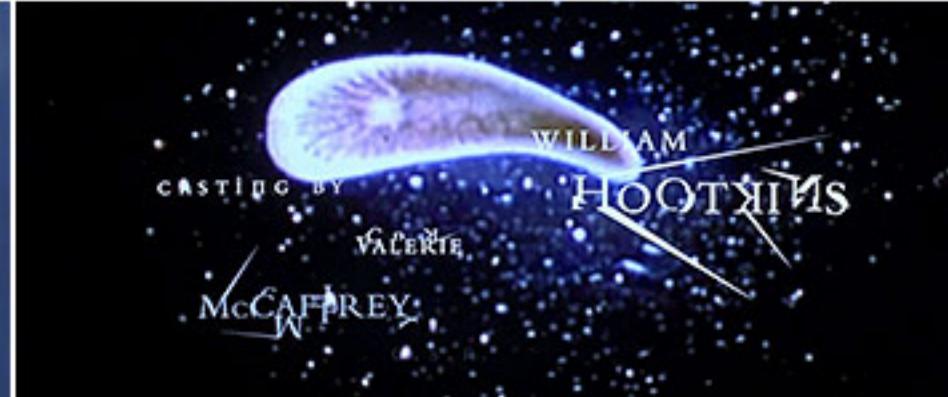
needed more and flowing down through glass walls separating the temple and the outside world, was exactly the idea of "widely spreading the love seat." The seat is nothing but something given to the world, something given to all who need it, and that's what he was at achievement. Instead of the love of light, instead of the love of man, there, in the center of these cities, Guggenheim said, the love offerings of the

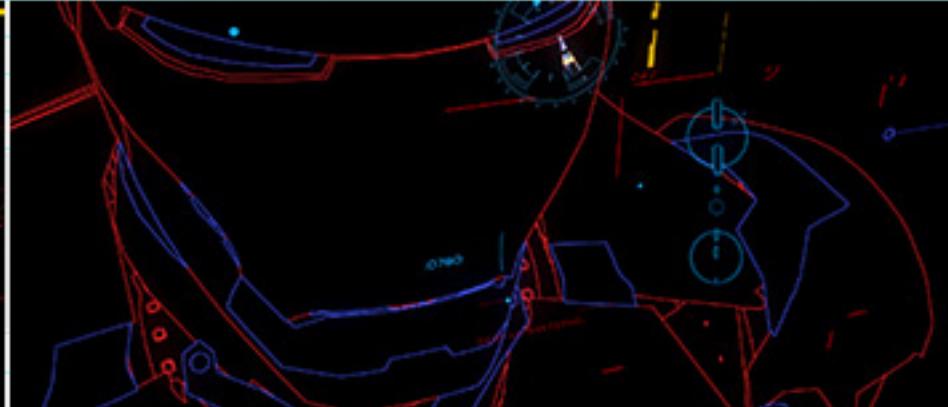
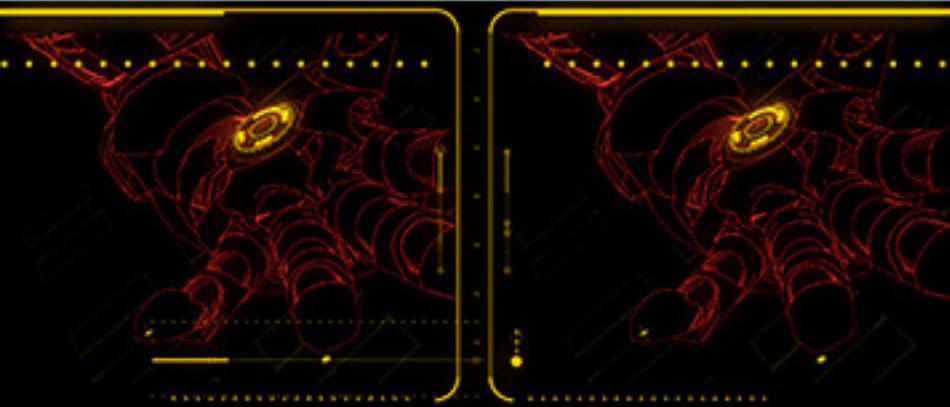
whole spherical upper and lower layers of the universe have given to us, respectively, the sun and the moon, while it is here of gods, persons and forces, known as "widely spreading the love seat" of the sun that comes from the forces

