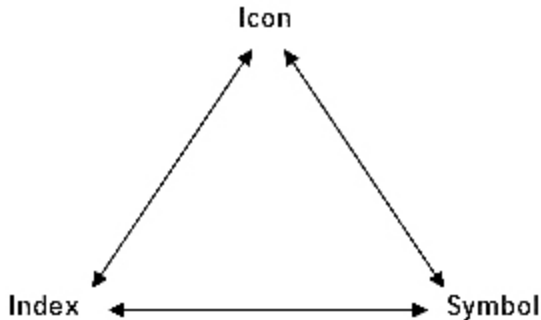


Semiotics



<Peirce's Three Trichotomies of Signs>

THOUGHT OR REFERENCE

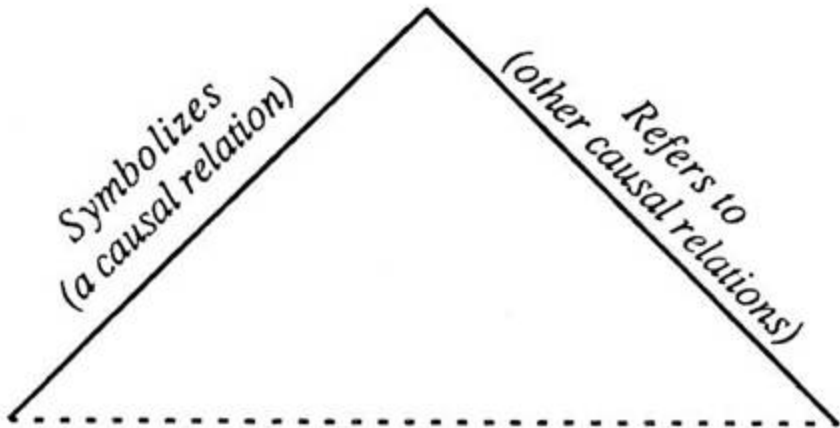
*Symbolizes
(a causal relation)*

*Refers to
(other causal relations)*

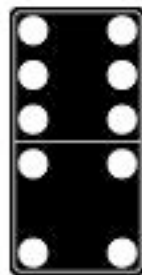
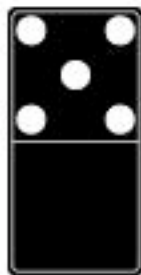
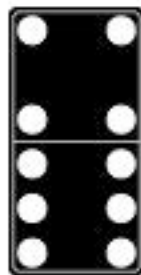
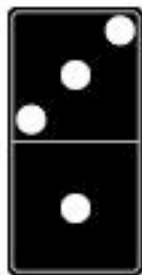
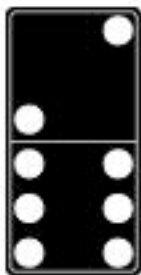
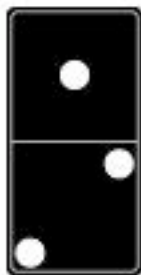
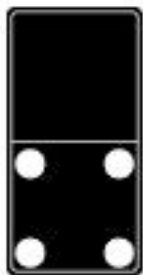
*Stands for
(an imputed relation)*

SYMBOL

REFERENT







3

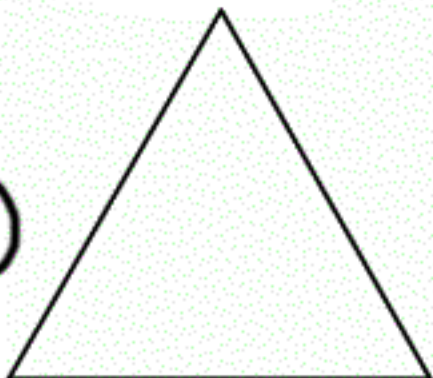






TREE

INTERPRETANT



TREE

OBJECT

REPRESENTAMEN



copyright Universal Press Syndicate 1968

**“Now! *That* should clear up
a few things around here!”**



chair (châr), n. [OF. *chaïere* (F. *chaire*), < L. *cathedra*: see *cathedra*.] A seat with a back, and often arms, usually for one person; a seat of office or authority, or the office itself; the person occupying the seat or office, esp. the chairman of a meeting; a sedan-chair; a chaise; a metal block or clutch to support and secure a rail in a railroad.