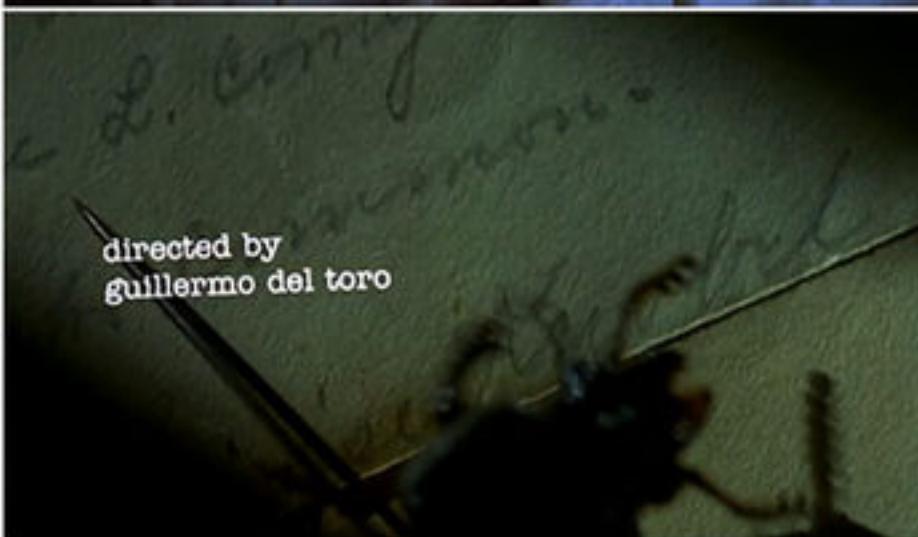
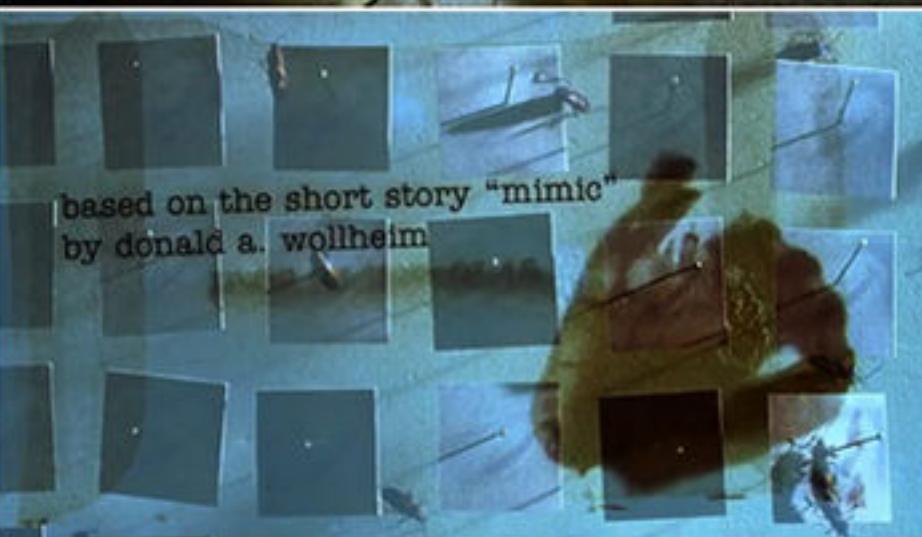
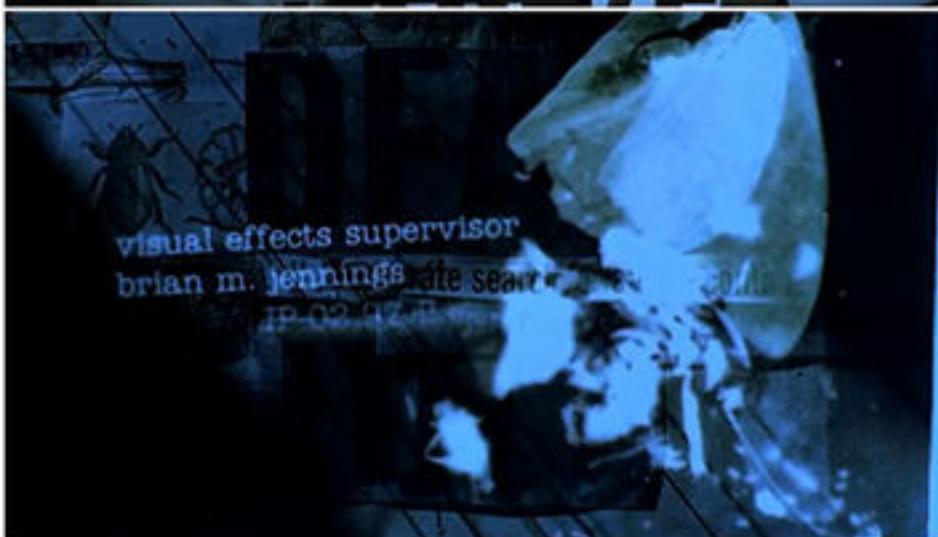
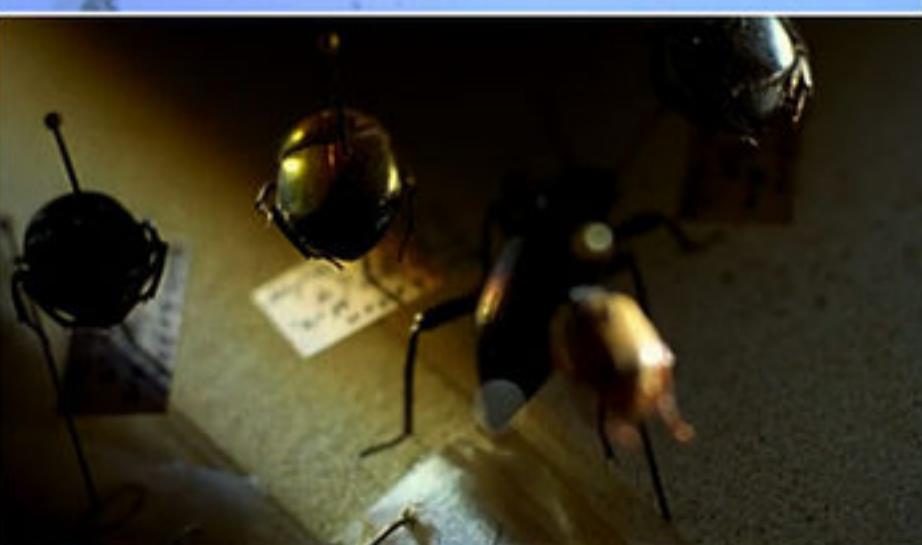
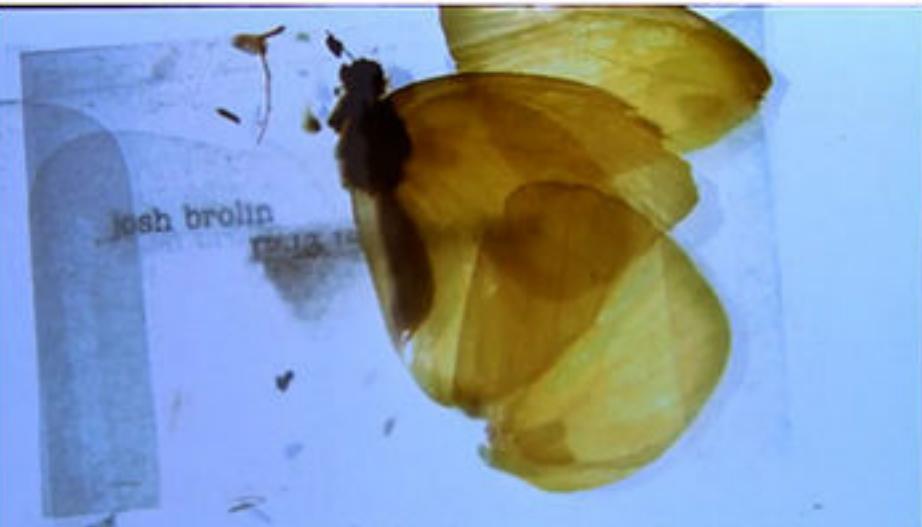


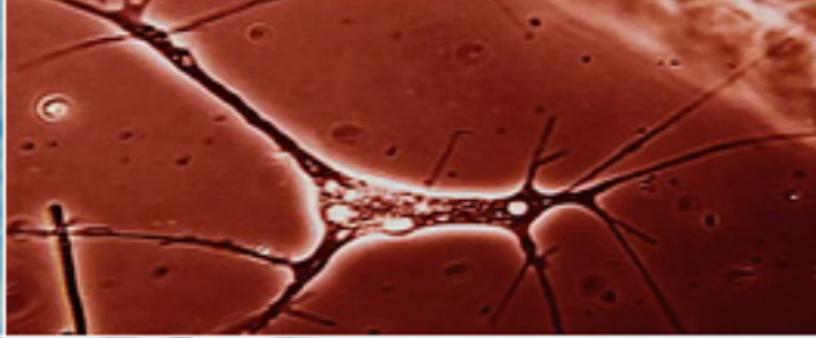
~~RECORDED BY~~

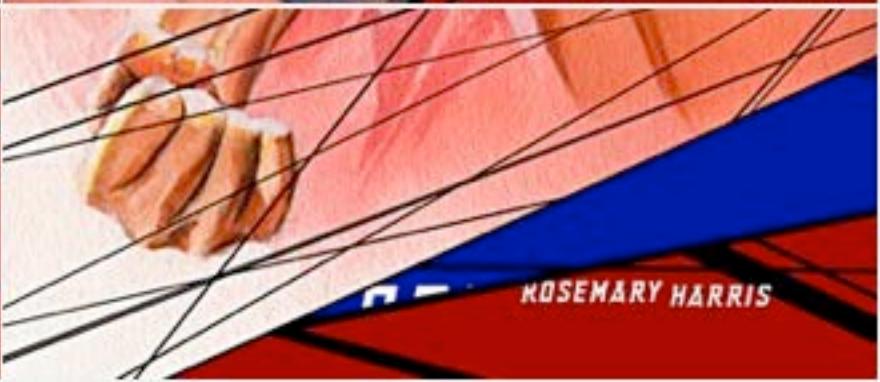
Richard Francis - Bruce











**DWINK
HEAD**



PRODUCED BY

LOUIS DIGIACO

GAIL MUTRUX

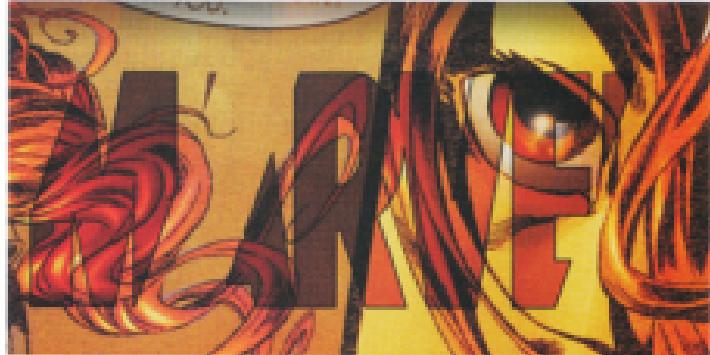
Spider-Man

Director - Brian De Palma, 2002
Stiles & Tyagi (Spider-Man)
Fox Imaginary Forces

In addition to reading comic magazines, Cooper occasionally follows comic book characters like the Incredible Hulk and the Fantastic Four when he was growing up. His own personal experiences influence him on the merits of a basement脚本writing and

imagined that they would hang down to receive him if he were ever in trouble. (Given this background), it's opportunity to create an enhanced logo for Stiles & Tyagi's, and the film title for Spider-Man, and the film title for Spider-Man was no doubt appealing. By taking well known super heroes and using them to create the all caps Marvel logo, Imaginary Forces was able to have fun with the exaggerated graphic flourishes

that comic books are known for. The superheroic version of the letters of web and spiderman through to the motion graphics for Spider-Man, which features the role of the main character's web-slinging between cities express that captures audience's sense that when spell out the name of man and man like this in a spider's sticky trap, its audience will escape Spider-Man's捉摸.





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2001
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Festival

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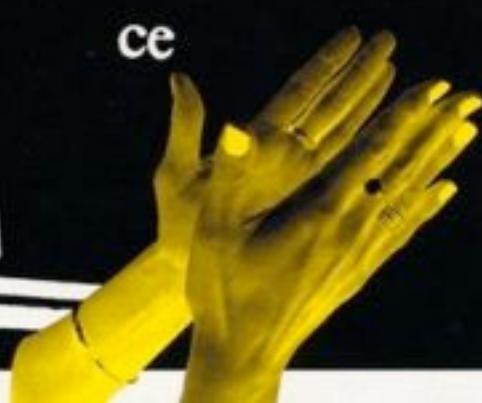
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THE 2000
SAN FRANCISCO
PRIZE

REGISTRATION DEADLINE:
AUGUST 11 2000

THE HARVEY MILK MEMORIAL PLAZA

DESIGN
COMPETITION

DON'T KNOW MUCH ABOUT HISTORY?

don't know much about history?

DEAD H]STORY

ABOUT DEAD HISTORY

P. Scott Makela created the typeface Dead History for Emigre in the early 1990's by manipulating the vectors of two existing fonts: a traditional serif font and the Pop classic **VAG Rounded**. Makela labelled his work "100% digital."



Nothing pulls you into the territory between art and

science quite so quickly as design. It's

sometimes quite the place where contradictions and ten-

sions exist, between the quantifiable and the necessary. Design

is the field between desire and reason. A typical catastrophe

in design is the discussion of the ob-

jects and the leaps

for activating the ob-

jects and the leaps

science quite quickly as design. It's

the field between desire and reason. A typical catastrophe

in design is the discussion of the ob-

jects and the leaps

for activating the ob-

jects and the leaps

**the
new**
discourse

IRAN

BY ROBERT THOMAS, THE ASSOCIATED PRESS
TEHRAN, IRAN — The Iranian government
has decided to ban all imports of
cigarettes and tobacco products.
The ban, which took effect Friday, is
the latest in a series of measures by the
IRANIAN GOVERNMENT