Art (ārt), *sb.* ME. [a. OF. :—L. *artem*, prob. f. *ar-* to fit. The OF. *ars*, nom. (sing. and pl.), was also used.] L. Skill. Sing. *art*; no pl. 1. *gen.* Skill as the result of knowledge and practice. 2. Human skill (opp. to *nature*) ME. 3. The learning of the schools; see II. 1. *fa. spec.* The *trivium*, or any of its subjects —1573. *b. gen.* Learning, science (*arch.*) 1588. *†4. spec.* Technical or professional skill —1677. 5. The application of skill to subjects of taste, as poetry, music, etc.; *esp.* in mod. use: Perfection of workmanship or execution as an object in itself 1620. 6. Skill applied to the arts of imitation and design, *Painting, Architecture*, etc.; the cultivation of these in its principles, practice, and results. (The most usual mod. sense of *art* when used simply.) 1668.



SHOVEL, an instrument with a broad blade and a handle, for shoveling and lifting; a sort of spade. (E.) ME. *schouel* (with *w*); 'With spades and with *schouels*;' P. Plowman, B. vi. 192. AS. *scop*; 'Trulla, *scop*;' Wright's Voc. I. 289. Cf. AS. *scop*, base of *scopian*, to shove; with suffix *-l* + *lra*, *scopla*; Wæpphal *scopla*; cf. *scopla*. See **RHOWN**. Der. *shovel*, verb, Wint. Tale, iv. p. 469. Also *shovel*, a kind of duck, Holland, tr. of Pliny, l. x. c. 40; *shouler*, Shelton, l. 63; named from its broad beak.

GLASS

WORDS

MATERIAL

DESCRIBED

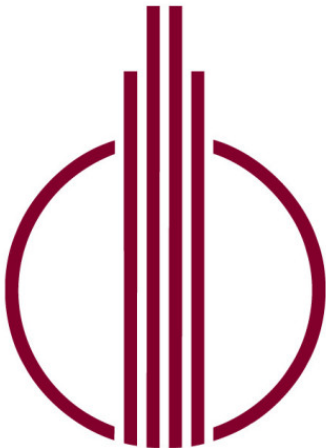
THREE COLOR SENTENCE

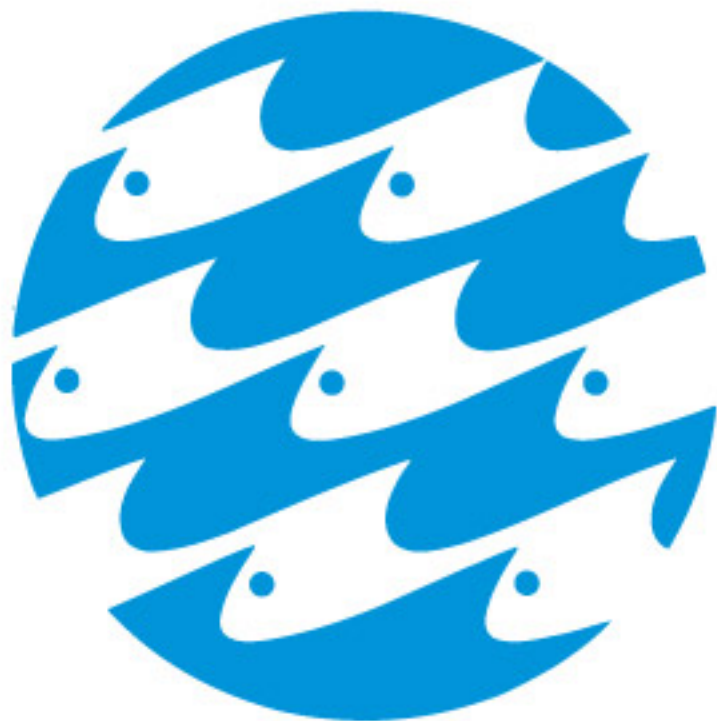
FIVE WORDS IN BLUE NEON



hat (*hæt*), *n.* Chapeau, *m.* Top-hat, *chapeau haut de forme*, *m.*; felt hat, *feutre*, *m.*; straw hat, *chapeau de paille*, *canotier*, *m.*; soft felt hat, *chapeau mou*, *m.*; hats off! *chapeau bas!*
hatband, *n.* Ruban de chapeau; bourdalou (with buckle); crêpe (mourning), *m.* **hatbox**, *n.* Carton or étui à chapeau, *m.* **hat-brush**, *n.* Brosse à chapeau, *f.* **hat-maker**, *n.* Chapelier, *m.* **hat-making**, *n.* Chapellerie, *f.* **hat-peg**, *n.* Patère, *f.* **hat-stand**, *n.* Porte-chapeaux, *m.* **hat-trade**, *n.* Chapellerie, *f.* **hatter**, *n.* Chapelier, *m.*