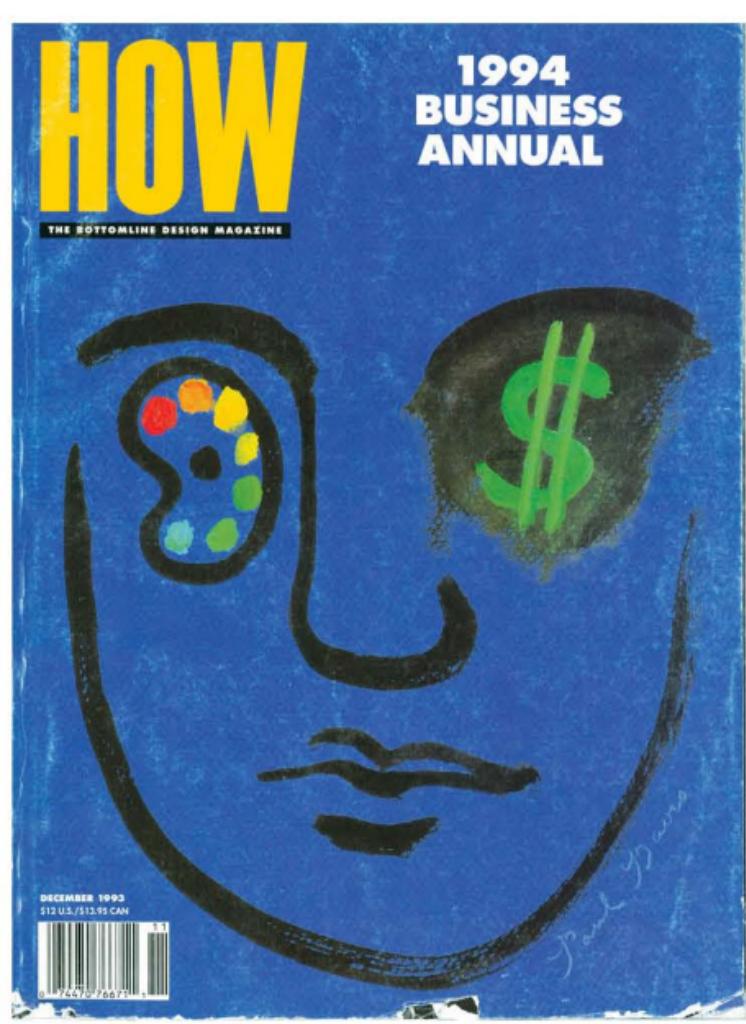
to combat inflation. Inflation has
been blamed for most of the recent
economic problems, including
the decline in the value of the rial.
Under the new law, imports of tobacco
products will be prohibited, and the
TOBACCO

THESE MONSTROUS SKELETONS OF MEN ARE
EASILY DRIVEN BY MECHANICAL POWERED
RIGID IN THEIR GLASSED-IN CABINS.
THEIR DINGY FIGURES ARE ROUNDED OFF BY
A QUIET SWINGING SWIT THAT LETS THEM
SWING IN THE SWING THEY NEED.

IRANIAN GERM IT OF THE
REGIONS IT HAS DRUNKEN OUT ITS
SOILS, ITS ATMOSPHERE THROUCH
100 MILLION BREATHING OF ITS
HORSES AND ENTHUSIASTIC MACHINES.

PHOTOGRAPH BY ROBERT THOMAS

TEHRAN, IRAN — Robert Thomas
for The Associated Press



STRANGELOVE

OR:
HOW I
LEARNED
TO STOP
WORRYING
AND
LOVE THE
BOMB

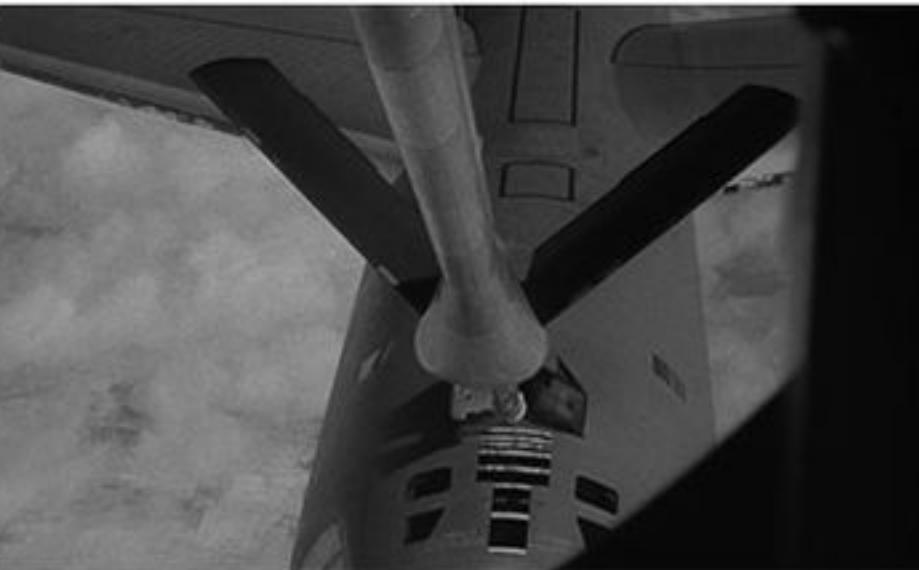
COPYRIGHT (C) MCMLXIII HAWK FILMS LTD. ALL RIGHTS RESERVED.



COLUMBIA
PICTURES
CORPORATION
PRESENTS



STANLEY
KUBRICK
PRODUCTION



STARRING. PETER
SELLERS

A black and white photograph of Peter Sellers wearing a flight suit and goggles, standing next to a propeller aircraft.

STRANGELOVE OR: HOW I LEARNED TO STOP WORRYING AND LOVE THE BOMB

A black and white photograph of a propeller aircraft flying in the sky.

CO-STARRING
STERLING
HAYDEN
KEENAN
WYNN
SLIM
PICKENS

A black and white photograph of Peter Hayden wearing a flight suit and goggles, standing next to a propeller aircraft.

Special Effects - WILLY VEEVERS Dubbing Mixer - JOHN ALDRED Make-up - STEWART FREEBORN
Travelling Music - VIC MARGUTI Sound Editor - LESLIE HODGSON Hairdresser - BARBARA RITCHIE
Recordist - RICHARD BIRD Assistant Editor - RAY CREWDSON Casting Advisor - CAPTAIN JOHN LOVEJOY
Sound Supervisor - JOHN COX FRY Assembly Editor - GUY FORD PROPS - PABLO FERRO
THE PROPS WERE PROVIDED BY THE AIR FORCE, THE ROYAL AIR FORCE, THE ROYAL AIR FORCE ELECTRONICS, MARCONI'S WIRELESS TELEGRAPHY, TELEPHONE MANUFACTURERS, BRITISH OXYGEN

A black and white photograph of a propeller aircraft flying in the sky.

ANTHONY HARVEY FILM EDITOR

A black and white photograph of Anthony Harvey wearing a flight suit and goggles, standing next to a propeller aircraft.

DIRECTED AND PRODUCED BY STANLEY KUBRICK

A black and white photograph of Stanley Kubrick wearing a flight suit and goggles, standing next to a propeller aircraft.