FeedEx







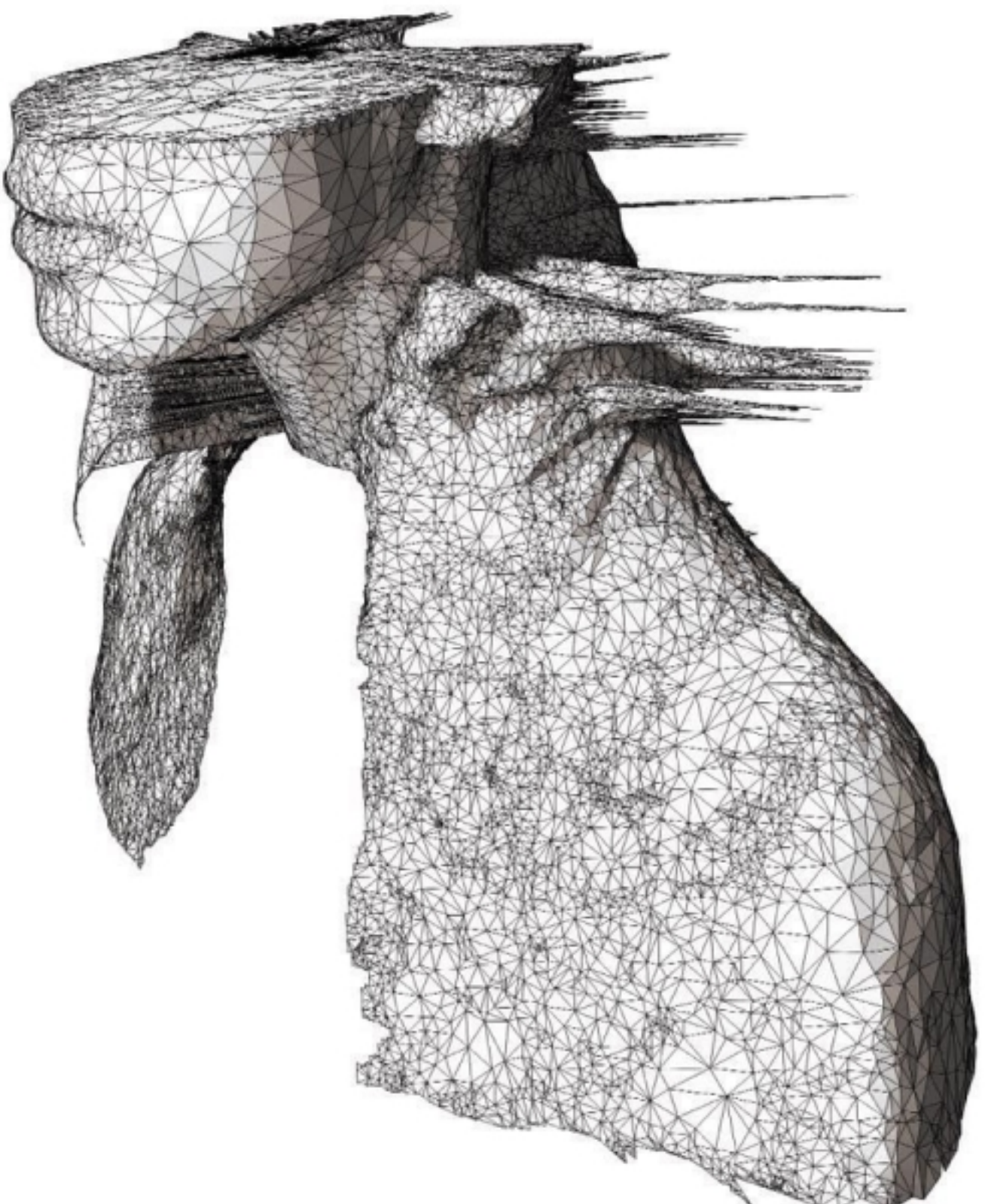


THE BEST OF THE
dionysos









COLDPLAY A RUSH OF BLOOD TO THE HEAD

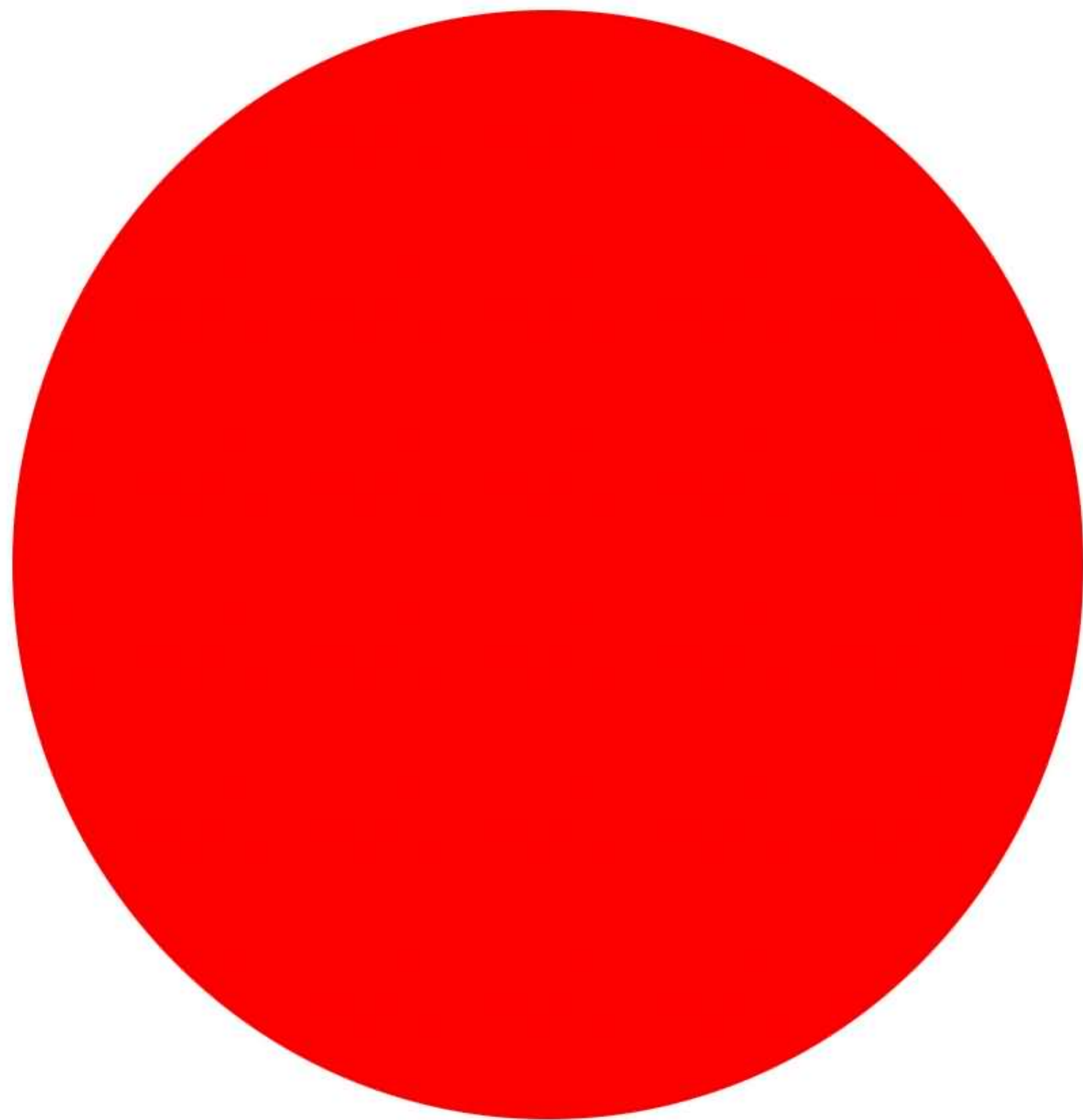
GREEN DAY

PRESENTS

american idiot



PARENTAL
ADVISORY
EXPLICIT CONTENT





JARS *of* CLAY
GREATEST HITS









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AaBbCcDdEe

FfGgHhIiJjKk

LlMmNnOoP

pQqRrSsTtUu

VvWwXxYyZz





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T-T Y.Y (ToT) OTL

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ENGLISH

JAPANESE

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```

<!DOCTYPE html>
<html>
<head>
<meta charset="utf-8" />
<title>Chris Spooner Design Portfolio</title>
<link href="style.css" rel="stylesheet" type="text/css" media="screen" />
</head>
<body>
  <div id="container">
    <p id="logo"><a href="#"></a></p>