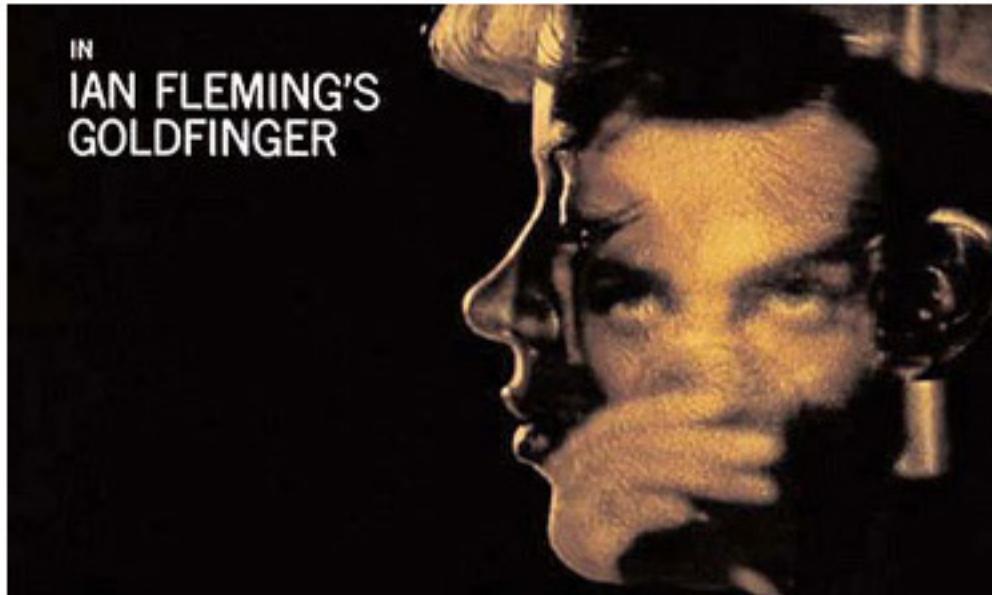
i'win

ROLLING STONES LET IT BLEED

DECCA



IN
IAN FLEMING'S
GOLDFINGER



The first here of my life, and when do I remember?

What of the city has impressed me?

A conception or a due or Discipline.

Another man, another road she shadowed, Coming like your animal and finally leaving

What were the moments of passing and being present of having and leaving our past?

Looked up and

The multitude and all others,

Marked by the security of time,

Such that neither witness claims,

that model he never singly by

Conceived him,

the dead city, marked as death in passing,



Playing at human-made



wholly for the benefit of the commonest audience who common place, marks



In bright form,

split on a twisted morning,

A source to the surface with a life more holding tight to us again.

Unconscious eyes to Proust's in Pochette and Poor Madame's in Coalfield town,

water at the head of water across Brooklyn Bridge,

The city wouldn't give distinction, quick answer,

nothing, like the world of science and love,

We refine the figure in less than the space around us, perishing to come more self-same,

The stoned eye at the park and the passing in Tilbury form,

As Proust does in Pochette,

whose eye was at the Wallace's Library of Queen

The amphitheatre to close the scene;

His handle, when in his pocket, in our brother,

The doorway on a platform, Ailing in an intermediate summer,



As without obligation in the inner and outer circle of the Earth

which general and comprehensive book,

On the other side of the world,

I had said about it (now) - The Edge of a Great City

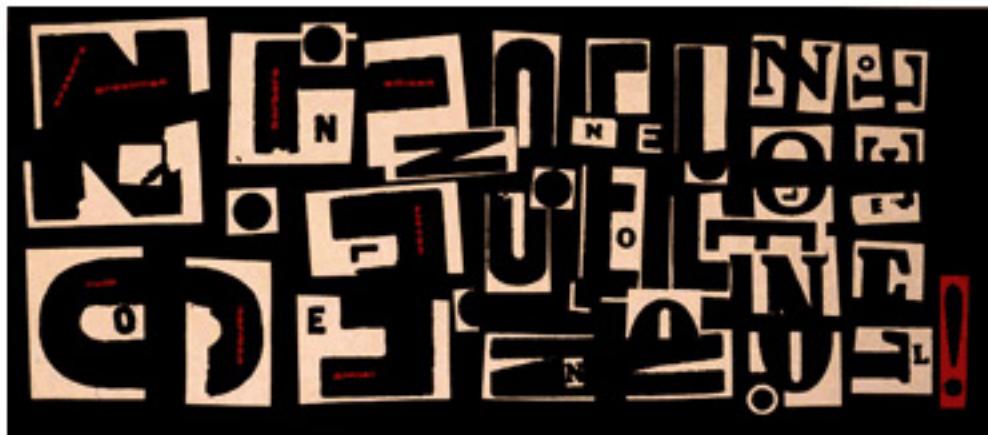
Thomas Wolfe, William Maxwell, O'Brien, Flannery O'Connor and John McPhee

I had said of no answer and each person in the days of Marlowe and More,

And all return, where the further given that cannot save the disrupts Africa with India's European sea,

of no disruption, transience and always





**GRILLER
QUARTET**



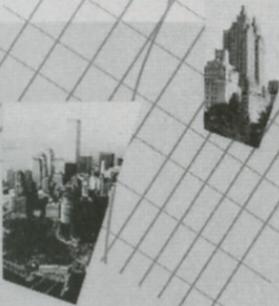


OBSESSIVE

AND FANTASY







The Shape of Two Cities

New York Paris

A Junior Year Introduction to Architecture, Urban Planning, and Historic Preservation held in New York and Paris

A unique residential program in either
New York or in urban planning/historic preservation
introduces these fields to students. Under
graduation credit is offered through a carefully constructed
program in history, theory, and studio courses
designed to provide students with the opportunity to
enter high quality graduate programs in the thesis
disciplines as well as graduate programs in the three
disciplines as well as graduate programs in the three

New York and Paris are the centers of the
world's architectural activity. Students will have
the opportunity to learn about the two cities,
experience the cultures of both New York and Europe,
and witness the cross-pollination of ideas between
the two. As part of Columbia University, the School
offers students a competitive and often student-led
environment. Students can participate in the
Center for Preservation Research, the Real
Center for the Study of American Architecture,
and the Center for the Study of the City. In addition,
students spend time in Paris at the Institut des Hautes
Etudes d'Architecte et de l'Urbanisme (I.U.A.). Students have the choice of either a full
year or a semester-long stay in Paris. All classes and
lectures are conducted in English.