    <ul id="nav">
      <li><a href="index.html">Home</a></li>
      <li><a href="about.html">About</a></li>
      <li><a href="portfolio.html">Portfolio</a></li>
      <li><a href="contact.html">Contact</a></li>
    </ul>

    <div id="header">
      <h1>Hello, I'm Chris Spooner.</h1>
      <h2>I craft websites that are beautiful on both the inside and out.</h2>
      <p class="btn"><a href="portfolio.html">View my portfolio</a></p>

    </div>

    <div id="content">
      <h3>About Chris Spooner</h3>

      <p>I earn a living by creating custom brands and logo designs from scratch, as well as designing and building high quality websites design. I pride myself in having the nerdy skills to build top notch creations online, as well as being knowledgeable in the print side of desi

      <h3>My latest work</h3>

      <p>I'm forever creating design work for both myself as personal projects and as a hired gun for clients from around the world. Here

      <div class="portfolio-item">
        <a href="#"></a>
        <p class="btn"><a href="#">See more</a></p>
      </div>

      <div class="portfolio-item">
        <a href="#"></a>
        <p class="btn"><a href="#">See more</a></p>
      </div>

      <div class="portfolio-item">
        <a href="#"></a>
        <p class="btn"><a href="#">See more</a></p>
      </div>

      <div class="portfolio-item">
        <a href="#"></a>
        <p class="btn"><a href="#">See more</a></p>
      </div>

    </div>

    <div id="footer">
      <p id="copyright">&copy; Chris Spooner / SpoonGraphics (Please don't steal my work)</p>
      <p id="back-top"><a href="#">Going up?</a></p>
    </div>