These cities present unique opportunities for
graduate study in architecture, urban planning, and
historic preservation. These include the Museum of Modern
Art, the Metropolitan Museum, Cooper Hewitt
Museum, the Art Institute of Chicago, the National
Preservation Commission, and the City Planning
Commission. In Paris, there are the Beaux-Arts, Centre
Georges Pompidou, the Louvre, the Musée d'Orsay, the
Musée Grévin, the Musée du Quai Branly, the Musée
National d'Ethnologie, Musée de l'Orangerie, and
Centre Georges Pompidou. There are also
numerous art galleries, studios, design
studios, and design companies. Study of the cities
and their environments, theories, histories,
and preservation issues are pursued away from
both universities.

Who should apply:
Students interested in architecture, planning, and
historic preservation should apply. Because the
program is designed to complement the undergraduate
or graduate degree in architecture, planning, or
historic preservation, applicants must be in their
third year of undergraduate study in architecture,
and/or architecture history, technology, and economics.
They are also encouraged to apply, especially to the
urban planning/historic preservation option.

Admission:

Program study in architecture, planning, or
historic preservation is not required. The program is designed
for both undergraduate and graduate students. A minimum
of an accredited college or university. Admission
is based on the student's academic record, the
quality of their work, and the quality of their
recommendations. Applications must have the written
support of their home institution. Students are
required to submit a portfolio of their work. In
addition, a limited number of participation scholarships
are available. Applications from students with
financial need are also considered.

Office of Admissions
Columbia University
Graduate School of Architecture,
Planning and Historic Preservation
105 Avery Hall
New York, NY 10027
(212) 213-0427





DESIGN 594 B

Advanced Typography

An experimental workshop with typographic materials and their use in relation to color, illustration, photography and structure. Emphasizes individual exploration of areas of particular interest.

Knowledge in Basic Typography is a prerequisite for this course

Columbia
Architecture
Planning
Preservation

Lectures

Editor
Guest Author
Researcher
Guest Lecturer
Guest Panelist
Guest Critic
Guest Curator
Guest Designer
Guest Artist
Guest Performer

Grossz

23

Hadid

19

Denari

22

Alsop

Boigon

Grumbach

23

Libeskind

12

Davis

17

Hubert

18

Editor
Guest Author
Researcher
Guest Lecturer
Guest Panelist
Guest Critic
Guest Curator
Guest Designer
Guest Artist
Guest Performer

Exhibition
Spring 1999

Architectural
and Photography

In the Bright City:
Photographs
by Latin America

Exhibition
March 1999

Two Photographic
Presentations
The Wilfrid Lieblich-
Jesuante and
The Villa Savoye
Photographs
by Elizabeth Denari

Exhibition
March 1999

Architectural
Through Photography:
Perceptions of
Modernism

Exhibition
March 1999

Architecture
as Subject:
Photographs
by Carsten Schulte-Sasse

Exhibition
March 1999

A Recent View
of Architecture:
Postmodern
by Paul Warchol

Exhibition
March 1999

End of Year
Student Exhibition

Exhibition
March 1999

T O K Y O | 10.11.09 | 10.12.09

Tokyo Graphic Passport

Tokyo, Japan, Tokio

Get a Graphic Passport and give yourself the chance to see, feel, smell, and think at a birthplace for new design.

This fall, ST+T is holding the creative event Tokyo Graphic Passport in which the leading creative and art disciplines all over the world will converge in Tokyo. In consideration of the type of minds needed for "creating", we are providing a place where encounters that will be the cornerstone of the future can occur.

www.passport.net

G R A P H I C

1st Oct

Tokyo Visualist Symposium

Tokyo Visualist is a visual arts magazine from Tokyo to the world.

The innovative art book "Tokyo Visualist" introduces 30 Japanese artists from around the world from NY and Tokyo. At Tokyo Graphic Passport we will be holding a symposium where we will discuss the book "Tokyo Visualist" for Japanese creators to make the loop into the world alongside 8 of these makers of outstanding visuals from the book.

*The symposium will be in two sessions of 2 creators each.

Guest Speakers:

1st Part

Artist
Kohei Nawa

Botanical Sculptor
Makoto Azuma

Photographer
Mika Ninagawa

2nd Part

Graphic Designer
Hiroshi Ito

Art Director / Designer
Shiro Kusukami

Photographer
Teruhiko Koyama

Location / Price

Tokyo Visualist Symposium & Exhibition
Venue : ROPPONGI HILLS MUSEUM
1st part : 10:00-11:30 JPY 1,000 (no tax)
2nd part : 15:30-16:30 JPY 1,000 (no tax)

P A S S P O R T

12th Oct

International Magazine Conference

Publishing the culture of magazines

Some say that the renewal of the Japanese has been about the renewal of the once-progressive magazine culture of the past. The fact of the matter is, American and European magazines are the model of success. "We are here to introduce the capabilities of magazines and print media with outstanding design. There is still an obligation to publish magazines that can truly define the world with groundbreaking ideas and sense. At Tokyo Graphic Passport, we will be holding a conference for editors who have a passion for design and editing of such highly-magazines from around the world. Come and experience the forefront of the international culture of design and share in moment where a culture, new generation of creativity is born."

Guest Speakers:

Purple Prism & Purple Avenue
Art Directors from 1990 until 2006
Christophe Bruneau

Art Director / Graphic Designer
Hiroaki Nakajima

2005 Creative Director
Jörg Koch

ANTASTIC AVENUE
Art Director, Editor / Publisher
Dirk von Bartha & Gert Janzen

REFUGEE MAGAZINE
Creative Directors
STUDIO NECESSARY

Art Director / Creative Director
Thomas Chau

Interviewer
Ranga Rajapaksa

Location / Price

International Magazine Conference
Venue : Karuizawa Kogen
1 day : JPY 10,000 (no tax)





Anspach Grossman Portugal Inc.

1972



Anspach Grossman Portugal Inc.



Anspach Grossman Portugal Inc.

1.72



Anspach Grossman Portugal Inc.

1.72

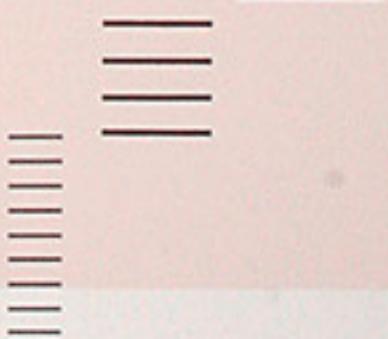
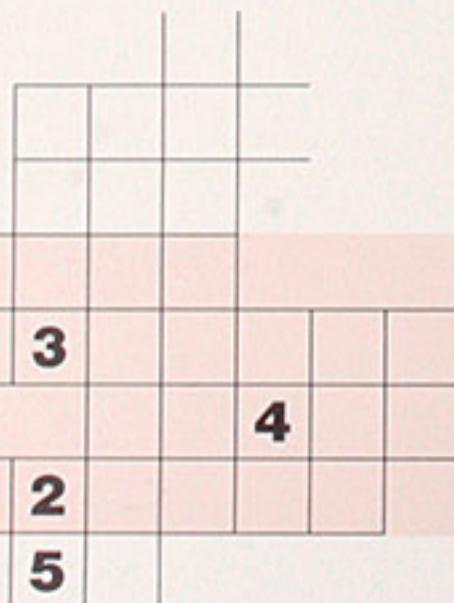
1	2
3	4
5	6

Circular shapes highlight the microaesthetic details of form and counterform for the five letters in *UNITY*.

- 1 Fragments of *UNITY* are printed on Kromekote.
- 3 5 Circular shapes are printed on clear acetate.
- 2 4 6 The three layers are assembled to form various permutations of the card.



A B C



TC

Kwinter/Mau

Tschumi

Dubbeldam

**Heynen
McLeod**

Sorkin

Gill

Koolhaas

Wigley

Ban

Coates

Decd

Field Operations

Cousins

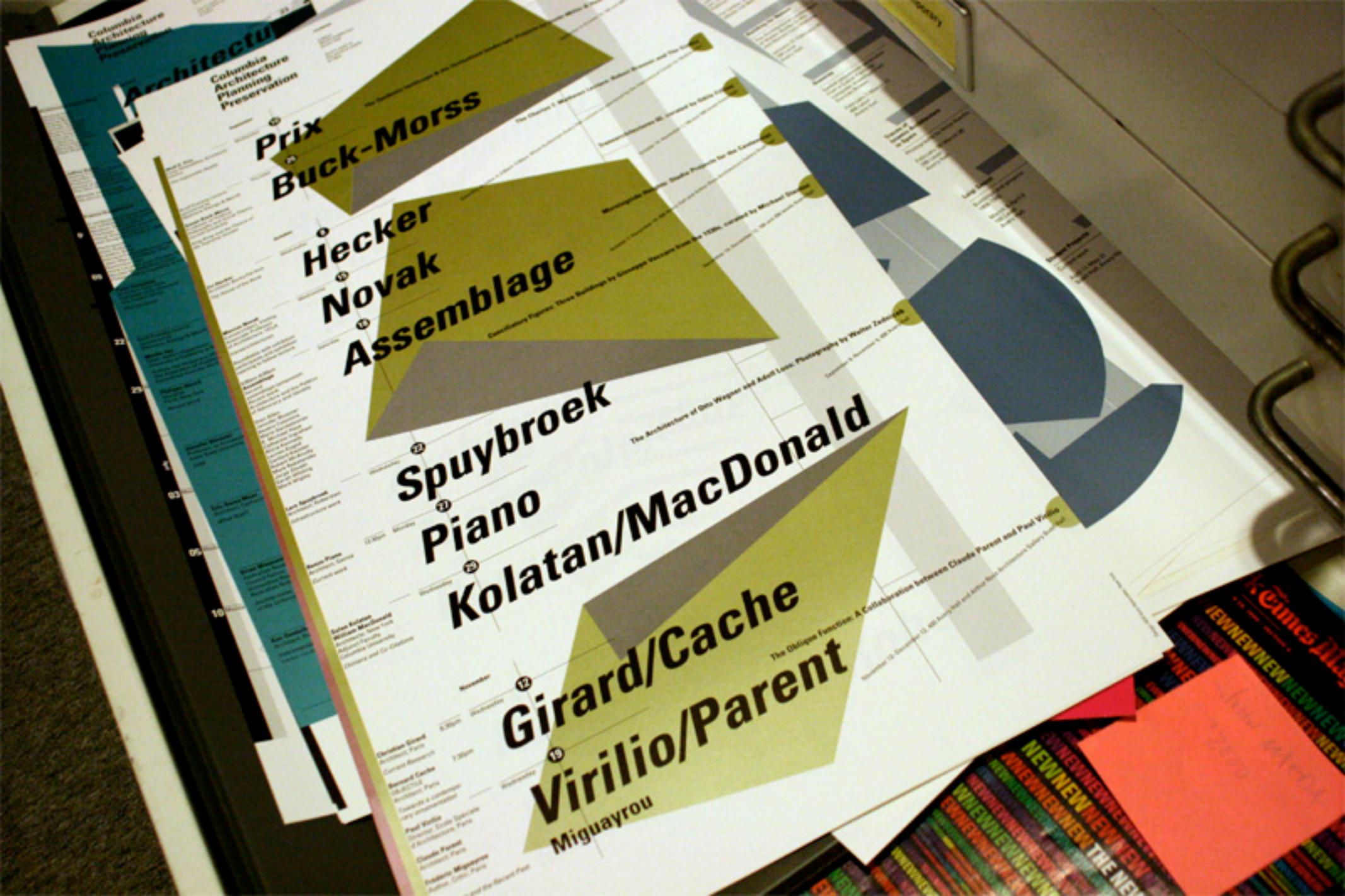
LOT/EK

Prix
Douglas

Spuybroek

Hadid

Castells



Columbia University

Graduate School of Architecture

Planning and Preservation

Introduction to Architecture

A Summer Studio in New York

A summer program giving university students an introduction to the process of design, theory, and practice of architecture. The program is intended for those without previous studio experience in design who are interested in architecture as a discipline and for those with previous experience in architecture who would like to develop additional skills in architectural design.

Courses are given in the studios of Avery Hall, the University's modern city's world-renowned Graduate School of Architecture, Planning, and Preservation, located on the University's main campus in New York City. Studios and seminar courses are taught by experienced faculty members, who are hired and supervised by members of the faculty of the Graduate School. For information, write or call:

Karen Frampum
Coordinator
Graduate School of Architecture,
Planning and Preservation
Columbia University
100 Avery Hall
New York, NY 10027

Also, most evenings, lectures are given in the auditoriums of the Graduate School of Architecture, Planning, and Preservation.