  </div>
</body>
</html>

```

← HTML5 Doctype

Descriptive page title

Link to CSS stylesheet

Container div will centre everything up on the page

Logo image with descriptive ALT attribute

Navigation menu constructed with an unordered list element

Heading in relevant <h1> & <h2> tags

Class of "btn" allows this <p> to be styled as a button

Next level heading is <h3>

Portfolio thumbnails will be linked to their individual pages

IDs on both <p> elements will allow them to be floated left and right



Ceci n'est pas une pipe.











Mirko Ilić Corp.

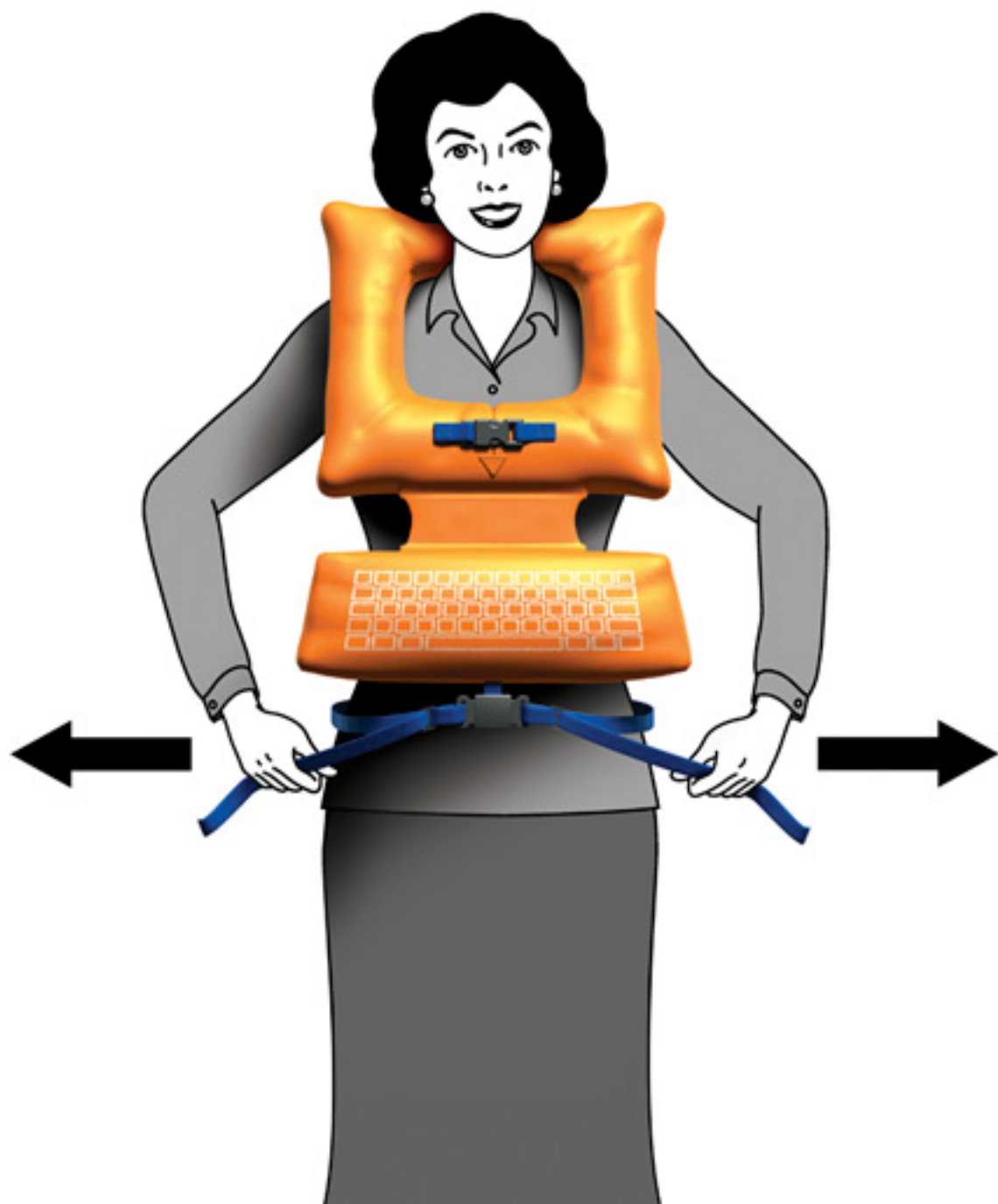
DESIGN

ILLUSTRATION



ABSOLUT TIMES.



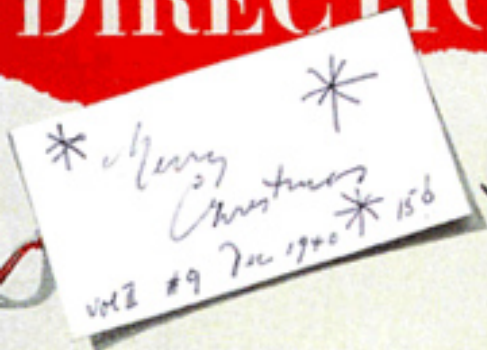




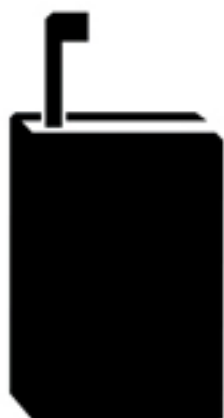
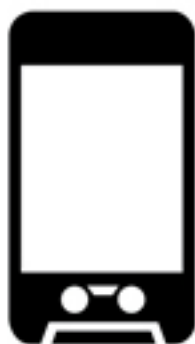
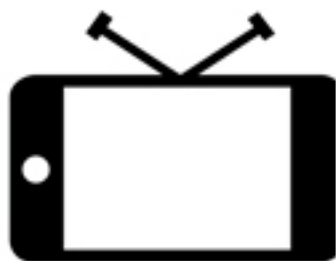


NIRVANA
NEVERMIND

DIRECTION



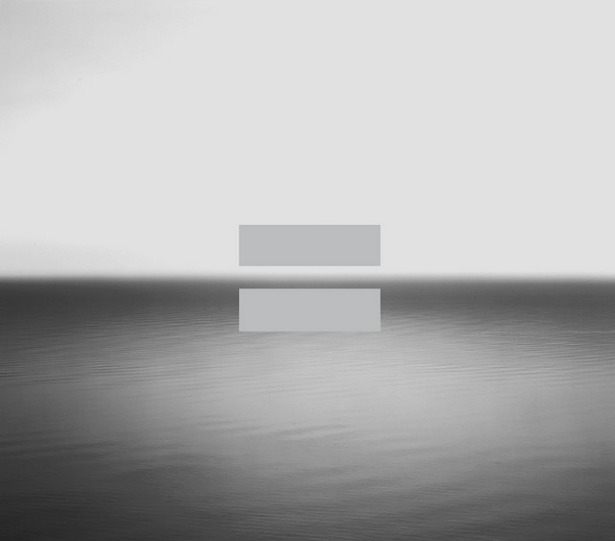








THE WHIGS GIVE 'EM ALL A BIG FAT LIP





per.od

com,ma

c:l:n

f_oor

mamMoth

adding

subtracting

multiplying

dividing