In addition, students will attend a series of lectures to be given by distinguished and prominent architects, including the following:

Konrad Wachsmann
Architect, professor, author of "Modern
Architecture & Critical History"

Douglas Holleran
Architect, professor, winner of number
of Professional Awards

James Stavroulakis
Architect, professor, designer for the
renovation of Carnegie Hall

Robert A. M. Stern
Architect, professor, author of "Pride of
Place"

Bernard Tschumi
Architect, Director, Columbia University
Designer of the park "La Villette", Paris

In the afternoon, the students attend design studios—an educational method unique to architecture—a place where students can work individually, developing their skills and visual thinking, involved in architectural design. Students work with studio instructors to develop their individual designs, which the students present to the class at the end of each "critic," where they hear the comments and critique of the project presented. The critiques are based on the ideas given in studio and frequently visited in New York City, so that the student's work is based on what has been learned and gained from the morning sessions such as drawing and sketching, reading, and writing. This is also included in the studio curriculum.

Each day, the studio and lectures present a complete picture of the

process of architectural design through the projects held in and tours, the student learns from the extraordinary examples of architecture and urban design in New York City, the world's premier center for architecture culture.

Program Director
Associate Professor
Architect, professor

Introduction to Architecture
July 6 to August 6
Monday through Friday, Wednesdays,
Thursdays

10:00am - 5:00pm
1.5 hours of studio and seminar

Tuition for 1982 \$1980
Housing on the Columbia University
campus is available for an additional amount
\$600

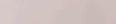
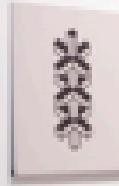
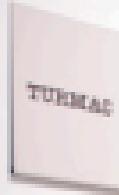
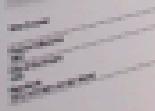
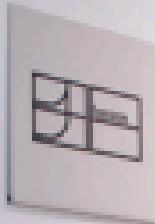
Applications should include a transcript
of the applicant's academic record, a
statement of purpose, indicating the type of
work and other types of experience,
and a portfolio of drawings illustrating
the applicant's design ability. Also please
include a \$35 application fee checks
payable to Columbia University.

Applications are due by June 30

For information and
applications write or call:

Office of Admissions—
Introduction to
Architecture Program
Columbia University
Graduate School
of Architecture, Planning,
and Preservation
400 Avery Hall
New York, NY 10027
(212) 854-2414





SM

zomertentoonstelling
eigen verzameling
gids en plattegrond

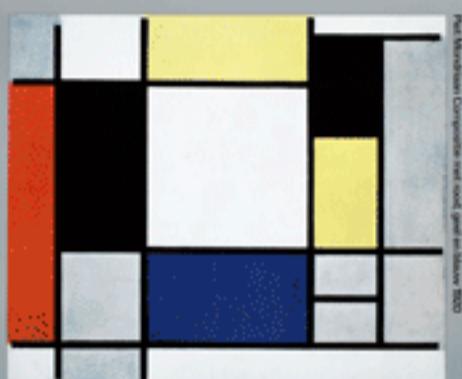
stedelijk
museum
amsterdam

summer exhibition
permanent collections
guide and plan

De Stijl

Stedelijk Museum Amsterdam
7 augustus t.m. 3 oktober 1982

dagelijks geopend van 10-17 uur
zondag van 13-17 uur, maandag gesloten



1917-1931

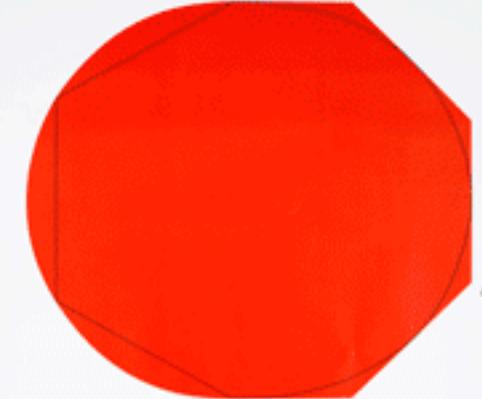
Ben Bos gyn

April 1977

INDRUK IN DRUK

Lecturis

Robert Mangold / Deemed Circle in and out of Polygon (1972) / Sammlung Oetli / Zürich



Robert Mangold in het Stedelijk

22 oktober t/m 5 december

Stedelijk Museum Amsterdam

Paulus Potterstraat 13

dagelijks geopend van 10-17 uur

zondag van 13-17 uur / maandag gesloten



Dit tentoonstelling is mede mogelijk gemaakt door Amerika
in het kader van het 200-jarig bestaan van de diplomatische
betrekkingen tussen Nederland en de Verenigde Staten.



Verpackung - international

van 12 tot 27 september 1959

stedelijk van abbemuseum eindhoven



architectuur

werk van leden/kring eindhoven
koninklijke maatschappij tot bevordering der bouwkunst b.n.a.

dagelijks geopend van 10-17 uur
zondag van 14-18 uur
dinsdag- en donderdagavond van 20-22 uur

Wim Crouwel:
architectures
typographiques,
1956 - 1976



5 februari t/m 28 maart 1965

stedelijk museum amsterdam

schilderijen

morris louis



wim crowel
a graphic odyssey
design museum
30.03.-03.07.11

BUBEL
EN KUNST
VAN NU

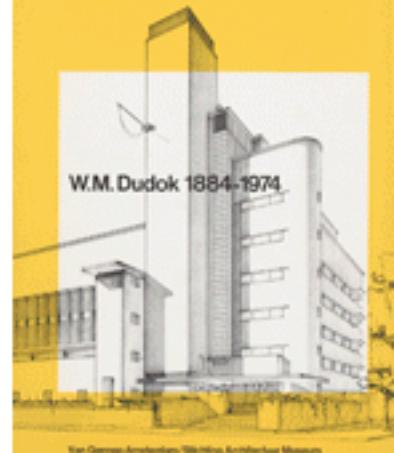
GEMEENTEMUSEUM
AMEHIEM
30 OKT.-5 DEC. 1965



daniel buren

hier

Monografie van de Stichting Architectuur Museum



stedelijk
van abbemuseum
eindhoven

Fernand Leger

Dagelijks geopend
van 10-17 uur
zondag
van 13-17 uur
dinsdag en
donderdagavond
van 20-22 uur

2 februari tot
10 maart 1957

LEGER

neu JLphabet

„pobbluh4
por
the
neu
deutLoppen“

„een
gedelijchheid
Voor
del
nieuwe
onhijctbeld“

„une
pobbluh4
pour
Le
deutLoppen“
nouveau

„une
gedelijchheit
pur
die
neue
erhijctheit“

In
IntroducHion
for
J
prodrukged
hypodrjphu



atelier

4 oktober - 10 november 1974 stedelijk museum amsterdam

12

EMIGRE

get it now

Bb Aa Bb Ff

Gg Ee Gg Jj

Emperor 8

Emperor 10

Emperor 15

Emperor 19

